



Rotary Club of Kitchener Vision & Strategic Plan 2014-2018



Preamble

The Rotary Club of Kitchener is a well-run, strong and active Rotary club with a proud history and tradition of involvement in both local and international Rotary activities. The purpose of the strategic planning exercise renewal undertaken by our club is to reaffirm our basic values and beliefs; to identify areas of operation in which we do well and those that could be improved upon; and to establish or confirm specific goals and action plans to ensure that the efforts of all club members are as focused and effective as possible.

This second Vision and Strategic plan that has resulted from this exercise will continue to assist the club with its ongoing growth and improvement over the next five years. It does not speak to every single aspect of club operations but provides the club with an overall direction and focus. The plan will be reviewed on an annual basis to check the progress of all aspects of the plan and to make adjustments as required by changing circumstances.

Contents

Section A The Foundation of the Rotary Club of Kitchener

1. Our History
2. Our Values
3. Our Mission

Section B Club Management

1. Fundraising
2. Membership
3. Public Relations

Section C Avenues of Service

1. Club Service
2. Community Service
3. International Service / Foundation
4. Vocational Service
5. Youth Service

6. A/ Foundation of the Rotary Club of Kitchener

1. Our History

Established in 1922, the Rotary Club of Kitchener was the first Rotary Club in Kitchener-Waterloo and has been instrumental in forming the Waterloo Club, the Kitchener Conestoga Club, the Kitchener Westmount Club, and the Kitchener Grand River Club. The efforts of the members of the Kitchener Club have led to the establishment of the Rotary Children's Centre – now KidsAbility Centre – the Kitchener-Waterloo Art Gallery, and the Rotary Peace Park located in RIM Park. We were the first club in KW to support the inclusion of women in Rotary, established the first Women's Probus Club in KW and founded the Rotary African Women's Education Fund. We have supported multiple local charities and institutions over the years and have developed or supported several international humanitarian projects. We are the lead club in the Community Development Care Centres project in KwaZulu, Natal, South Africa, which to date has created over 50 Child Care Centres for Aids orphans. Our club has been the recipient of many RI Presidential Citations and we have had four club members serve as District Governor.

2. Our Values

We, the members of the Rotary Club of Kitchener:

- Are open, inclusive, and transparent,
- Are visible in our work in the community,
- Make financial contributions that are significant to the agencies that we support,
- Encourage family participation, and promote the Family of Rotary, and
- Bring hope worldwide.

3. Our Mission

The Rotary Club of Kitchener is an engaged community leader that supports the work of Rotary around the globe with a local, city core, focus on community, families, and children in need.

Section B

1. Fundraising

Priority	How	2014 Goal	2016 Goal	2018 Goal
<p>Ensure coordination among all fundraising activities and develop comprehensive Corporate Sponsorship program</p>	<ul style="list-style-type: none"> • Establish Fundraising Coordination Committee, responsibilities to include: <ul style="list-style-type: none"> ○ Ensure coordination among all fundraising committees ○ Establish and implement a Corporate Sponsorship / Donation request package/process (to include direct cash donations, donation of silent auction items and in-kind support) ○ Track corporate support annually ○ Provide appropriate feedback to all fundraising supporters (thank you letters, annual report, etc.) ○ Working with the Board, develop and implement a process to tie fundraising goals and results to budgeted donation spending initiatives ○ Working with the Board, determine an annual per person minimum fundraising contribution expectations for club members ○ Ensure ongoing communication to members re fundraising goals and their responsibilities 	<ul style="list-style-type: none"> • Establish committee • Develop and implement Corporate Sponsorship program 	<ul style="list-style-type: none"> • Continue the work of the Committee on an annual basis 	<ul style="list-style-type: none"> • Continue the work of the Committee on an annual basis
<p>Review existing fundraising activities and identify new or replacement activities</p>	<ul style="list-style-type: none"> • Re-establish the Fundraising Development Committee, responsibilities to include: <ul style="list-style-type: none"> ○ Review existing major fundraising activities of the club to determine overall value and sustainability ○ Explore/identify new or replacement major fundraising activities ○ Recommend replacement or addition of viable major fund raising activities ○ Explore possible partnerships with other cluster clubs for fundraising ○ Explore/identify possible “passive” fundraising activities ○ Recommend implementation of viable “passive” fundraisers as appropriate ○ Assist Foundation / International Service Committee develop bank of short-term, non-major fundraising activities 	<ul style="list-style-type: none"> • Establish committee • Act on committee recommendations 	<ul style="list-style-type: none"> • Continue to act on committee recommendations 	<ul style="list-style-type: none"> • Continue to act on committee recommendations

