

Rotary Waterloo

Strategic Plan 2018- 2023

Vision, Rotary International

“Together, we see a world where people unite and take action to create lasting change —across the globe, in our communities, and in ourselves.”

Rotary Waterloo:

- is a diverse and welcoming service club, aspiring to enhance the **quality of life** in Waterloo Region, via the purposeful **investment** of resources -time, knowledge, and money - in efforts that build human potential.
- members and guests feel a sense of **belonging** – they are appreciated and are part of a fun, inclusive, and collaborative community. Our bi-weekly meetings are a highlight of the week for our members.
- will work to build the **commitment** of our membership, inspiring regular participation in club activities, service projects, and promotion of the club.
- will work to build the **capacity** of our membership, by providing opportunities for our members to learn about themselves, each other, our community, and Rotary International.
- will develop and support our members to be effective **community leaders**, working to impact positive change in Waterloo Region.
- is committed to **supporting** the personal and professional success of young people in our club and in the community, while recognizing the **diversity** of their needs.
- will commit to an **international project**, successfully leveraging Rotary Global Grants funding, in partnership with local communities and other Rotary Clubs.
- has an engaged **membership** of 50-60 dedicated members; committed to **fundraising** \$150,000 per year. We actively seek **partnerships**, as we work to enhance our **impact**.
- will have a clear **succession strategy**, including an accessible and transparent election process and increased member participation in the Rotary Leadership Institute and other offerings of Rotary International.