

A Festival of Food, Family, and Philanthropy!

In the past 20 years, Ribfest has raised over \$900,000 for our community. Here's just a few of the organizations and programs assisted by Ribfest:

Welcome In Drop-In Centre	Women in Crisis	Wellington/Guelph Hospice
Westwood Church	Paint Your Heart Out	Guelph Community Foundation
Sunrise Therapeutic Learning & Riding Centre	Distress Centre	Partners for Better Health
Michael House	Rainbow Day Camp	Hospital Campaign
Guelph Independent Living	Salvation Army	Fred Black Scholarship
Hopewell Homes	University of Guelph Scholarship Program	Rotary's Polio Plus Initiative
Food and Friends Breakfast Program	Seniors Bingo	Guelph Fire Department Defibrillator Campaign
Action Read	Big Brothers/Big Sisters	Camp Enterprise
Wyndham House	Scouts Canada	and so many more....
	YMCA	
	TAPP Programme	

20 Great Years of Ribs, Rhythm, and Rotary

The community benefits when we collaborate. The efforts of Guelph Trillium Rotary Club, corporate sponsors like you, and the tens of thousands of people who attend Ribfest every year means we can give back to the community in a big way! To learn more about becoming a 2017 sponsor, contact our Sponsorship Chair: **Paul Fitzpatrick • sponsorship@ribfestguelph.com • 519-240-1722**

Brought to you by the
Rotary Club of Guelph Trillium



RIBFEST GUELPH

2017 Sponsorship Package



Riverside Park • August 25-27

Brought to you by the
Rotary Club of Guelph Trillium



There's More Than Just Delicious Ribs!

Invest in your community as part of Guelph's favourite festival!



Live Music



Classic Car Show



Wide Food Selection

Midway



Bavarian Tent



Dedicated Children's Area



Estimated Attendance over 40,000



Seven Different Sponsorship Categories



Additional Vendor Opportunities Available

Ribfest & Concert Guelph 2017 - Sponsorship Opportunities

Sponsorship Benefits	Title Sponsor \$25,000 (1)	Platinum Sponsor \$12,000 (3)	Gold Sponsor \$6,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,500	Amigo Sponsor \$500	Friends of Ribfest \$250
Demonstrate your support of the Guelph Community	✓	✓	✓	✓	✓	✓	✓
Named as a supporter in the ribfest supplement and website							✓
Receive a charitable receipt							✓
Company name listed as a sponsor in the ribfest supplement	✓	✓	✓	✓	✓	✓	
Company name and logo included on the Ribfest website	✓	✓	✓	✓	✓	✓	
Company name displayed at entrance to Riverside Park during Ribfest	✓	✓	✓	✓	✓	✓	
Included half-rack rib meal tickets (maximum number)	60	30	20	10	6		
Company may display its own banner in Ribfest fencing	✓	✓	✓	✓	✓		
Company name and logo included in all advertisements	✓	✓	✓	✓			
Radio Promotion announcing your company's Ribfest participation	✓	✓	✓	✓			
Company name and logo prominently displayed at the park	✓	✓	✓	✓			
Access to corporate VIP area with exclusive bar and concierge service	✓	✓	✓	✓			
Exclusivity: No other similar sponsors are allowed	✓	✓	✓				
Company web link included on Ribfest website	✓	✓	✓				
Invitation to opening ceremonies and luncheon	✓	✓	✓				
Judge position for the "Best Ribs" contest (Toby Awards)	✓	✓	✓				
One of the three event days designated in your company name		✓					
Additional corporate signage to mark your designated day		✓					
Named rights to event: "Sleeman's Rotary Ribfest"	✓						
Exclusive Thursday opening concert sponsorship	✓						
Company will be highlighted at EVERY marketing opportunity	✓						
Concert tickets for Thursday night event	16	16	16	10	6	2	
Social media advantages							

Increase your community impact & exposure by participating as a vendor! Only an additional \$600 on top of your sponsorship level. Talk to Sponsorship Chair, Puaul Fitzpatrick, for details.