Dear Friend,

The Rotary Club of Kitchener is excited to present a fun online opportunity available to businesses in Southwestern Ontario. In collaboration with Rotary Clubs across Ontario, an online auction was created to support important charitable initiatives in local communities and internationally. The auction takes place November 4th to 18th and boasts nearly 5000 unique visitors over the course of the two weeks, some visiting multiple times.

**Today we are inviting you to join us in this exciting opportunity.**

There are two ways to participate:

* **Corporate sponsorship**. Through an investment of $250, your company logo will appear in the sponsors advertisement seen by nearly 5000 visitors to the Rotary Online Auction website, as well as two social media posts.
* **Auction item donation.** Through the donation of an item or gift certificate (value $50 or more), your product will be featured on the Rotary online auction website, seen by near 5000 auction website visitors.

This is the Rotary Club of Kitchener’s second year participating, but the auction has been a huge success for other Rotary Clubs over the past seven years. Through effective promotion, the online auction has raised over $200,000 to date. With your help, we can increase this. Proceeds raised will support the Rotary Club of Kitchener’s local and international causes including KidsAbility, the House of Friendship’s Women’s Addiction Centre, other local charities, as well as Rotary’s mission to eradicate polio.

We look forward to you joining us in this exciting new adventure. For more information about this event, or to sponsor and/or to donate an item, please contact Gary Parker, 519 664- 1791 or info@RotaryOnlineAuction.ca.

Many thanks in advance for your support.

Respectfully,

Rotary Club of Kitchener