Welcome to Facebook!

Part 1: An Introduction

What is Facebook?

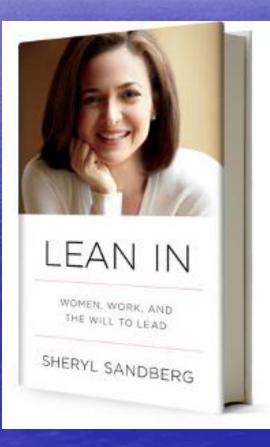
- Facebook is a social networking site founded in 2004 by Mark Zuckerberg, a Harvard student, and roommates
- It was originally designed as a Dorm Student Directory.
- Zuckerberg started spreading it to other schools before spreading it worldwide in 2005

What is Facebook? Cont.

After 2006, anyone claiming to be 13 with an email address could join.
In 2012, the network hit a billion accounts



Sheryl Sandberg, COO



Why Use Facebook?

Facebook is specifically designed to keep in touch with friends and family, to connect and share with them. Being so popular currently, it can be a disadvantage not to have an account. • Many other sites have ways to share Facebook content.

Connecting/ Sharing?

Two Ways:

Personal messages
Status updates

Need to watch what share
Allows to reach more people at once than traditional media mediums

Key Terms

 Status Update Timeline News feed Comment Tag Like Friend Notification

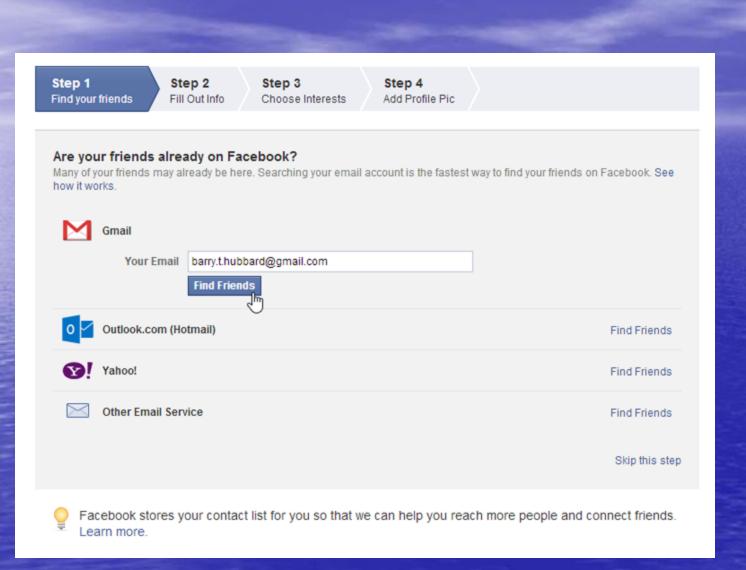
Getting Facebook

Sign Up

It's free and always will be.

Barry	Hubbard	
barry.t.hubbard@gmail.com		
barry.t.hubbard@gmail	.com	
•••••		
Birthday Jan ▼ 15 ▼ 1949 ▼	Why do I need to provide my birthday?	
Female Male By dicking Sign Up, you agree to our Ter read our Data Use Policy, induding our C		
Sign Up		

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Step 1 Find your friends Step 2 Add Friends Step 3 Fill Out Info Step 4 Choose Interests

Step 5 Add Profile Pic

Add Friends

Select your friends from the list below.



Kymia Sands is someone you may know.

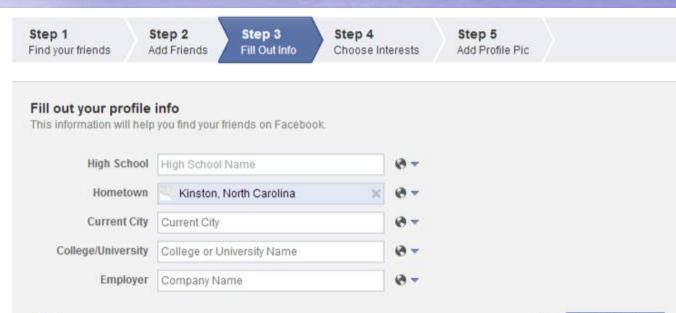


Kiva Alston is someone you may know.

Back



Skip Save & Continue



Back

Your schools and employer are currently public to help you connect with classmates and coworkers. You can manage the privacy of your schools and employers by editing your About section.

Skip

Save & Continue

In

Step 1 Step 2 Step 3 Step 4 Step 5 Fill Out Info Add Profile Pic Find your friends Add Friends Choose Interests

Get Interesting Stories In Your News Feed

Like your favorite Pages to get their latest updates.

