

Cash Calendar Advertising Rates & Benefits

From the Cash Calendar Committee of
the Barrie Huronia Rotary Club

The Rotary Club of Barrie Huronia and Participating Partner
Rotary Clubs are looking for advertisers in the 2012 Cash
Calendar Daily Lottery.

This project raised in excess of \$85,000 last year. We hope to
surpass that this year. Please help us.

BENEFITS OF ADVERTISING:

- Your logo or listing appears in a publication with a shelf
life of one full year.
- Your ad is on display for a full month.
- The money you spend to advertise in the calendar is used
to support projects in YOUR community.
- Advertising is very affordable. Three price options are
available.
- The calendar is professionally designed, with original art
by local artists, and quality print reproduction.
- Sales of the 2012 Cash Calendar are expected to exceed
6,000 copies.

To place your advertisement
in the 2012 Cash Calendar
Daily Lottery please call

at _____

If you are supplying a logo or
ad, we prefer a digital, high
resolution file in ai, pdf, eps,
tif or jpg. If you are unsure,
please ask for one of our
specification sheets for best
printed results or call
Galigraph Design at
705-734-0009 for more info.

Rates

Major Sponsor
Rate: \$1000
7.75" x 1.6" maximum area

Company Listing
Rate: \$100
3 lines

Page Co-Sponsor
Rate: \$250
3.75" x 1" maximum area

ROTARY 2012 CASH CALENDAR DAILY LOTTERY

