OUR FOOD Future

GUELPH-WELLINGTON – Canada's first food smart community

A Smart Cities Challenge initiative

Presentation to Rotary Club – October 30, 2019

SMART CITIES CHALLENGE

CITY OF Guelph Making a Difference

The Corporation of the County of Wellington

Canada

Infrastructure Canada's Smart Cities Challenge

- A Government of Canada competition open to municipalities, regional governments & Indigenous communities
- To improve lives through innovation, data & connected technology, by designing a technological solution to solve a social problem

Key dates:

- April 24, 2018: initial proposal submitted
- June 1, 2018: identified as a finalist/recipient of $250K to finalize proposal
- March 5, 2019: Final proposal submitted
- May 14, 2019: Awarded one of two prizes of 10M

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Our Definition of a Smart(er) City:

A resilient, inclusive and collaboratively built community where people, data and technology create a living lab of possibilities.

Guelph-Wellington, we're home to

Nearly 223,000 residents

1,600+ food businesses and entrepreneurs

40+ research institutes and centres

A vibrant and engaged local food community

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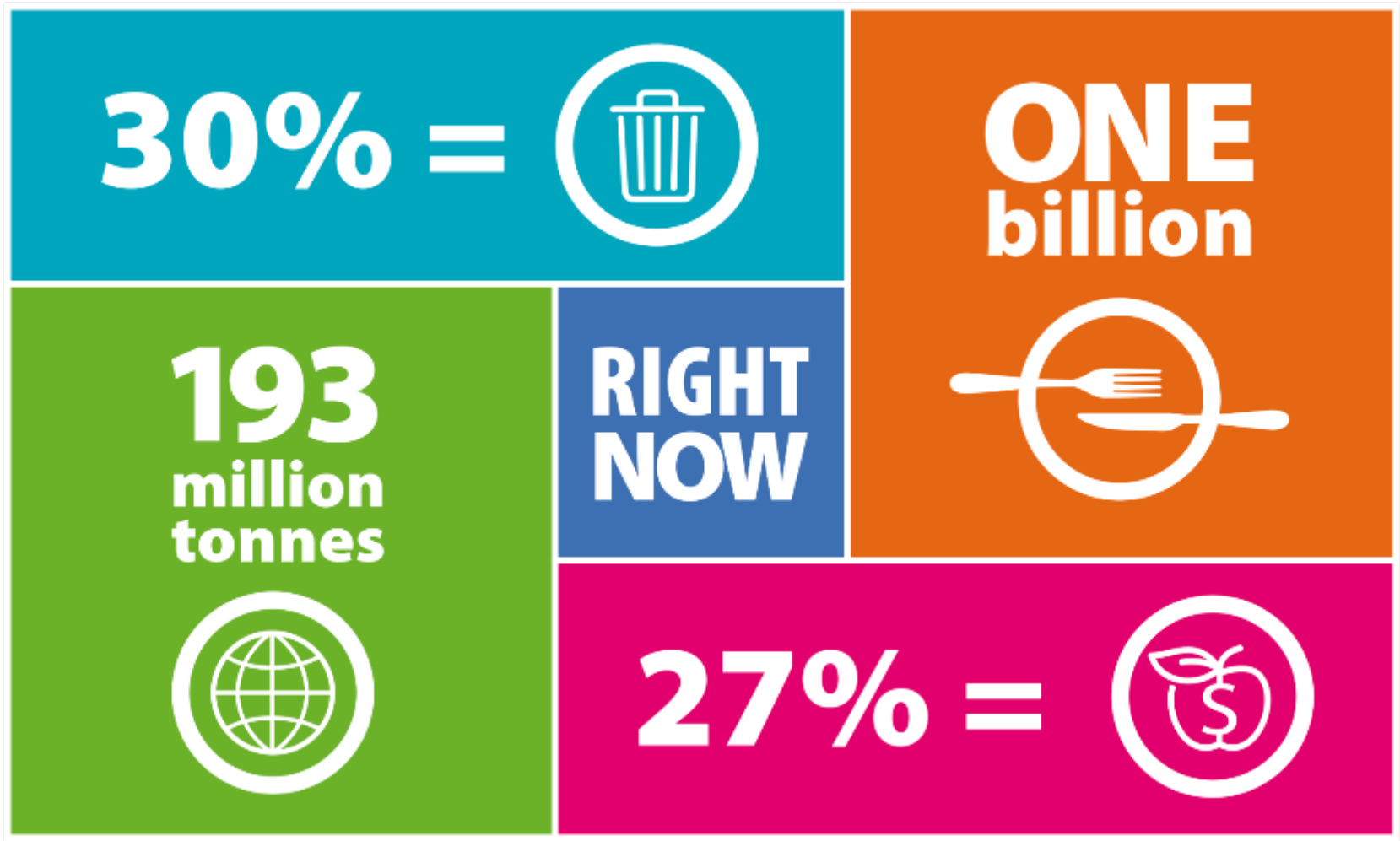
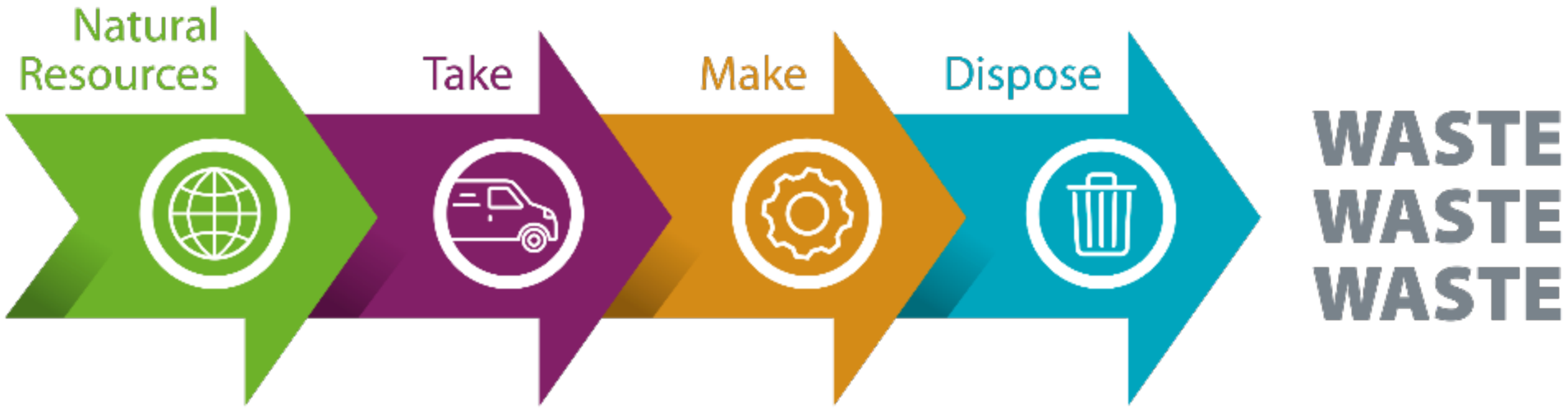
Why Food?

