

# Invitation to Artists

from the Cash Calendar Committee of  
the Barrie Huronia Rotary Club



To: All members of the Rotary Clubs who are participating in the 2012 Cash Calendar Daily Lottery Project.

In recent years, we have been lucky enough to receive permission from several talented artists to use their artwork on our calendars. The art helped us to produce a beautiful calendar that people would want to hang at home or at the office and it served as a great bit of promotion for the artist who donated the use of the art.

We are inviting artists from the participating Rotary Club areas to send in their submissions. If you know of a talented artist who would like to be included in the upcoming 2012 Calendar, here is their chance.

## ARTISTIC CRITERIA:

- Subject matter must be "family friendly". Please no nudes or other subject matter that might not be suitable for all ages.
- Subject matter should appeal to a general (broad) audience.

## TECHNICAL CRITERIA

- Image must be cropped to **7.75" w x 5.5" h**. Single image please, no montages.
- The cropped image must be saved in high resolution digital format (no less than **300 dpi at 100% size**), on CD or DVD. Acceptable file formats are TIF & JPG. Colour can be CMYK or RGB. (all files will be converted to CMYK for print purposes)

## SUBMISSION CRITERIA

- CDs or DVDs must be **clearly labeled** as ART SUBMISSION 2012 ROTARY CALENDAR
- The **Artist's Name** must be included, as it should appear in the Calendar. (Please also include a contact phone number)
- Artists may also include a **Title** for the art, the **Size, Medium** and a **Website Address**.
- Artists may include up to 3 submissions (all of which could be sent on one disk - please label clearly for titles etc)
- Submissions must be sent directly to the Calendar's art production studio:  
Galigraph Design 2-131 Saunders Rd., Barrie, ON L4N 9A7
- **Submission Deadline:** Artwork must be received at Galigraph no later than 4pm, August 31st, 2011.

For questions regarding submission criteria contact: Linda Hilton or Stephanie Mullin at Galigraph Design 705-734-0009.

## SELECTION OF ARTWORK

Only submissions that meet the above criteria will be considered. There are twelve spots to fill and it is conceivable that we will receive more than 12 submissions. If we do receive more than 12 submissions, the Cash Calendar Committee will choose the pieces for this year's Calendar based on what they feel makes up the most visually pleasing variety. We thank everyone for their submissions but can't promise a spot. CDs and DVDs will not be returned so please do not send an original copy.

We are looking forward to another exceptional year of partnership for the 2012 Cash Calendar project. Thanks for all of your support!

Sincerely,

Richard Fenton and Sheila Garner, Barrie Huronia Cash Calendar Committee Co-Chairs