Entertainment



Zac Efron 12,480,603 Likes

Musicians and Bands





Kerry Washington 2,625,734 Likes



Zachary Quinto 471,379 Likes

🖒 Like



Oprah Winfrey 9,753,870 Likes

🖒 Like



See More

Jack Black 6,440,441 Likes

⊾ Like

Skip





🖒 Like







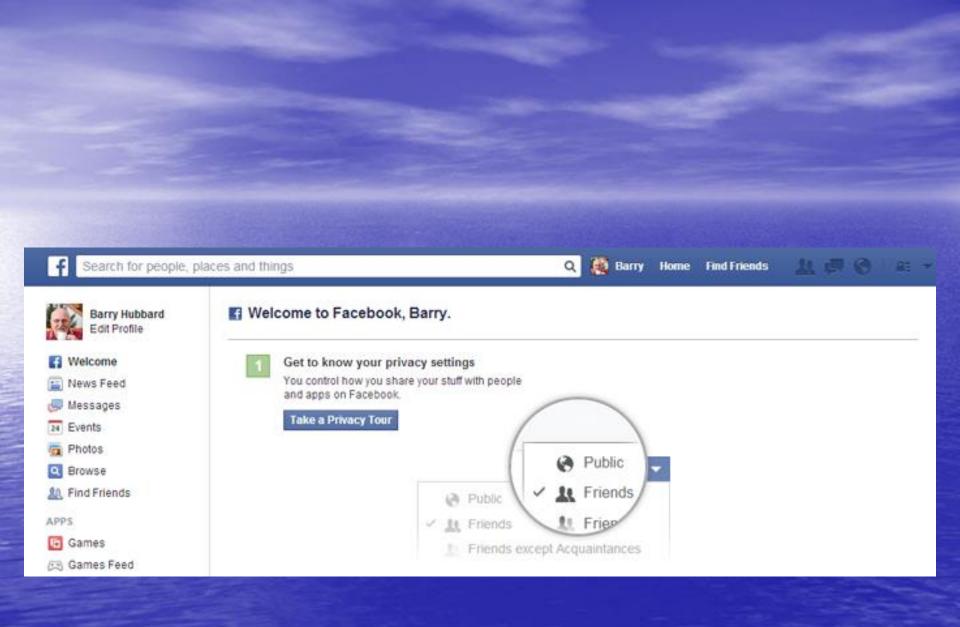


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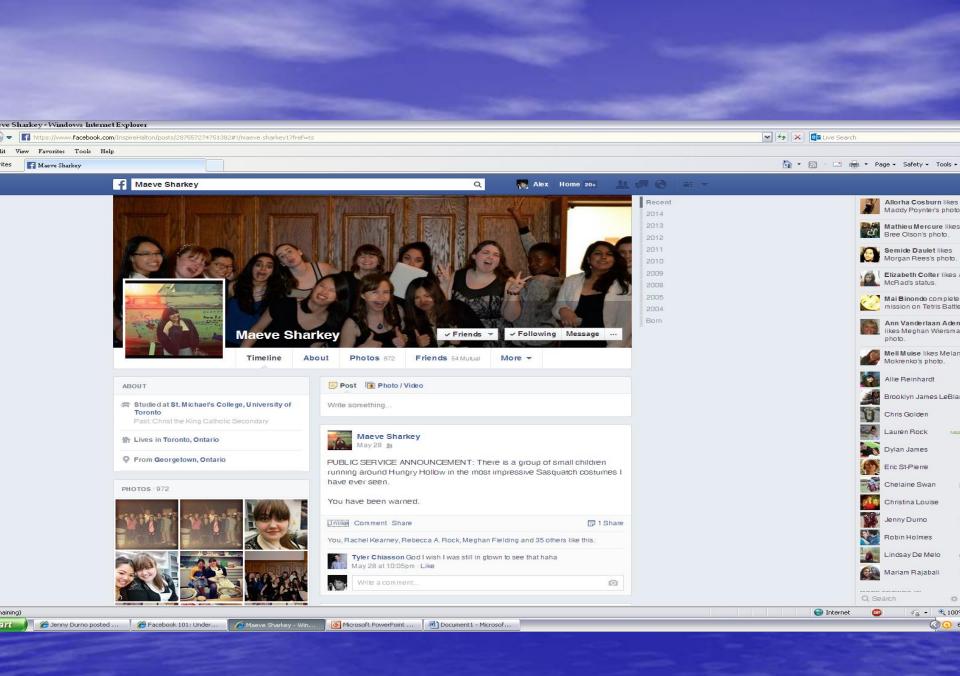
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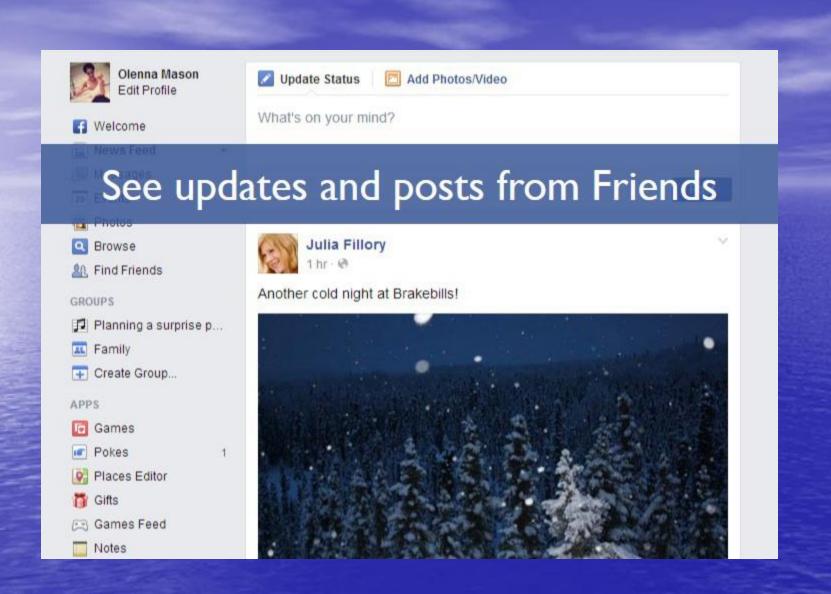