Section B

2. Membership

Background				
Currently (as of May 1, 2014) the club has 63 Active Members and 7 Honourary Members.				
Priority	How	2014 Goal	2016 Goal	2018 Goal
Overall Priority/Goal Have a net growth in membership of two each year:		65 Active Members	69 Active Members	73 Active Members
Attract New Members	<ul style="list-style-type: none"> • Review downtown businesses for potential members and contact them (i.e., Manulife, high tech sector) • Have our members ask friends and business contacts • Make sure that member retention programme is implemented • Explore a smaller club merging with us • Continue our association with Rotaract • Review and use any items that apply to our club in the District membership plan 			
Membership Retention	<ul style="list-style-type: none"> • Make sure new members are aware of Membership Obligations, both financial and time before they join our club. By joining after being fully informed, less likely to resign for these reasons • Establish a mentorship programme <ul style="list-style-type: none"> ▪ Have the programme established (current being worked on by the membership Committee) ▪ Have the programme up and running by December 31, 2014 • Re-establish greeters to concentrate on new members to make them welcome and part of the club • Involve new members on committees they are interested in, not just appointments to committees • Do not overload new members with work • Continue conducting new member orientation sessions • Continue to develop and maintain resource materials for members • Follow up unexplained absences • Conduct exit interviews for information 			
Maintain a Strong Membership Committee	<ul style="list-style-type: none"> • Have a strong chair to ensure the committee functions effectively • Have regular meetings • Appoint members of the committee who can commit to the club to increase and maintain membership • Ensure committee members represent all demographics of the club • Member committee members will develop and monitor the retention programme 			

Section B

3. Public Relations

Priority	How	2014 Goal	2015 Goal	2018 Goal
<p>Establish a Public Relations Committee that provides a PR services to the Club and it's committees</p>	<ul style="list-style-type: none"> • Create a Mission Statement • Create a PR plan with multiple year tactics to achieve success • Determine PR Return on Investment (ROI) • Determine annual budget and resource requirements • Create measurement of success & subsequent reporting to monitor 	<ul style="list-style-type: none"> • Set up Committee • Create plan • Set up channels (Facebook, etc.) 	<ul style="list-style-type: none"> • Create a PR handbook with Rotary Club guidelines for all club committees & Rotarians 	<ul style="list-style-type: none"> • Create a club culture that is PR focused so that a separate PR committee is no longer required
<p>Use Public Relations to retain & increase membership by working collaboratively with the membership committee</p>	<ul style="list-style-type: none"> • Educate members on PR opportunities for our club as well as for their businesses (creates Rotary engagement) • Every club committee to provide a PR designate that will sit on the PR committee to promote Rotary internally and externally within ROI expectations 	<ul style="list-style-type: none"> • Raise Rotary awareness for both external and internal audiences through club meetings and designated PR channels 	<ul style="list-style-type: none"> • Work with District PR committee as needed (their mission is to raise public awareness to increase new members) 	<ul style="list-style-type: none"> • Continue with committee initiatives
<p>Use Public Relations to increase fundraising abilities by working collaboratively with the fundraising committees</p>	<ul style="list-style-type: none"> • Set up collaborative relationships with corporations within our community • Work with the fundraising PR designates to achieve corporate awareness & support of our fundraising campaigns • Work with local media connections as needed 	<ul style="list-style-type: none"> • Provide opportunities for corporations to partner with Rotary in relationships that benefit both parties 	<ul style="list-style-type: none"> • Continue with committee initiatives 	<ul style="list-style-type: none"> • Continue with committee initiatives
<p>Promote the Rotary International 6 Key focus areas:</p> <ul style="list-style-type: none"> • Promoting peace • Fighting disease • Providing clean water • Saving mothers & children • Supporting education • Growing local economies 	<ul style="list-style-type: none"> • Integrate with other PR initiatives above 	<ul style="list-style-type: none"> • Work with committees to focus PR initiatives that map to Rotary International 	<ul style="list-style-type: none"> • Continue with committee initiatives 	<ul style="list-style-type: none"> • Continue with committee initiatives

