

Visioning Session December 9, 2017



Rotary Club Burlington Central

Visioning Session



Adrian DeCoo

- Chair of District 7080 Strategic Planning Committee
- Multiple Paul Harris Fellow
- Member of Rotary Kitchener Club
- Member of District Training Committee for 15 years
- Director of Training for 5 years
- Founding partner of Great Lakes Learning Inc. and author

Rotary Club Burlington Central

Vision

“By supporting Rotary Foundation and Rotary Ideals, we are recognized in the community as enthusiastic men and women who get things done- at home and abroad- for youth, and our communities, while enjoying fellowship and friendship.”



Visioning Session

- Held at The Burlington Baptist Church, Saturday December 9, 2017
- 20 members attended
- Facilitated by Adrian with scribes Clarence and Romeo
- Club Visioning Exercise



Vision Session

Visioning process

- Capture how we see our club five years in the future- 2022
- Use our individual notes to inform a brainstorm
- Priority voting
- Tabulation

Vision Session

Areas of focus

Vision

Club size and attributes

Club service

Fundraising

Foundation

Vocational Service

Youth Service

Community Service

International Service

Leadership Development

Vision Session

Identifying priorities

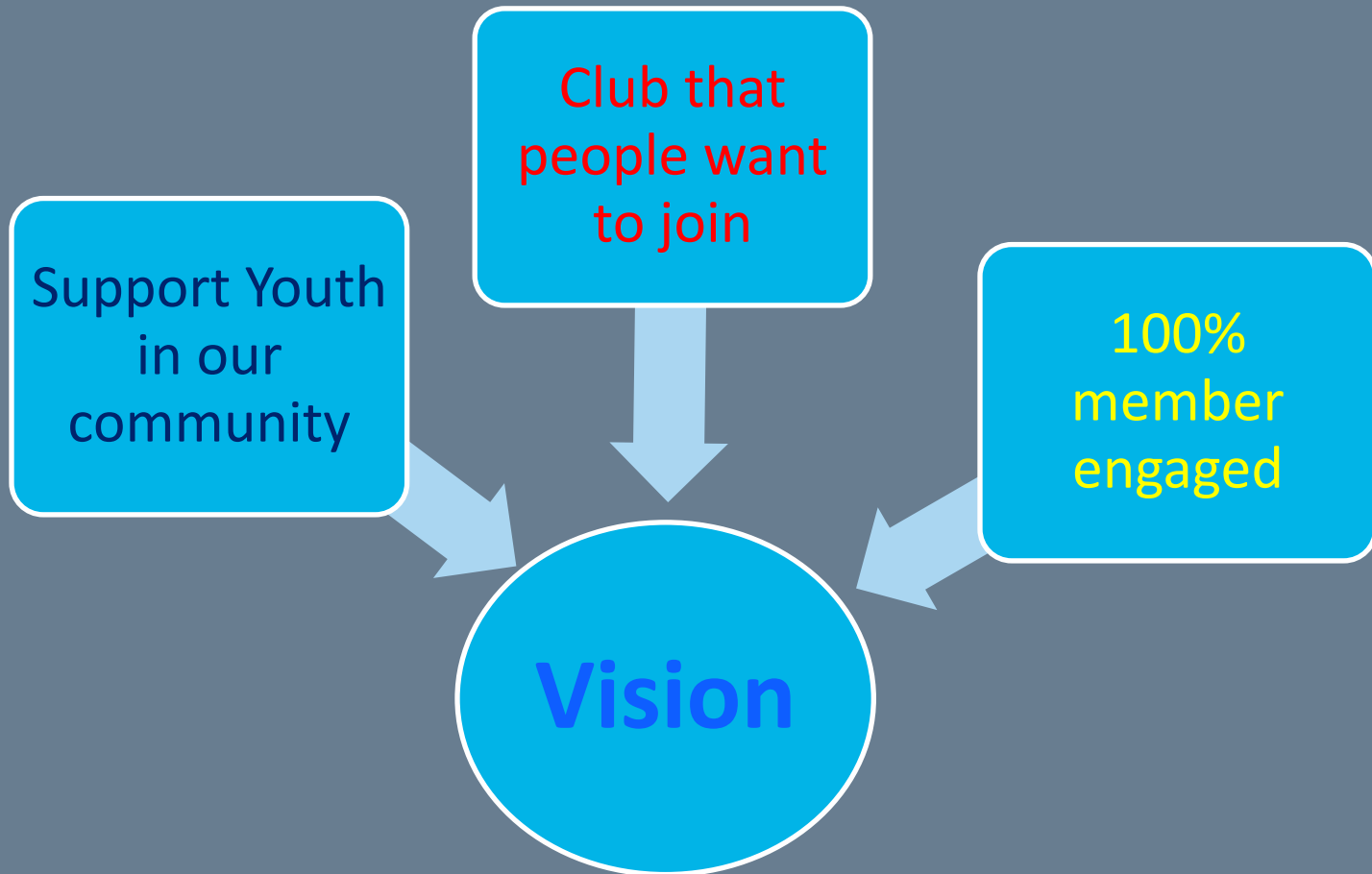
- We were asked to vote on the vision statements that resonated most with us in each of the 10 areas
- We were then asked to further prioritize and vote on only the vision statements having the most votes
- The following outcomes represents the top vision statements

