

Rotary Club of Burlington

Vision Statement: Our vision is to be, and to be known as, a vibrant organization of well-informed and engaged Rotarians focused on serving others locally and internationally

This club Vision is based on the following critical strategies:

- Grow membership both in number and youthfulness
- Be a club with a consistent focus or purpose based on identified community needs
- Fully engage members through frequent communication, available information, and mentoring
- Achieve fundraising effectiveness through market awareness, timing, and contact information
- Organise and deliver meeting programs that attract, interest, and inform members and guests

Goals to be completed which will move us toward our club Vision:

1. Increase our membership by +1. Currently, we have 46 active members
2. Achieve fundraising revenue of \$80K in 2017-18 and in 2018-19
3. Define and support a continuing specific community need that's identifiable with our Rotary club by January 2018.
4. Continue to strengthen Rotary youth organizations through membership participation and inclusion in club Rotary events
5. Implement the club marketing plan to create heightened Rotary awareness in the community

Additional goals I would like to see considered and supported by club members if all are in agreement:

1. To successfully arrange a Succession Planning procedure (formerly known as Job Shadowing), to create depth in our club
2. To host a dinner on the evening of Monday June 25 for delegates coming from other countries to attend the RI Convention
3. To establish a list of contacts who would help with future fundraisers
4. To record the necessary information in Rotary Club Central to achieve the Presidential Citation for our club