Section C

1. Club Service

Priority	How	2014 Goal / Activity	2016 Goal / Activity	2018 Goal / Activity
<p>Effective Internal Club Communication Ensure that the bulletin, website, and other forms of communication are meeting the needs and interest of the members</p>	<ul style="list-style-type: none"> Survey members Track access to website Provide instructions and supports for members re website, Facebook site and twitter site 	<ul style="list-style-type: none"> Conduct and Respond to Communications Survey 	<ul style="list-style-type: none"> Monitor use of website and other electronic forms of communication 50% of members will access website on regular basis 	<ul style="list-style-type: none"> Monitor use of website and other electronic forms of communication 75% of members will access website on regular basis
<p>Well Attended Social Activities Ensure that an appropriate number of social activities that are of interest to and enjoyable for the members and partners are offered through the Rotary year</p>	<ul style="list-style-type: none"> Survey members Ensure active Social Committee in place each year 	<ul style="list-style-type: none"> Conduct and Respond to Social Activities Survey Every member participates in at least one social activity in the year 	<ul style="list-style-type: none"> Every member participates in at least one social activity in the year 	<ul style="list-style-type: none"> Every member participates in at least one social activity in the year
<p>Strong Weekly Programs Ensure that a variety of weekly programs are offered that meet the needs and interest of members</p>	<ul style="list-style-type: none"> Survey members Ensure that members are aware of process for arranging speakers 	<ul style="list-style-type: none"> Conduct and Respond to Program Survey 	<ul style="list-style-type: none"> Monitor ongoing feedback re weekly programs 	<ul style="list-style-type: none"> Monitor ongoing feedback re weekly programs
<p>Effective Club Public Relations Ensure that the public becomes more aware of the work of our club and Rotary in general and of the possibility of becoming members</p>	<ul style="list-style-type: none"> Develop a comprehensive PR plan for the club Ensure an active PR Committee is in place each year 	<ul style="list-style-type: none"> Develop and Implement PR Plan 	<ul style="list-style-type: none"> Monitor PR activities and success of plan 	<ul style="list-style-type: none"> Monitor PR activities and success of plan
<p>Effective Club Operations Ensure that the club operates in an effective manner</p>	<ul style="list-style-type: none"> Survey members Complete the Club Manual of Procedures and Operations Ensure continuation of strong Meeting & membership Support Committee 	<ul style="list-style-type: none"> Conduct and respond to Club Operations Survey Club Manual of Procedures and Operations to be completed by end of 2013-14 Rotary year 	<ul style="list-style-type: none"> Club Manual of Procedures and Operations reviewed and updated as required annually 	<ul style="list-style-type: none"> Club Manual of Procedures and Operations reviewed and updated as required annually

Section C

2. Community Service

Priority	How	2014 Goal /Activity	2016 /Goal Activity	2018 Goal Activity
<p>Continue to support KidsAbility as our primary local recipient of financial and hands-on support</p>	<ul style="list-style-type: none"> • Continue to donate proceeds of Card Draw Fundraiser (or replacement as required) (to a maximum of \$50K annually) • Continue to Support annual KidsAbility Picnic, taking our turn every five year as the lead club • Conduct the “Envelope Stuffing” activity for the Card Draw at KidsAbility • Investigate the possibility of an additional hands-on activity at KidsAbility 	<ul style="list-style-type: none"> • Continue ongoing supports and donations • Invite the executive director to speak at one of regular meetings 	<ul style="list-style-type: none"> • Continue ongoing supports and donations • Research opportunities to become involved in an additional hands-on event at or with KidsAbility, present options to club with recommendation 	<ul style="list-style-type: none"> • Continue ongoing supports and donations • Act on recommendation re possible additional hands-on activity
<p>Continue to be a club involved with and concerned about our global and local environment</p>	<ul style="list-style-type: none"> • Continue bi-annual (spring and fall) cleanup of the Dom Cardillo Trail • Continue to support the maintenance of the Rotary Peace Park and leverage park for Rotary/Community awareness • Explore additional ways in which the club can participate in hands-on environment-based activities such as tree planting, steam restoration, etc. 	<ul style="list-style-type: none"> • Conduct bi-annual (spring/fall) cleanup of trail. Encourage greater participation through teams competition • Support the maintenance and use of the Rotary Peace Park as required • Contact City of Kitchener to start sign replacement for trail • Research and identify local hands-on environmental need/project, make recommendation to members 	<ul style="list-style-type: none"> • Conduct bi-annual (spring/fall) cleanup of trail. Encourage greater participation through teams competition • Monitor/oversee installation of new signage for Trail • Support the maintenance and use of the Rotary Peace Park as required • Act on recommendation re possible additional hands-on environmental activity 	<ul style="list-style-type: none"> • Conduct bi-annual (spring/fall) cleanup of trail • Support the maintenance and use of the Rotary Peace Park as required • Act on recommendation re possible additional hands-on environmental activity