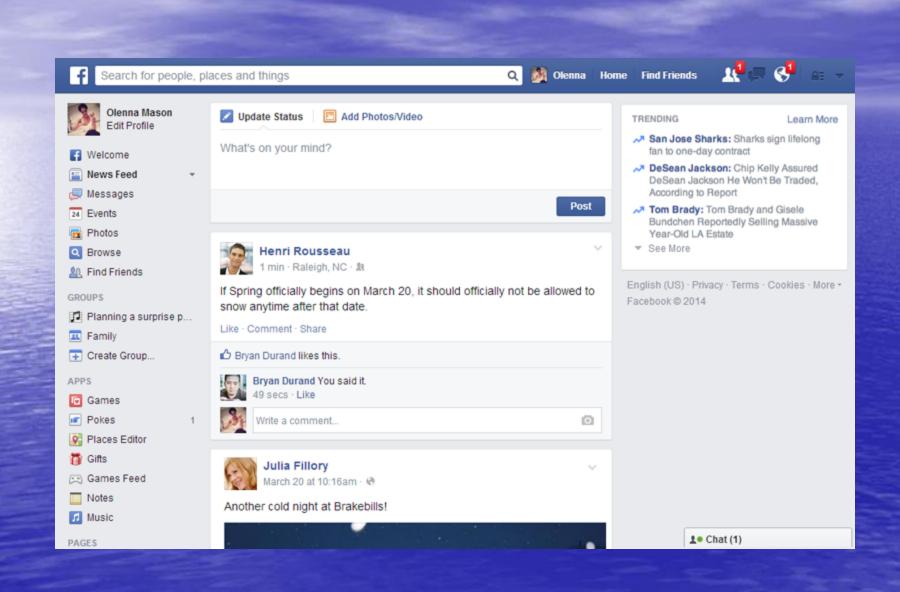












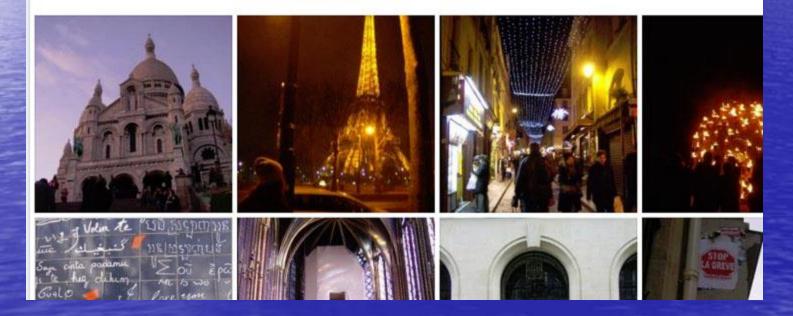
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 Photos of Henri

-	26
1	20
	Photos



Share photos and videos with Friends

living with my aunt in France.





