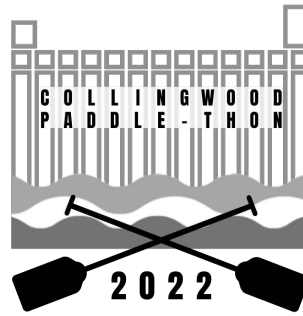


Rotary
Club of Collingwood



Paddle-Thon 2022

SPONSOR PROPOSAL



Paddle Thon 2022 is the Collingwood Rotary Club's unique Inaugural event celebrating the Collingwood waterfront and the community that calls it home. Teams raise funds to provide under-privileged local youth access to swim skills; introduction of water safety, swimming and first aid lessons, life-guard training, swim instructor training as well as rescue and/or resuscitation training.

Why support the Paddle Thon?

The United Nations General Assembly (14 April 2021) proclaimed July 25 as World Drowning Prevention Day in order to raise awareness of the importance of drowning prevention and the need to improve water safety with the aim of reducing preventable deaths.

According to the Lifesaving Society Drowning Report (Ontario 2020), 43% of water-related fatalities occur in Lake/Ponds. Ontario has more than 250,000 lakes and contain about one-fifth of the world's fresh water.



Save the Date !

Sunday August 7th, 2022

Harbourview Park Boat Launch Collingwood, ON



Sponsorship Levels

- *Blue Heron Sponsor
\$2,500
- *Egret Sponsor
\$1,000
- *Trumpeter Swan
Sponsor \$500
- *Mallard Sponsor
\$250

	\$2500	\$1000	\$500	\$250
Shout-outs in Rotary digital communications	•	•	•	•
Shout-outs on Radio interviews	•	•	•	•
Your name, logo, and website listed on the Paddle Thon website	•	•	•	•
Company logo displayed on the back of the Paddle Thon t-shirts given to all participants and volunteers	•	•	•	
Special recognition at the Paddle Thon celebration on August 7th	•	•	•	
No-cost Paddle-a-thon registrations for your employees	16	12	6	4

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For Info and Registration:

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info@rotarycollingwood.org