Section C

2. Community Service Continued

<p>Increase profile as a "community supporter" in our city core area</p>	<ul style="list-style-type: none"> • Continue developing relationship with the Women’s Addiction Centre • Continue involvement with New Year’s Eve event at Kitchener City Hall, explore possibilities for expanding our role • Continue to use the Kitchen Blues Festival as a venue for selling Car Draw tickets • Consider other or new existing events to partner with or use as a venue for Car Draw tickets such as Parade, car show, rib fest etc. • Explore possible link with Volunteer Action Centre to demonstrate opportunities for volunteers to assist or participate in local club-based events 	<ul style="list-style-type: none"> • Conduct hands-on activity to revitalize Children’s play area at Women’s Addiction Centre, explore possible further hands-on projects here • Continue with New Year’s Eve event, explore possible enhancements of role • Be the lead club in the organizing and running of an event to honour outgoing mayor – Carl Zehr • Research and Identify areas where the Club could partner with existing city groups /organizations and make recommendations to membership 	<ul style="list-style-type: none"> • Continue with regular activities • Act on recommendations from committee re possible additional hands-on projects • invite Volunteer Action Centre to speak at our regular meeting 	<ul style="list-style-type: none"> • Continue with regular activities • Act on recommendations from committee re possible additional hands-on projects • Ensure that the club is involved it at least one “high profile” event annually
---	---	---	--	--

Section C

3. International Service / Foundation

Priority	How	2014 Goal	2015 Goal	2016 Goal	2017 Goal	2018 Goal
<p>Enhance Internal Club Education and Public Relations for Foundation and International Projects</p>	<ul style="list-style-type: none"> Educate new members on process and purpose through Information/FAQ sheet in new members package (if not existing) and through verbal announcements. Continue highlighting International Projects as part of the weekly Program during Foundation Month (February) Work with Public Relations Committee to ensure information about our International Projects is made available to the public 	<ul style="list-style-type: none"> Prepare an Information /FAQ sheet to include in new member package. Remind members where they stand in achieving an additional Paul Harris level of recognition 	<ul style="list-style-type: none"> Maintain and continue to remind members of impact 	<ul style="list-style-type: none"> Maintain and continue to remind members of impact 	<ul style="list-style-type: none"> Maintain and continue to remind members of impact 	<ul style="list-style-type: none"> Maintain and continue to remind members of impact
<p>Maintain Current World Community / International Projects</p> <ul style="list-style-type: none"> Community Health & Development – Mantangwe, Kenya Community Development Care Centres – KwaZulu, Natal, South Africa Health & Literacy – Nuevo Edén, Guatemala Health, Nutrition and Water – Nogales & Auga Prieta, Mexico Rotary African Women’s Education Fund (RAWEF) Polio Plus Support 	<ul style="list-style-type: none"> Maintain current funding levels at minimum Continue to do what we do and do it well. Develop reporting system so that we can evaluate each project. Annually, one project will be reviewed to determine whether to continue, adapt or replace with another project Continue to support Polio Plus program 	<ul style="list-style-type: none"> Develop a review process Review Guatemala to set up formal review process or alternative delivery so we meet CRA guidelines RAWEF project governance review completed \$2,000 commitment to Nogales water project for District Simplified matching grant with Mississauga 	<ul style="list-style-type: none"> Review Community Development Care Centres Project 	<ul style="list-style-type: none"> Review Nogales / Auga Prieta Project 	<ul style="list-style-type: none"> Review Mantangwe Project 	