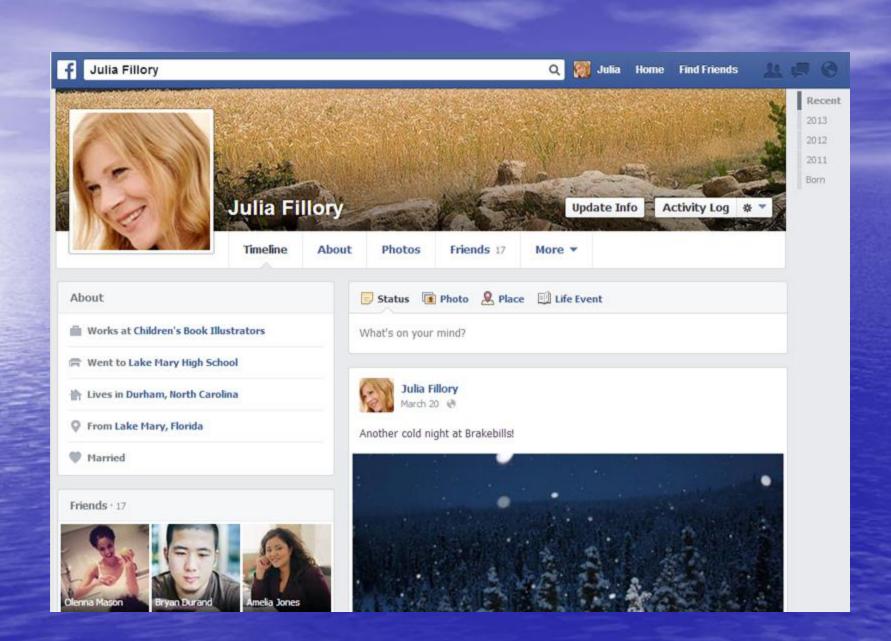
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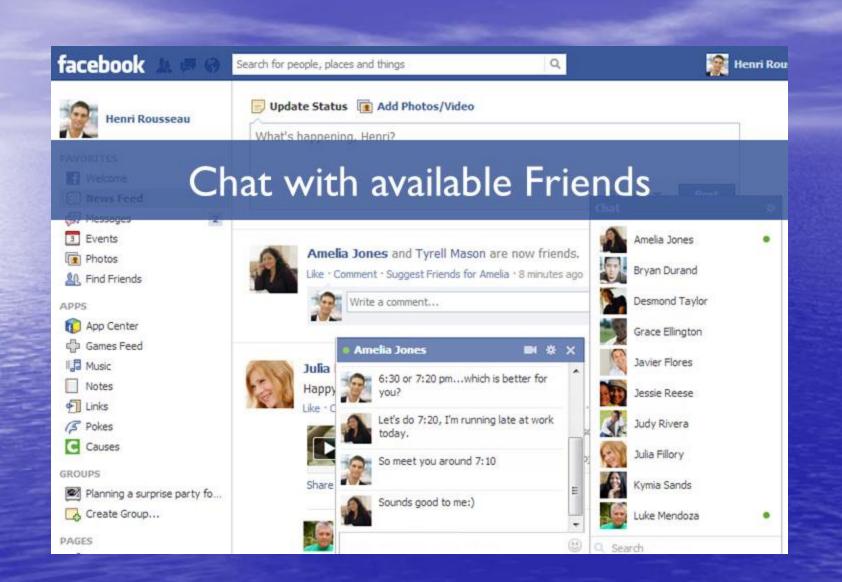
Search for people, places and things

