## **Cash Calendar** & Benefits

ROTARY 2012 **Advertising Rates CASH CALENDAR** DAILY LOTTERY

From the Cash Calendar Committee of the Barrie Huronia Rotary Club

The Rotary Club of Barrie Huronia and Participating Partner Rotary Clubs are looking for advertisers in the 2012 Cash Calendar Daily Lottery.

This project raised in excess of \$85,000 last year. We hope to surpass that this year. Please help us.

## **BENEFITS OF ADVERTISING:**

- Your logo or listing appears in a publication with a shelf life of one full year.
- Your ad is on display for a full month.
- The money you spend to advertise in the calendar is used to support projects in YOUR community.
- Advertising is very affordable. Three price options are available.
- The calendar is professionally designed, with original art by local artists, and quality print reproduction.
- Sales of the 2012 Cash Calendar are expected to exceed 6,000 copies.

To place your advertisement in the 2012 Cash Calendar Daily Lottery please call

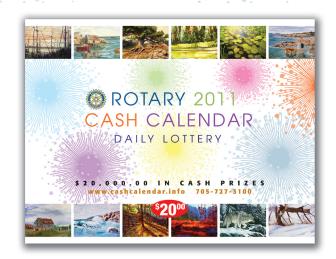
If you are supplying a logo or ad, we prefer a digital, high resolution file in ai, pdf, eps, tif or jpg. If you are unsure, please ask for one of our specification sheets for best printed results or call Galigraph Design at 705-734-0009 for more info.

## **Rates**

**Major Sponsor** Rate: \$1000

7.75" x 1.6" maximum area

**Company Listing** Rate: \$100 3 lines





Page Co-Sponsor Rate: \$250

3.75" x 1" maximum area