Section C

3. International Service / Foundation - Continued

<p>Improved Funding for World Community / International Projects</p>	<ul style="list-style-type: none"> • Designate one major club fundraising event to WCS • Ensure members understand importance of Paul Harris contributions. Re-establish tradition of Birthday cheque donations • Develop new minor fundraising activity such as a Poor Boy lunch specifically to raise dollars for international projects 	<ul style="list-style-type: none"> • Identify major fundraiser to support WCS • Identify possible minor fundraising projects, implement one 	<ul style="list-style-type: none"> • Repeat or implement new minor fundraising activity 	<ul style="list-style-type: none"> • Repeat or implement new minor fundraising activity 	<ul style="list-style-type: none"> • Repeat or implement new minor fundraising activity 	<ul style="list-style-type: none"> • Repeat or implement new minor fundraising activity
<p>Increase active member participation in international projects</p>	<ul style="list-style-type: none"> • Educate members about costs, expectations, time involved and return • Facilitate Rotaract/Interact members through including them on trips with Rotary members and supporting their fundraising. Interact students' experience will be better if guided by a Rotary member 	<ul style="list-style-type: none"> • Two new people to visit a project. (spouses / members) • In Vino include silent auction items solicited by Rotaract/Interact with return of proceeds on those items to support travel to international project. • Story in Rotary Magazine re Nogales / Auga Prieta Project • Prepare information sheet about participation specific to our existing projects to include in new member package 	<ul style="list-style-type: none"> • Two new people to visit a project (spouses / members) • Support Rotaract/ Interact participation in Rotary international projects. • Identify trips with Rotary members available to mentor Rotaract/ Interact students 	<ul style="list-style-type: none"> • Two new people to visit a project (spouses / members) • Continue to support Rotaract/ Interact fundraising. Include budget amount to support their efforts 	<ul style="list-style-type: none"> • Two new people to visit a project (spouses / members) • Continue to support Interact fundraising. Include budget amount to support their efforts 	<ul style="list-style-type: none"> • Two new people to visit a project (spouses / members) • Continue to support Interact fundraising. Include budget amount to support their efforts
<p>Pursue establishment of Rotary Peace Centre at University of Waterloo</p>	<ul style="list-style-type: none"> • Continue to work towards this goal as appropriate subject to available finances 		<ul style="list-style-type: none"> • Support peace scholarship - \$4,000 	<ul style="list-style-type: none"> • Support peace scholarship - \$4,000 	<ul style="list-style-type: none"> • Support peace scholarship - \$4,000 	<ul style="list-style-type: none"> • Support peace scholarship - \$4,000

Section C

4. Vocational Service

Priority	How	2014 Goal / Activity	2016 Goal / Activity	2018 Goal / Activity
<p>Rotary Skills for Club Leaders All board members and as many members as possible trained in Rotary skills</p>	<ul style="list-style-type: none"> All board members attend Rotary training programs (e.g., RLI or CLT) Encourage all members to do the same 	<ul style="list-style-type: none"> Strongly encourage all board members to attend Rotary training programs. Encourage all members to attend Rotary training programs 	<ul style="list-style-type: none"> Strongly encourage all board members to attend Rotary training programs. Encourage all members to attend Rotary training programs 	<ul style="list-style-type: none"> Strongly encourage all board members to attend Rotary training programs. Encourage all members to attend Rotary training programs
<p>Vocational Base Within Committees Ensure that each committee considers vocational service as part of their mandate</p>	<ul style="list-style-type: none"> Appoint Vocational Coordinator to encourage vocational avenue of service 	<ul style="list-style-type: none"> Appoint Vocational Coordinator for annual term as a point person for tasks such as: (a) delegate at least one member of each committee to consider vocational service; (b) work with the delegates to develop resources; (c) educate club members about vocational service; and (d) monitor development of annual non-Rotarian event. Coordinator assigns delegate in at least two club committees 	<ul style="list-style-type: none"> Coordinator assigns delegate in at least four club committees Coordinator continues to provide resources and assist with education of members and development of a non-Rotarian event with a focus on vocational service 	<ul style="list-style-type: none"> Coordinator assigns delegate in all club committees Coordinator continues to provide resources and assist with education of members and development of a non-Rotarian event with a focus on vocational service
<p>Vocational Theme In Weekly Meetings (Also relates to Club Avenue of Service)</p>	<ul style="list-style-type: none"> Identify potential sites and locations of interest for off-site meetings Incorporate brief discussion of vocational matters into regular weekly meetings 	<ul style="list-style-type: none"> Incorporate brief vocational anecdotes from time to time, e.g.: have different members (a) describe an aspect of their profession; (b) describe ethical guides or situations; (c) happy jar type moment for examples of incorporating Rotary into daily life; or (d) Rotary minute. At least two off-site, vocational focused meetings per year 	<ul style="list-style-type: none"> Continue to incorporate brief vocational anecdotes from time to time At least two off-site, vocational focused meetings per year 	<ul style="list-style-type: none"> Continue to incorporate brief vocational anecdotes from time to time At least two off-site, vocational focused meetings per year

