

Rotary



**Rotary Opens
Opportunities**

Rotary Club of Guelph Trillium
2020-21

Donna Graham

Rotary Strategic Plan The WHY

- TOGETHER we see a world where PEOPLE unite and take ACTION to create lasting CHANGE
 - across the globe
 - in our communities
 - in ourselves



TRANSITIONS TO ...





BE THE CLUB THAT ASPIRES AND INSPIRES...

Priority 1: Increase our Impact through Service

Priority 2: Expand our Reach

Priority 3: Enhance Member Engagement

Priority 4: Increase our Adaptability

Priority 1: Increase our Impact through Service

“Let’s find new ways to translate our expertise into making a difference—in our communities and across the globe. Let’s prove that our impact in our community and in the world has only just begun.”

- Deepen our relationships through service
 - Community Action Team (CAT Team)
 - Community Allocations Agencies
 - Others in need
- Leveraging our work using district grants
- Foundation giving
- Communicating our Impact
 - Stories in press and committee moments



B	I	N	G	O
14	17	45	49	73
4	16	41	50	72
12	24	★	56	69
8	21	35	59	65
13	20	33	55	75



Priority 2: Expand our Reach

“Let’s build connections and opportunities that will allow people who share our drive to do the same. Why Rotary...”

- Membership – 60 members encompassing diversity
- Support the Cluster Passport Club
- Cluster Opportunities
 - Communications Team
 - Youth Services Team
 - Change is Now Initiative
- Rotaract – Support their transition as a “Club”



Priority 3: Enhance Member Engagement

“Let’s recommit to putting the needs, expectations, and growth of our members at the centre of all we do.”

- Ourselves
 - District training – on-line, flexible & easy
 - Speakers aligned to the themes & current events
 - Regular updates on our impact
 - Feedback from surveys



Priority 4: Increase Our Adaptability

“Let’s stay true to ourselves and stay ahead of the next change that is coming...”

- Meeting formats
 - Zoom
 - Community Service Events
- Use of social media & on-line tools
- Ongoing review of fundraising programs
 - Tour de Guelph
 - Ribfest alternative Fundraising
 - Switch things up – February event
 - Innovation through necessity



The Seniors

- **Brenda Whiteside: Past President**
 - Bylaws
 - Chair - Succession Team
- **Maneesh Jain: President Elect**
 - Committees and Pods
 - Liaison with Fundraising
 - Cutten Fields

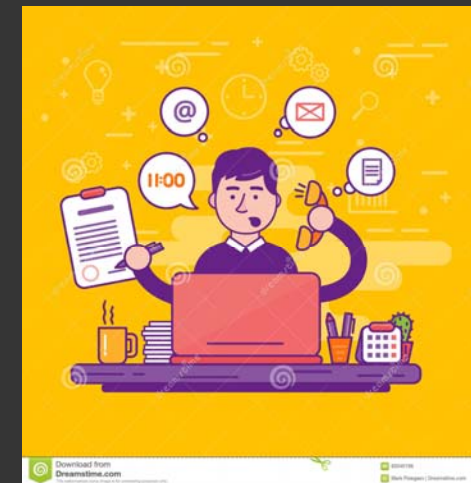


depositphotos image 2211164 www.depositphotos.com



The Backbone

- **Scott VanEngen: Treasurer**
- **Jim Weir: Shadow**
 - Pays the bills
 - Keeps Board in line
 - Keeps Board out of Trouble
- **Ken Boyd: Secretary**
 - Bulletin
 - Website
 - Keeps Board in Check
 - Rules Master



Directors

- **Communications: Lesley Salamone**

- Website/Bulletin: Ken Boyd
- Handbook: Mary Visser-Kerr
- Public Relations/Social Media: Kristel Manes

- **Membership: Suzanna Geerlinks**

- Membership Development: Cam Skipper
- Mentorship: Donna Buchan
- Fellowship: Laurie Lantaigne
- Sunshine: Maureen Smith



Directors

- **Foundation:** Ave Edington
 - Foundation EREY/EPN: Anne Day
 - Paul Harris: David Halls

- **Youth:** Jannette TenHag
 - Rotaract
 - RYLA
 - Camp Enterprise
 - Scholarships



© dreamstime.com

ID 134764786 © DenisKozlov

Directors

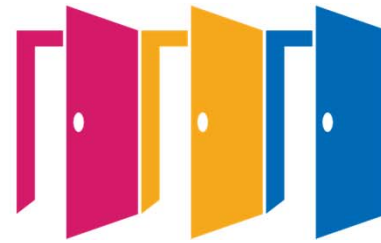
- **Community Service: Mary Visser Kerr**
 - Community and International Funding: Maneesh, Jannette and Dave
 - Community Action Team (CAT)
 - Bingo (College and Ellington): Carrie Rutter and Seelan Moodley
 - Vocational Services/Peter Moore Award
- **Mentor: Jack Tacoma**
 - Provides history and wisdom
 - Helps me not screw up





Fundraising

- Ribfest: Dan O'Donnell & Sonia Spekkens
- Tour de Guelph: Clarence Haverson
- Scotch Nosing or ? : Cam Skipper and David Halls
- Other Alternatives – COVID ideas



**Rotary Opens
Opportunities**

- Focus this year
 - The club – want all members engaged, connected, and get the WHY
 - Community Action Team (CAT) - Service in our community
 - Take the time to celebrate the commitment, passion and work of everyone who is giving of their time and resources

BE THE CLUB THAT ASPIRES AND INSPIRES...