Colour code

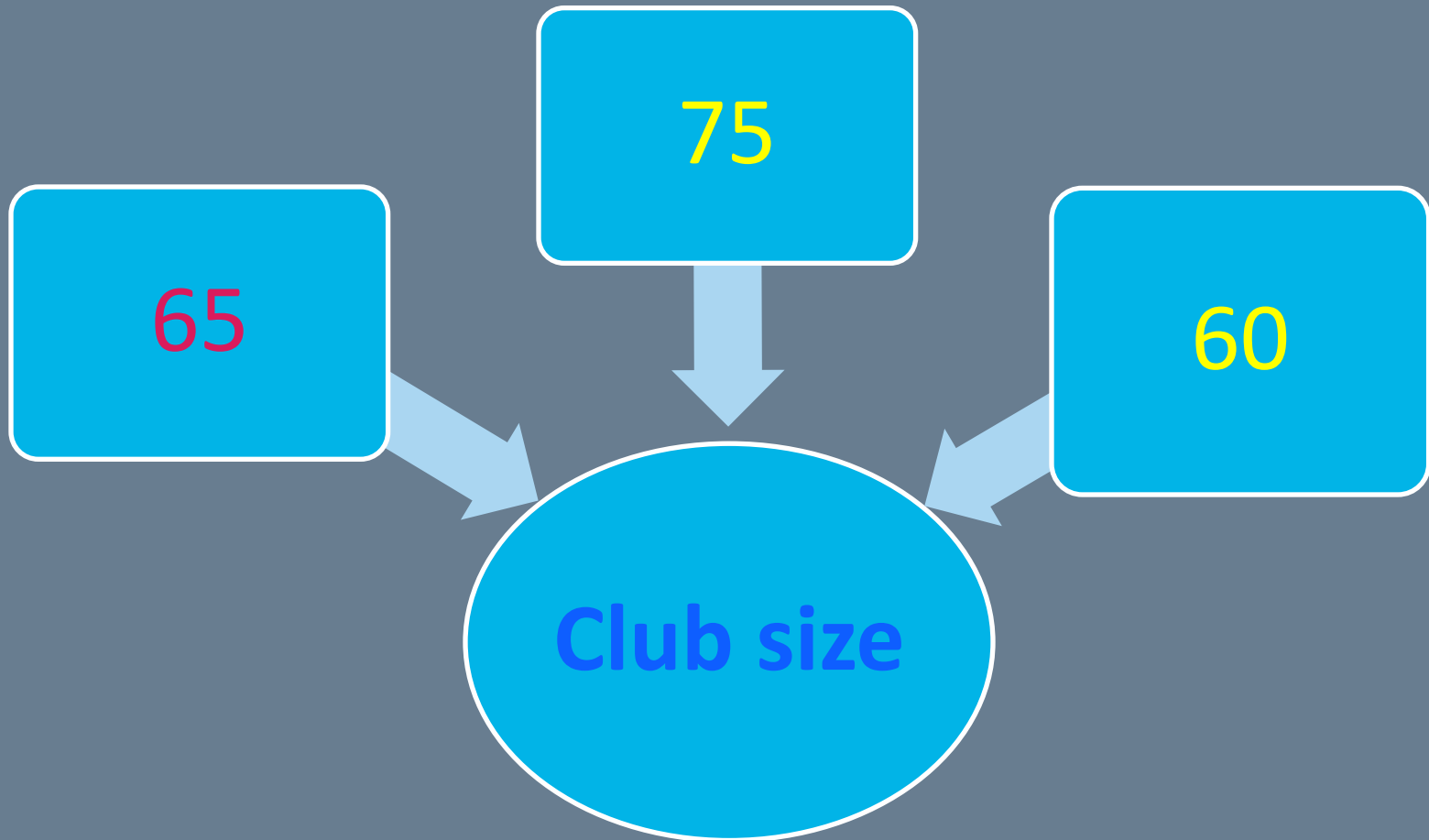
Red- top **Yellow-** second **Black**– third **Orange** – fourth

It is important to note that every statement however ranked is valuable and has merit and will be recognized