Section C

4. Vocational Service - Continued

<p>Work with Community Emphasizing Rotary’s unique commitment to vocational service</p>	<ul style="list-style-type: none"> Organize and run a non-Rotarian event (Rotary Day). 			<ul style="list-style-type: none"> Identify and, if feasible, be involved with one event each year that includes invitations to non-Rotarians, e.g.: <ul style="list-style-type: none"> (a) career counseling; (b) vocational training (c) workshop on maintaining ethical standards; (d) career day for young people attend at places of business; or (e) event honouring community member
<p>Camp Enterprise Enhance relationship with Camp Enterprise (also relates to Youth)</p>	<ul style="list-style-type: none"> Assign a Camp Enterprise Coordinator to look for club opportunities to be involved and implement ideas 	<ul style="list-style-type: none"> Assign Camp Enterprise Coordinator to look for club opportunities to be involved and implement ideas 	<ul style="list-style-type: none"> Coordinator continues to ensure strong club involvement in Camp Enterprise 	<ul style="list-style-type: none"> Coordinator continues to ensure strong club involvement in Camp Enterprise

Section C

5. Youth Service

Priority	How	2014 Goal	2016 Goal	2018 Goal
Maintain current level of Youth Exchange Program, i.e., two inbounds and two outbounds annually, as well as short-term Mikuni exchange	<ul style="list-style-type: none"> • Maintain strong Youth Exchange Committee • Keep members well informed of exchange student activities • Continue to encourage member involvement with exchange students 	<ul style="list-style-type: none"> • Maintain current level of involvement subject to number and quality of applicants 	<ul style="list-style-type: none"> • Maintain current level of involvement subject to number and quality of applicants 	<ul style="list-style-type: none"> • Maintain current level of involvement subject to number and quality of applicants
Expand Camp Enterprise program from 1 to 3 participants	<ul style="list-style-type: none"> • Have Camp Enterprise as the program for one club meeting annually • Provide 2 club members as presenters at Camp Enterprise • Include participation in Camp Enterprise as a required activity for Exchange Students 	<ul style="list-style-type: none"> • Implement strategies to increase level of participation as listed 	<ul style="list-style-type: none"> • Maintain new level of participation 	<ul style="list-style-type: none"> • Maintain new level of participation
Ensure ongoing viability and sustainability of Interact Club at Cameron Heights C.I. Explore the possibility of starting a second Interact Club	<ul style="list-style-type: none"> • Maintain strong Interact Committee • Keep in regular contact with teacher sponsor of club at Cameron Heights • Have Interact students participate in appropriate club meetings/activities (e.g., Remembrance Day program, KidsAbility Fun Day, Hands-on Activities in community, etc.) • Explore possibility of second Interact Club (most likely at KCI) 	<ul style="list-style-type: none"> • Continue with initiatives to ensure strong, active Interact Club at Cameron Heights 	<ul style="list-style-type: none"> • Continue with initiatives to ensure strong, active Interact Club at Cameron Heights • Explore possible second Interact Club at KCI, or other school as necessary 	<ul style="list-style-type: none"> • Continue with initiatives to ensure strong, active Interact Club at Cameron Heights. • Initiate new club as per results of study and recommendation of committee
Add a second RYLA place from our club	<ul style="list-style-type: none"> • Establish process to identify and select candidates • Budget appropriate funds to cover the additional place 	<ul style="list-style-type: none"> • Establish and implement new selection process 	<ul style="list-style-type: none"> • Continue with process to select two students annually • Obtain feedback from participants to assist with promotion and selection process 	<ul style="list-style-type: none"> • Continue with process to select two students annually
Continue with the expansion of the Youth Forum, ensure long-term viability and sustainability	<ul style="list-style-type: none"> • Continue to meet with city and school board officials, seeking to expand program to all schools in the region and to have city and/or school board staff take greater responsibility for the events 	<ul style="list-style-type: none"> • Continue ongoing discussions with partner groups, implement changes as appropriate 	<ul style="list-style-type: none"> • All schools in region involved and primary responsibility for the events lies outside of our club • Club continues to provide support and guidance as appropriate 	<ul style="list-style-type: none"> • Club continues to provide support and guidance as appropriate