Right now…



Linear Economic Model



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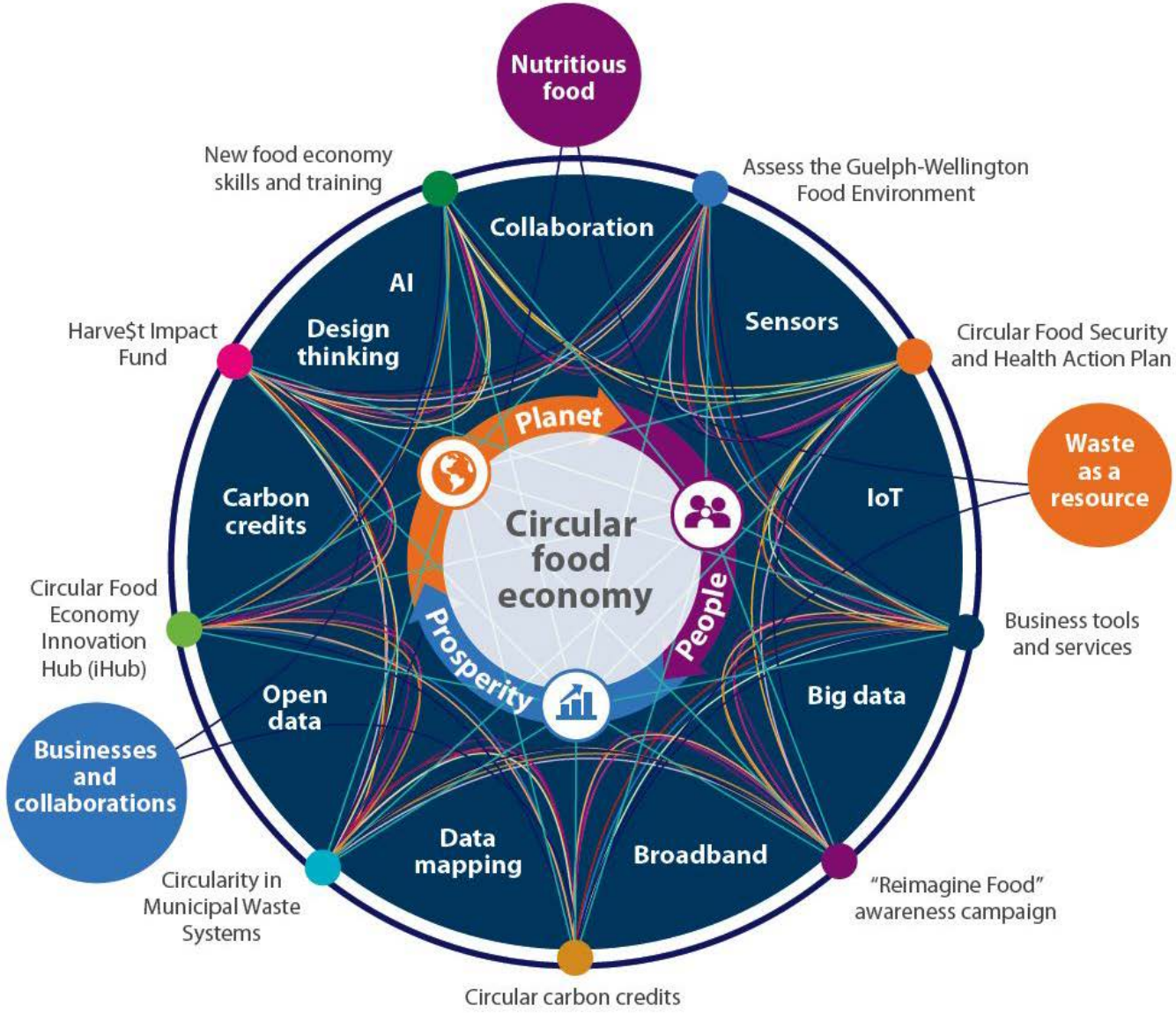
Vision: To create Canada's first circular food economy



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Outcomes: 50x50x50 by 2025

- 50% increase in access to affordable, nutritious food;
- 50 new circular business and collaboration opportunities; and
- 50% increase in economic revenues by reducing or transforming food waste

...all by 2025

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Imagine...

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We will Build a Rural and Urban Circular Economy- Living Lab…

A resilient, inclusive and collaboratively built community where people, data and technology create a living lab of possibilities.

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… Where we will Create System Change

Shared Objectives

- Re-inventing how we produce, distribute and consume food
- Shrinking our environmental footprint
- Creating new revenue streams and new jobs
- Promoting collaboration between food innovators
- Transforming the local food ecosystem

Pathfinder Projects

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Thank you!

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For more information: foodfuture.ca

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