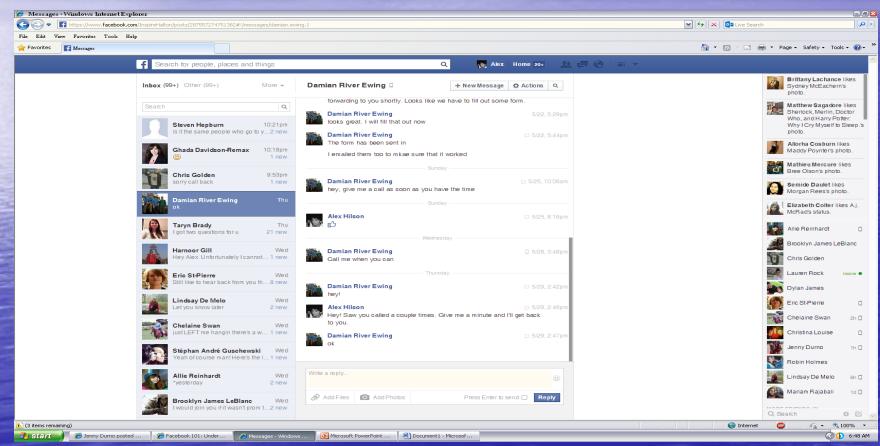
Julia Fillory

facebook

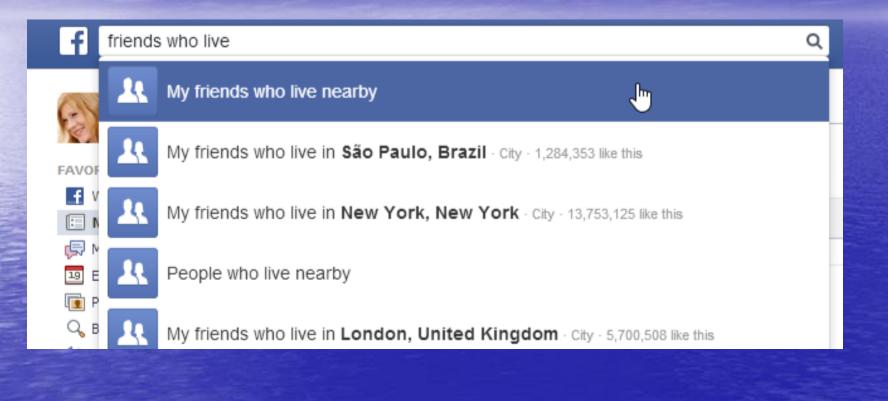


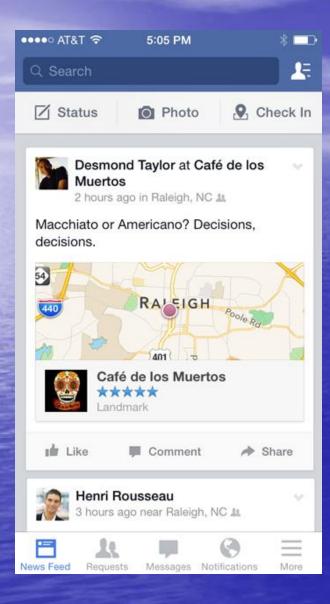


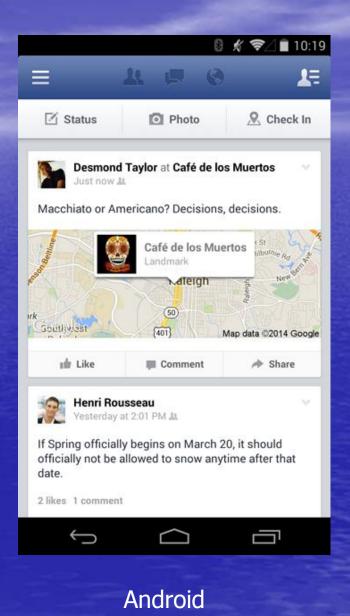




Graph Search







iPhone

Privacy

Facebook Privacy Settings

Do you know who you're sharing with on Facebook?

Learn more about the different sharing options below.

Public

This is the least secure privacy setting. It shares information with everyone on Facebook.

Friends

This is the most common option, sharing with everyone you've added as a friend.

Lists

You can share with lists of friends to help keep sensitive information from some people.

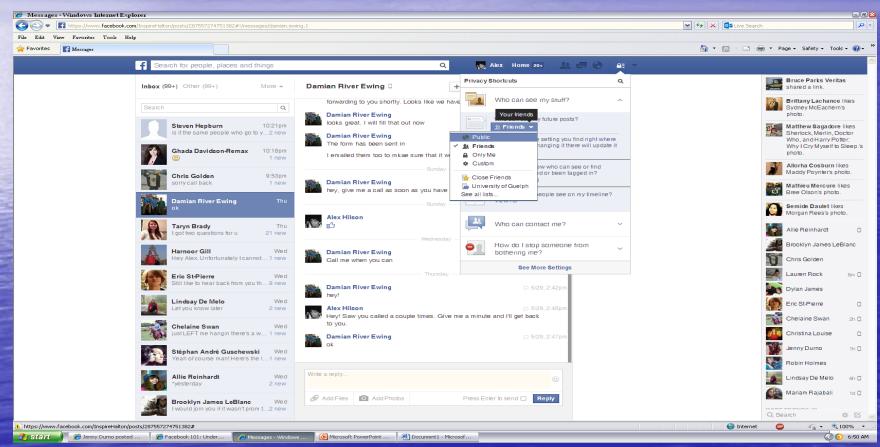
Only me

Anything shared with this option will only be visible to you.









Thanks to...

Linda for the picture sources
Gcflearnfree.org for their Facebook tutorial
And you for paying attention!