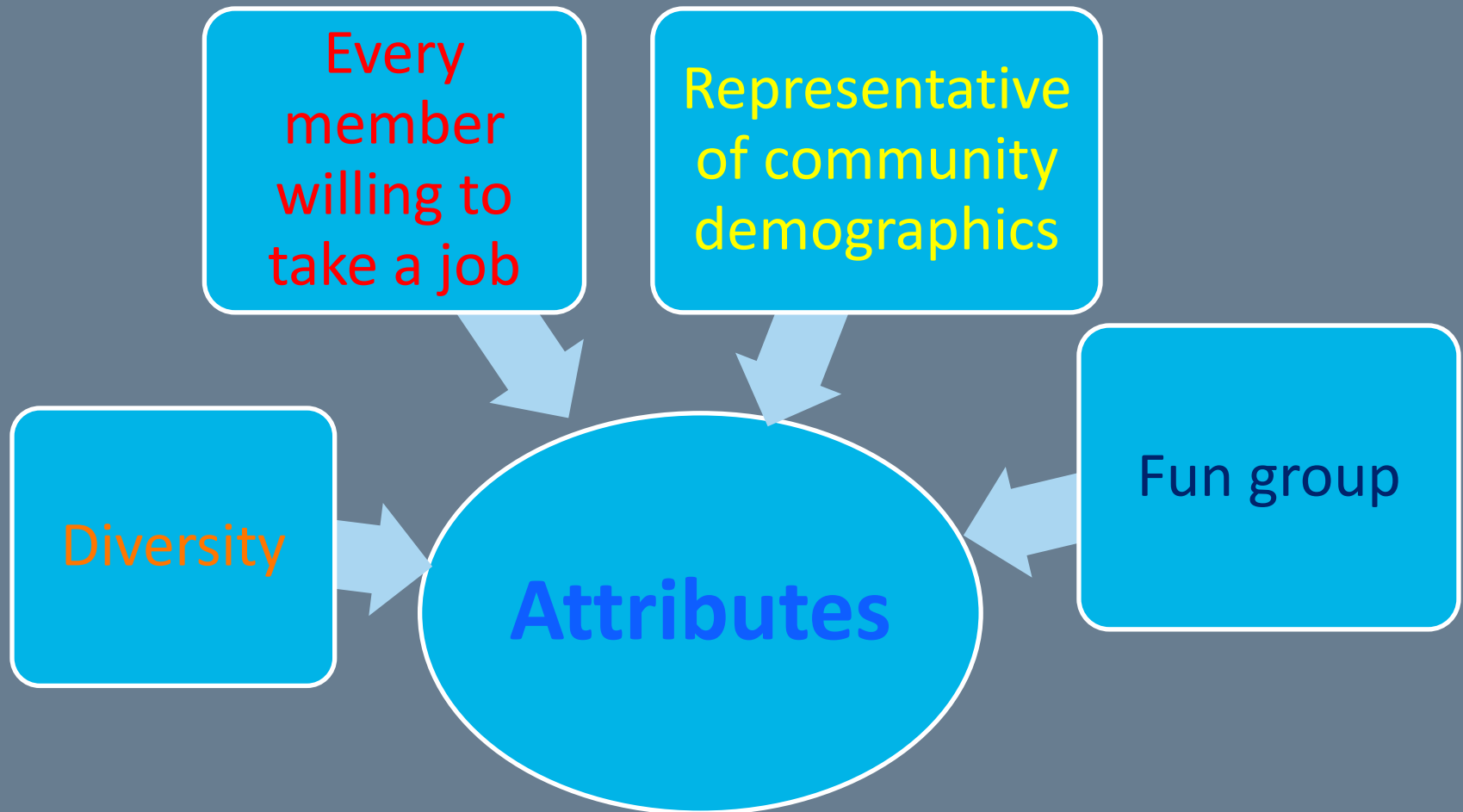
Outcomes



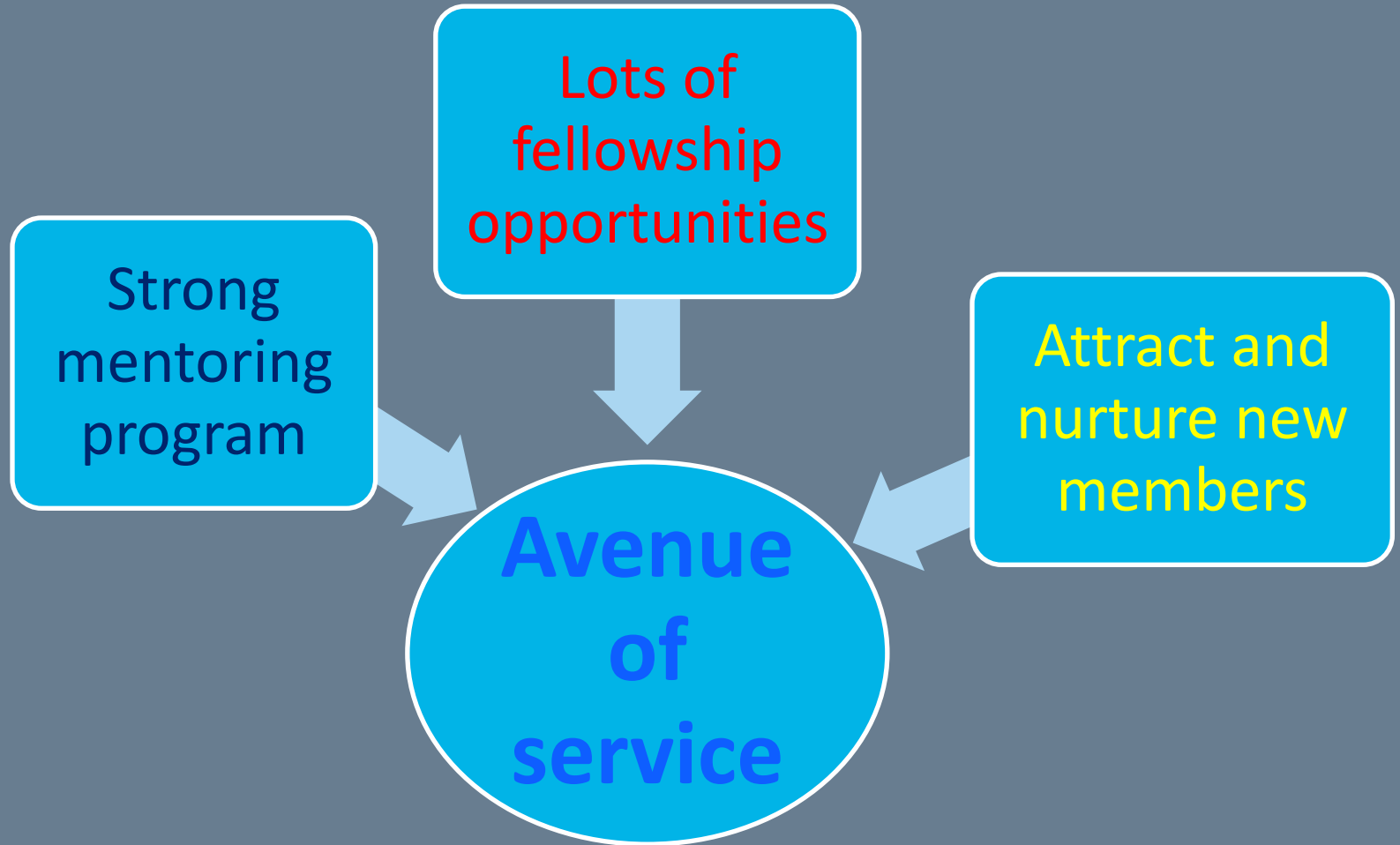
Outcomes



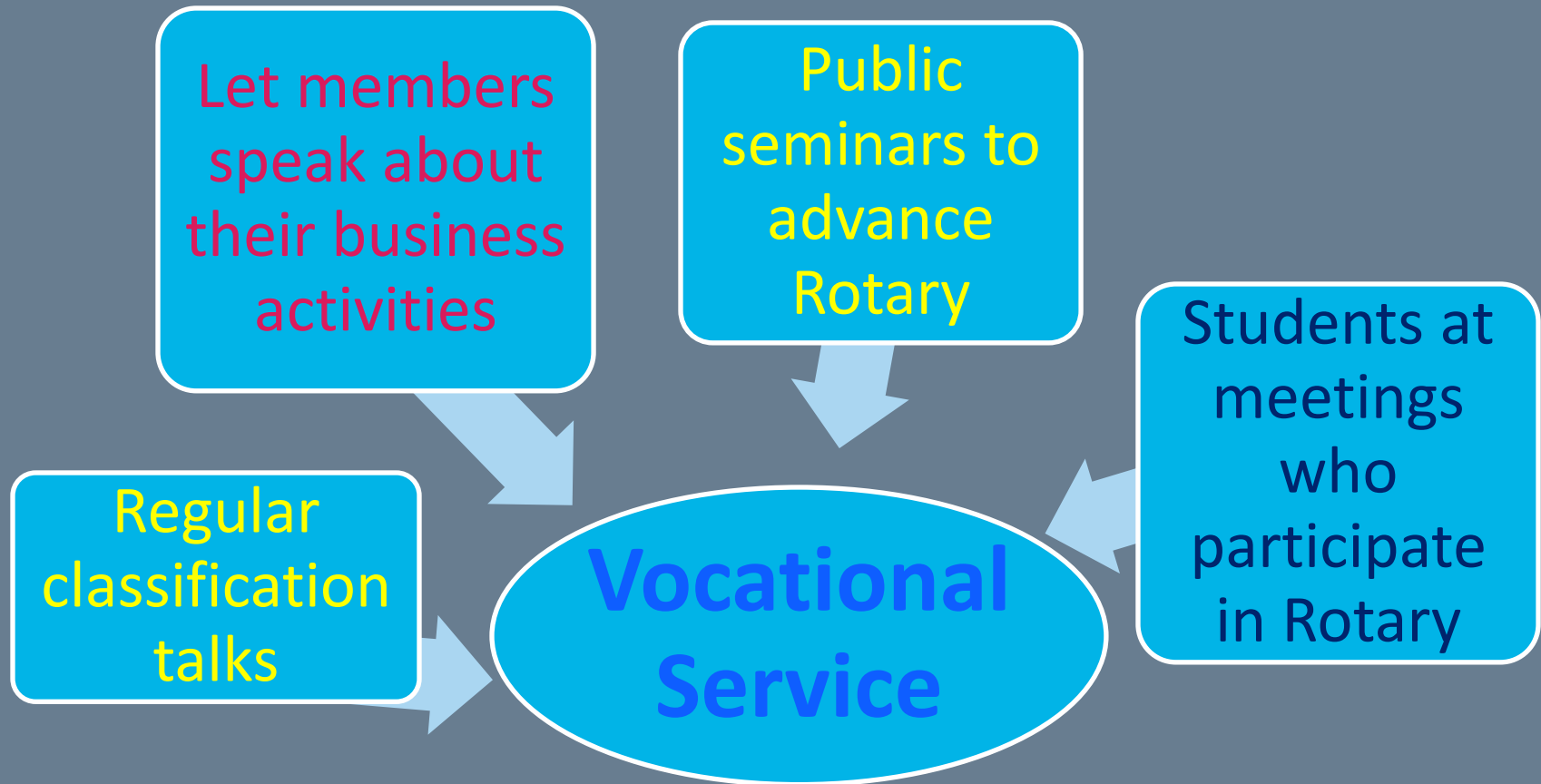
Outcomes



