



## CLUB ACTION PLAN SELF ASSESSMENT

This assessment is designed as a discussion starter, to stimulate thinking, as a basis for planning, and perhaps most importantly as a tool for measuring progress and growth.

**Instructions:** Read each of the following statements and check the box beside it that best describes how you feel about your club.

### Scoring:

1 = We need a lot of improvement in this area.

2 = We do a little of this but need to find opportunities to do more.

3 = We could do better, but overall, I think we're doing okay now.

4 = We do this really, well now.

Increase Our Impact	1	2	3	4
<b>Clear goals and responsibilities</b> We have an Action Plan (strategic plan) with priorities we review and update regularly.  Club members are familiar with our priorities and support leaders responsible for achieving our goals.				
<b>Community needs</b> Our plans are shaped by community issues our members are inspired to address.  We conduct periodic community assessments and seek knowledge from community partners to help us understand where we can have the greatest impact.				
<b>Continuity and collaboration</b> We have a multi year succession plan to ensure a commitment to collaboration and continuity. We know who our president will be in three years.  Key club positions have clear role descriptions and are occupied by people with the right skills, and talents. Members step forward to take a leadership role.				
<b>Enhanced participation</b> Our meetings, social events and projects are well-organized, well attended and fun!  People are keen to participate, feel energized by their contributions and develop meaningful friendships.				
<b>Participant input</b> Most of our members are well informed, enthusiastic about and engaged in club efforts.  Our members have meaningful opportunities to bring their own passions to the club.				
<b>Total Section A: Add up all the 1s, 2s, 3s, and 4s and indicate the total out of 40.</b>	____ of 40			

Expand Our Reach	1	2	3	4
<b>Growth mindset</b> We believe that attracting new participants is everyone’s responsibility. Club growth is ‘top of mind’ and understood to be all members’ responsibility.  Club growth is a regular agenda item (at least monthly) at club meetings.				
<b>Partnerships</b> We seek opportunities for partnerships with other service organizations, government agencies and groups.  Our club invites community members to participate in our service projects.				
<b>Outreach</b> Our club uses a variety of media tools (social media, club website, local print media, etc.) to ensure the community is aware of us and what we do.  We use resources developed by RI to enhance our visibility.				
<b>Reflect our community</b> We are intentional about ensuring our membership, projects and events reflect the unique make up of our community.  We strive to be welcoming to a wide variety of interests, faiths, and vocations.				
<b>Flexibility</b> We seek new ways to encourage participation. Our projects and activities recognize the unique needs of our members and potential members.  We consider their time and financial resources as well as non-traditional models that would attract others.				
<b>Total Section B: Add up all the 1s, 2s, 3s, and 4s and indicate the total out of 40.</b>	____ of 40			

Enhance Participant Engagement	1	2	3	4
<b>Variety and fun</b> We have a variety of ways for members to be involved that match their ability to contribute, are attractive to different people and allow sharing of different interests.  We prioritize activities that are fun and help build meaningful relationships.				
<b>Orientation</b> We offer a structured approach to orientation and mentorship support to newer members.  We support them, and all other members, to participate in activities where their contributions can have an impact.				
<b>Meaningful projects</b> Members are encouraged to share their passions and interests, and these inform our action planning.  We have a variety of service projects that take place throughout the year (at least quarterly) which result in the participation of all members in at least one.				
<b>Caring</b> We make recognition and appreciation of our members a priority and acknowledge the various ways that people can contribute.  We actively show caring for each other; value the unique contributions people can make and follow the Four Way Test in our interactions.				
<b>Personal development</b> We actively pursue opportunities that help our members enhance their professional skills.  We are committed to providing value to members as a benefit to being a member of Rotary.				
<b>Total Section C: Add up all the 1s, 2s, 3s, and 4s and indicate the total out of 40.</b>	____ of 40			

Increase Our Ability to Adapt		1	2	3	4
<b>Innovation</b> We encourage new ideas and strongly support current and potential members' priorities for creating positive impact.  While encouraging innovation, we seek to balance new approaches with our important traditions in a safe environment for pilot projects and experimentation.					
<b>Continuous improvement</b> We pursue best practices through the use of best tools, templates, and resources.  We encourage members to participate in learning events and seek best practices from others' that can support our ongoing evolution and growth.					
<b>Relevance</b> The ways in which we do things evolve and are appropriate for the diversity of our current membership as well for those who have not yet joined.  We constantly seek new projects and activities that engage new and current members.					
<b>Awareness</b> We regularly hold events designed to attract new members, explore new ways to tell our stories and build awareness of our good work.  Through our extensive use of media, we aren't just 'doing', we are seen to be 'doing'.					
<b>Openness</b> We intentionally reach out to others who might not have seen Rotary as an opportunity.  We make it a priority for members and non members to share their varying cultural and professional backgrounds.					
<b>Total Section D: Add up all the 1s, 2s, 3s, and 4s and indicate the total out of 40.</b>		____ of 40			

Dynamic Integration	1	2	3	4
<b>Pursuing excellence</b> We encourage innovation in all we do and strive to nurture a dynamic, healthy culture.				
We encourage and support members (other than club leaders) to participate in Rotary district and international events.				
<b>Focussed effort</b> We have club leaders responsible for leading club service, public image, and member engagement activities.				
Our membership committee has many active members focussed on reducing attrition and increasing attraction.				
<b>Active collaboration</b> Leaders responsible for club service, public image and member engagement work together to strengthen each others' efforts.				
We are deliberate in seeking input from members and community partners.				
<b>Welcoming</b> We warmly embrace all who share our vision.				
We have no toleration for bullying or other inappropriate behaviours.				
<b>Putting it all together</b> We have a strong sense of team and are proud of our participation.				
We hold regular get togethers (in addition to club meetings) for socializing and networking.				
<b>Total Section E: Add up all the 1s, 2s, 3s, and 4s and indicate the total out of 40.</b>	____ of 40			

**Total your scores from each section: \_\_\_\_ of 200**