Dear

**The annual Rotary Online Auction will take place from November 5-19, 2022**

To make this our largest Rotary online auction, seven Rotary clubs –Milton, Mississauga West, Kitchener, Georgetown, Burlington North and Mississauga Meadowvale and the Rotary Clubs of Oakville– are participating and pooling their resources to create an exciting auction with lots of items for thousands to bid on.

Rotary is an International not-for-profit organization. Most of the funds raised by the clubs in Ontario go primarily to benefit local community projects and organizations while we also support international projects.

Did you know that Oakville students living in underprivileged households who excel academically, can apply for, and win a bursary for college/university? Thanks to the Rotary Education Awards program, many successful Oakville students have benefited from this program. Also, the creation of the Oakville COVID-19 relief fund has helped many community-based organizations. Internationally, we continue to promote and fund the efforts of the “End Polio” campaign and the clean water and sanitation projects, worldwide.

Thanks to all the sponsorships and donated items we collected to date, the clubs raised over $200,000 and happily gave it all away.

In these challenging COVID times, we need your generosity more than ever, to help us reach our financial goal this year. Please consider one of these three sponsorship levels to promote your business and think of all the potential customers you can reach:

**Gold - $1,000 – Business logo promoted via social media before auction, featured on the site during the auction, and on social media after the auction
Silver - $500 – Business logo promoted via social media before auction and featured on the site and during the auction
Bronze - $250 – Business logo promoted on the site during the auction**

Over 9,000 bidders took part in last year’s auction. That’s thousands of eyeballs being given the opportunity to interact with your logo/business online. What a great opportunity to promote your business and products to a captured audience before the holidays. All registered bidders will be able to browse items after October 30th and bidding begins on November 6th and ends at 10 p.m. on November 20th. Auction rules and frequently asked questions can be viewed on the site.

At our warehouse, COVID restrictions permitting, we will display your business name/logo billboard (pre-determined size) that successful bidders will see when they pick up their items. Remember, these are your potential customers.

Please email us at info@rotaryonlineauction.ca or call 289 813-5540 with further questions.

Thank you for helping us help others!!

Rotary Club of Oakville Trafalgar