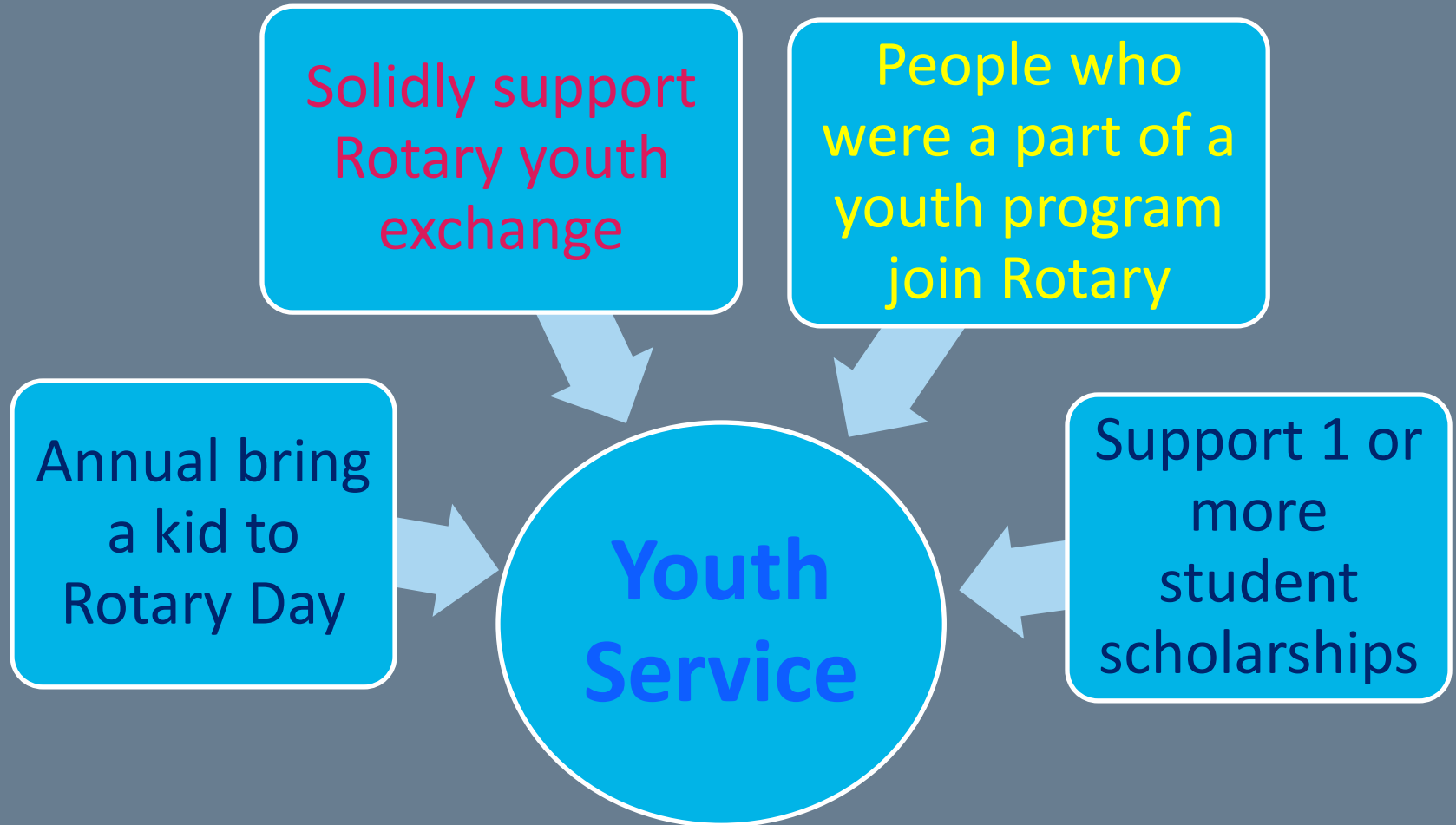
Outcomes



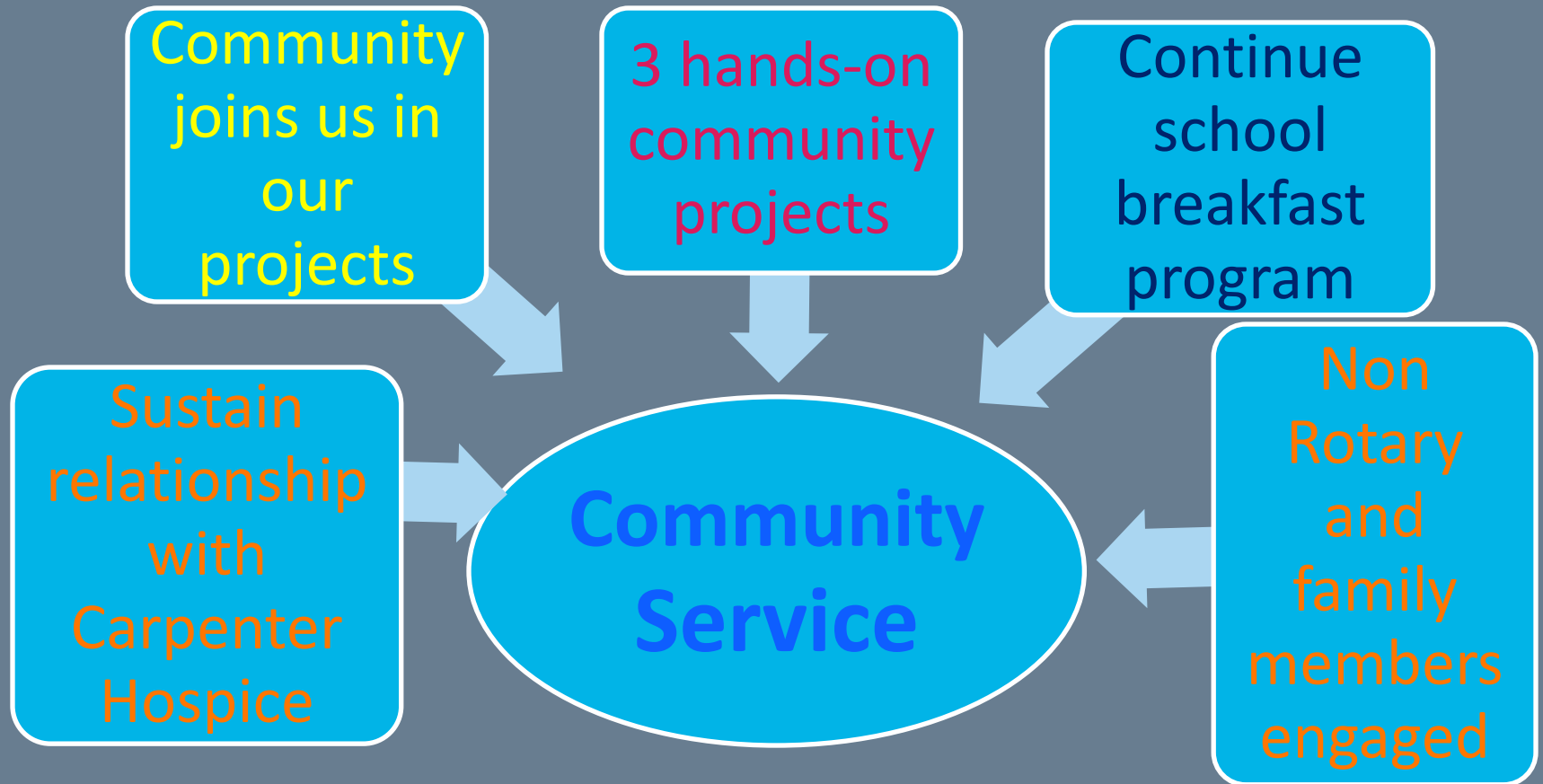
Outcomes



Outcomes



Outcomes



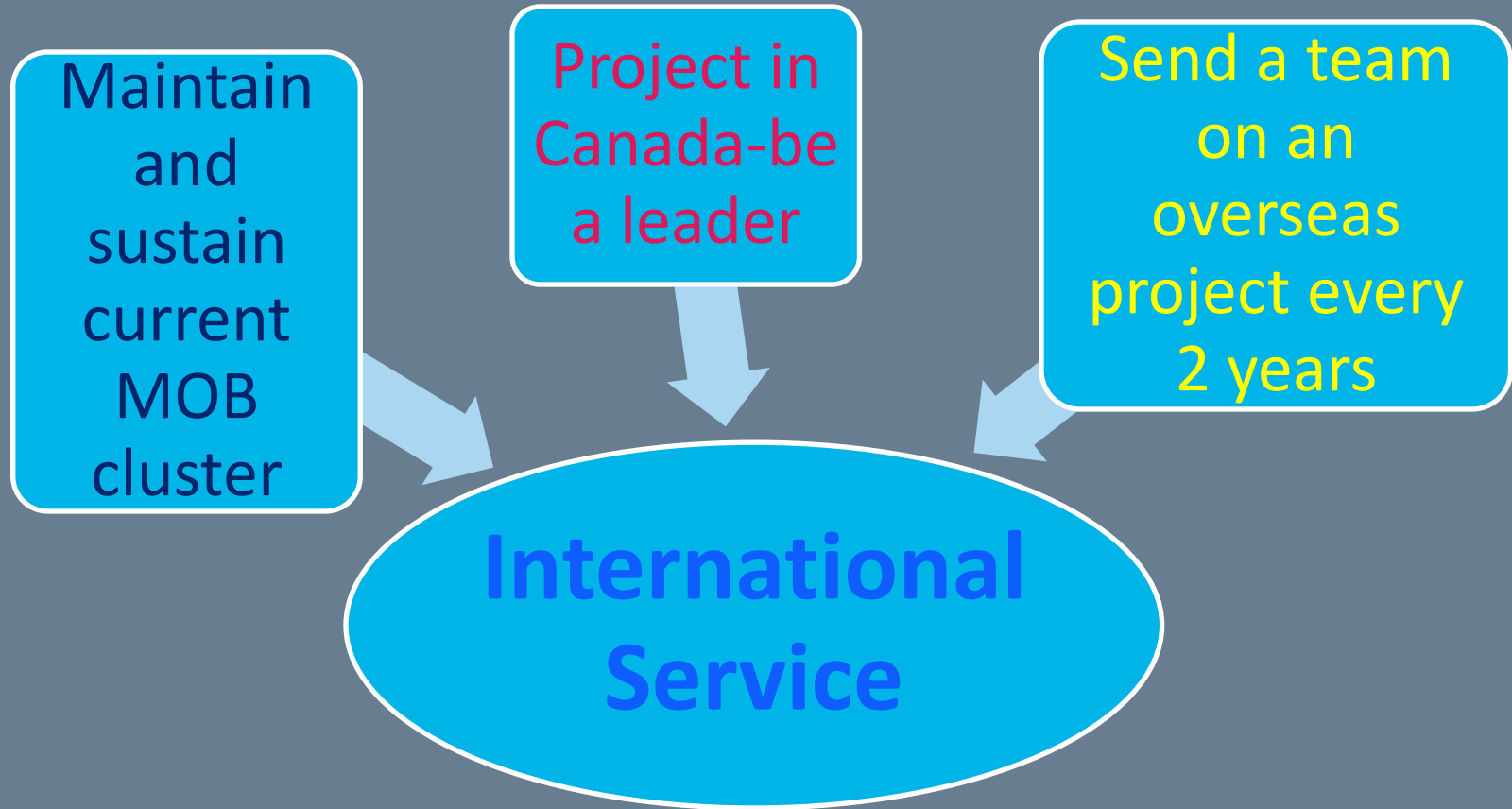
Outcomes

