

Rotary Local Lager Now Available In Kitchener Waterloo Beer Stores

The Rotary Club of Kitchener along with Wellington Brewery have launched a program whereby a portion of sales of a custom craft beer, called Rotary Local Lager, benefits Rotary sponsored projects.

Rotary Local Lager is available at select Kitchener and Waterloo Beer Stores. For every can of Rotary Local Lager sold, the club receives a donation from Wellington Brewery. The arrangement is a 3-year pilot project that allows the Rotary to partner with these local Beer Store outlets. If successful, this partnership will continue beyond the year 2020.



Rotary Local Lager is a crisp and refreshing blonde lager brewed with 100% Canadian barley and wheat malt. Inspired by traditional German light lagers, this delicious beer is craft brewed and lagered to perfection. Alcohol Content (ABV) is 4.5%.

Currently, tall boys of Rotary Local Lager are available as singles, 6-packs and cases of 24. With each can sold, Wellington Brewery will donate 50 cents to Rotary for local and international charitable programs via local Rotary Clubs with 10 cents specifically targeting Rotary International clean water projects.

You can pick up your Rotary Local Lager at the following Beer Store locations:

Kitchener - (Victoria St) 1120 Victoria Street N.

Kitchener - (King St. E) 1255 Weber St. E.

Kitchener - (Downtown) 400 King St W.

Waterloo - 70 Weber St. N.

Waterloo - 624 King St. N.

Waterloo - (Erb/Ira Needles) 659 Erb St W.

Stock Rotary Local Lager in your fridge and buy cases for your special events and social functions.

For additional information about Rotary Local Lager, contact The Rotary Club of Kitchener at beer@kitchenerrotary.ca or visit www.kitchenerrotary.ca