



President's Club Goals 2016-17

Online Tools



1	50%+ members update profiles on www.rotary.org/myrotary	<input type="checkbox"/>
2	Members participate in Discussion Groups on My Rotary	<input type="checkbox"/>
3	We post an initiative on Rotary Showcase	<input type="checkbox"/>
4	We maintain or contribute to a project on Rotary Ideas	<input type="checkbox"/>
5	50%+ of members follow our Facebook & Twitter pages	<input type="checkbox"/>
6	President sets club goals in Rotary Club Central	<input type="checkbox"/>

Membership



7	We embrace the Associate Member program (trial run)	<input type="checkbox"/>
8	We form a satellite club	<input type="checkbox"/>
9	Net gain of 5 or more members (with 4 new under 40-years-old)	<input type="checkbox"/>
10	We improve retention rate by at least 1%	<input type="checkbox"/>
11	We support and encourage corporate membership option	<input type="checkbox"/>

Rotary Foundation

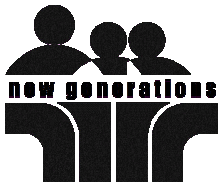


12	We consider whether to raise at least \$2,650 to PolioPlus in honor of The Rotary Foundation centennial	<input type="checkbox"/>
13	We educate ourselves about Foundation programs: Direct Participants, Paul Harris Society and Fellows, Benefactors and Bequest Society	<input type="checkbox"/>
14	We consider attending in 100 th Anniversary event in Cleveland	<input type="checkbox"/>
15	We participate in the DG's \$100 for 100 th initiative	<input type="checkbox"/>

Humanitarian Service



16	We learn about Rotary Community Corps (sponsor one?)	<input type="checkbox"/>
17	We learn about Rotarian Action Group (belong to one?)	<input type="checkbox"/>
18	We sponsor a project funded by a global or district grant	<input type="checkbox"/>
19	We learn about projects with Rotary's service partners	<input type="checkbox"/>



20	We consider whether to sponsor or co-sponsor a Rotaract club	<input type="checkbox"/>
21	We continue to sponsor Interact club	<input type="checkbox"/>
22	We mentor Interactors (Rotaractors?)	<input type="checkbox"/>
23	We involve Interactors (Rotaractors?) in a club project	<input type="checkbox"/>
24	We sponsor a Youth Exchange student	<input checked="" type="checkbox"/>
25	We sponsor a participant in a RYLA event	<input type="checkbox"/>

Public Image



26	We organize an event to inform the community about Rotary and its Foundation's centennial	<input type="checkbox"/>
27	We get local media to cover a club project	<input type="checkbox"/>
28	We involve local media in an event, project or fundraiser	<input type="checkbox"/>

Fundraising



29	We consider coordinating one donor / sponsor request letter for all fundraising events and have it ready for January each year	<input type="checkbox"/>
30	We annually start seeking sponsors & auction items in January	<input type="checkbox"/>
31	We consider a sign asking for auction items for other fundraisers at our car draw ticket booth at the Market	<input type="checkbox"/>

Other

32		<input type="checkbox"/>
33		<input type="checkbox"/>