\$150,000

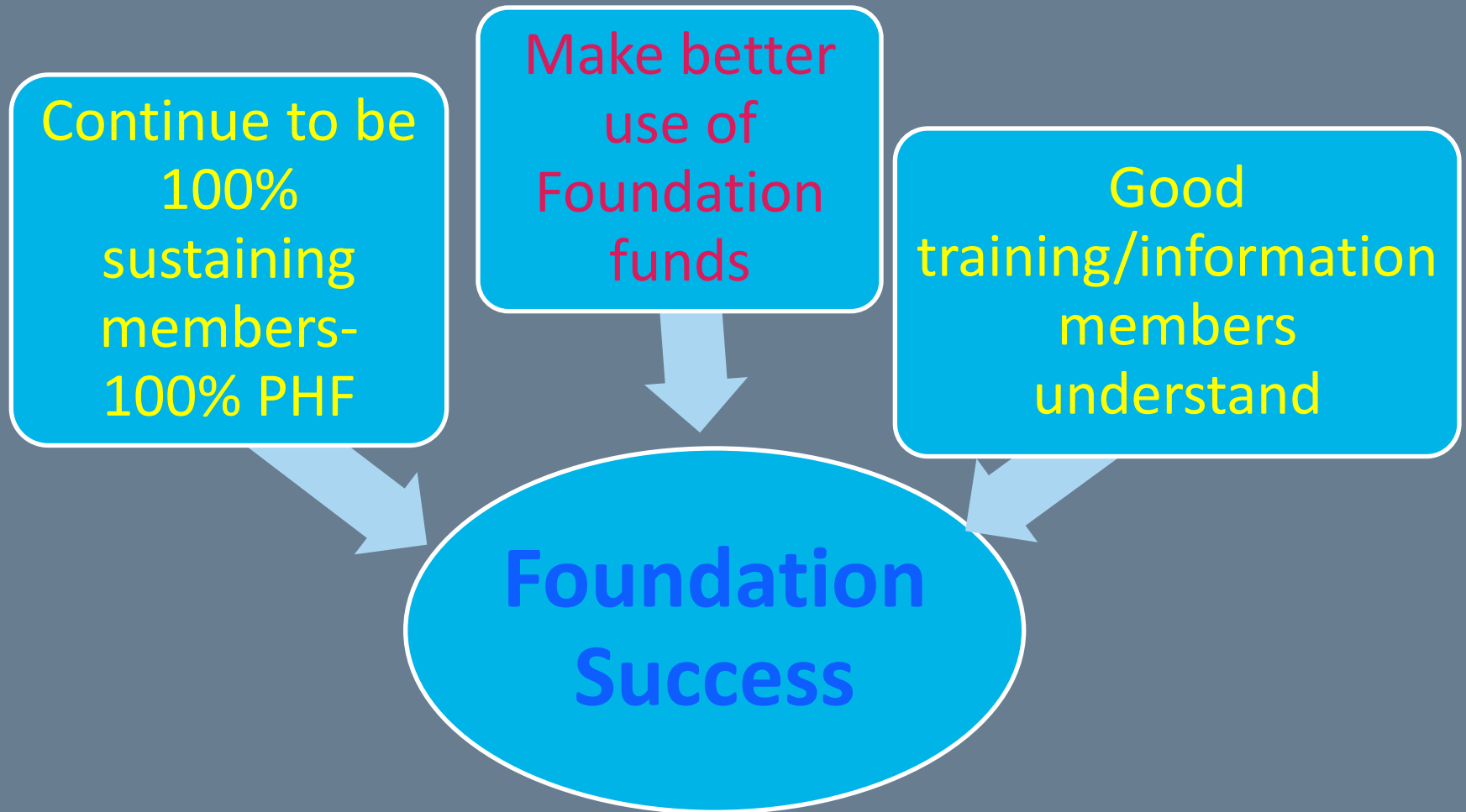
\$200,000

Fundraising

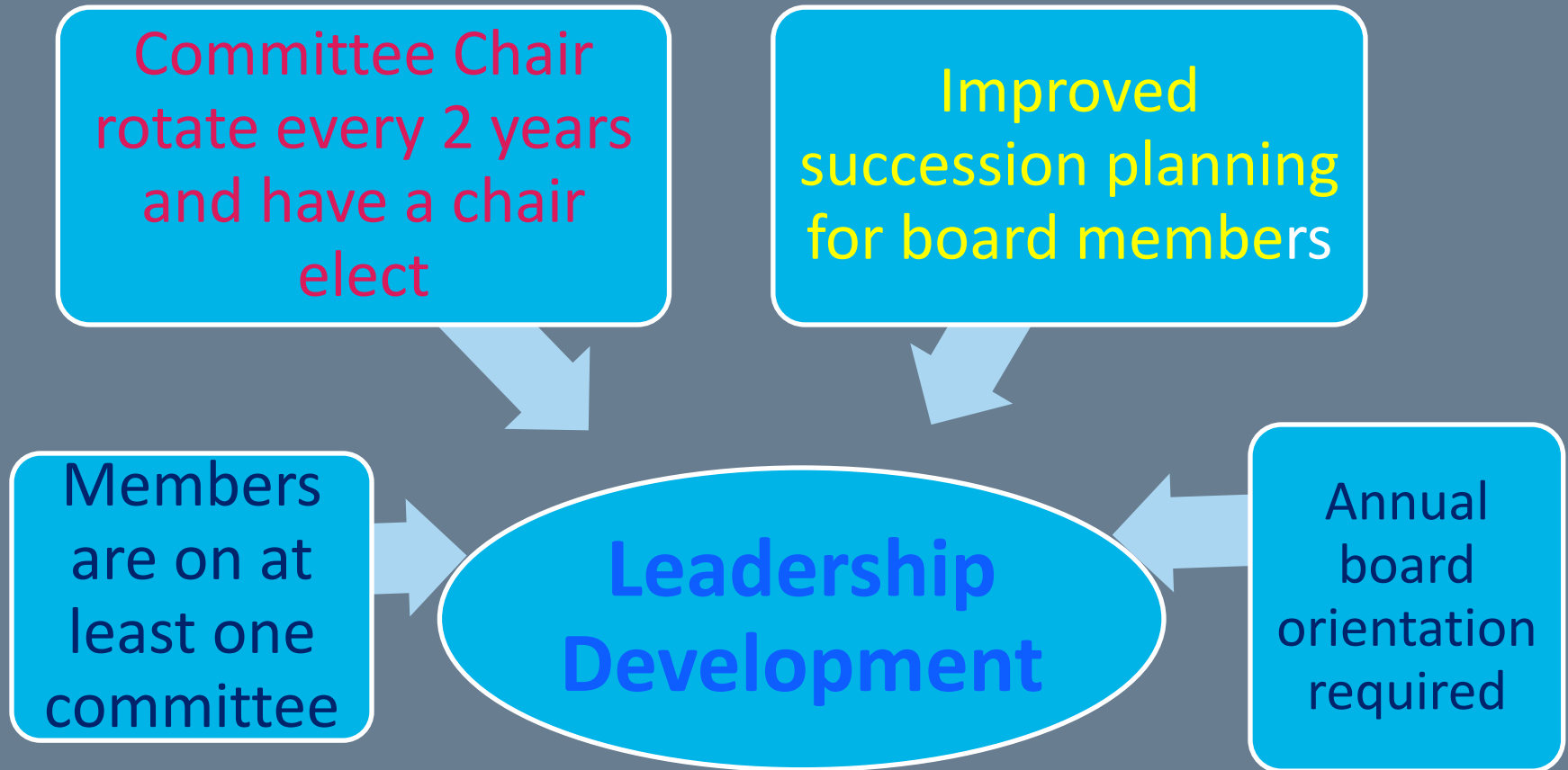
Outcomes



Outcomes



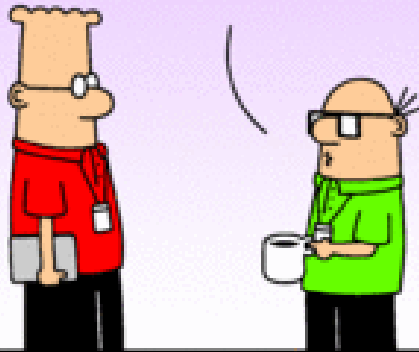
Outcomes



Next steps

This...

I'M THINKING OF
GETTING INTO THE
STRATEGIC PLANNING
GAME.



Dilbert.com DilbertCartoonist@gmail.com

IF I UNDERSTAND THE
JOB DESCRIPTION, YOU
BASICALLY HALLUCINATE
ABOUT THE FUTURE AND
THEN SOMETHING
DIFFERENT HAPPENS.



© 2014 Scott Adams, Inc. / Dist. by Universal Uclick
12-17-14

YOU ALSO
HAVE TO
PRETEND
IT'S USEFUL.



REALLY?
THAT
SOUNDS
HARD.



Next steps

Or this...



Next steps

Vision team
Strategic planning team
Club Assembly

June 2018

