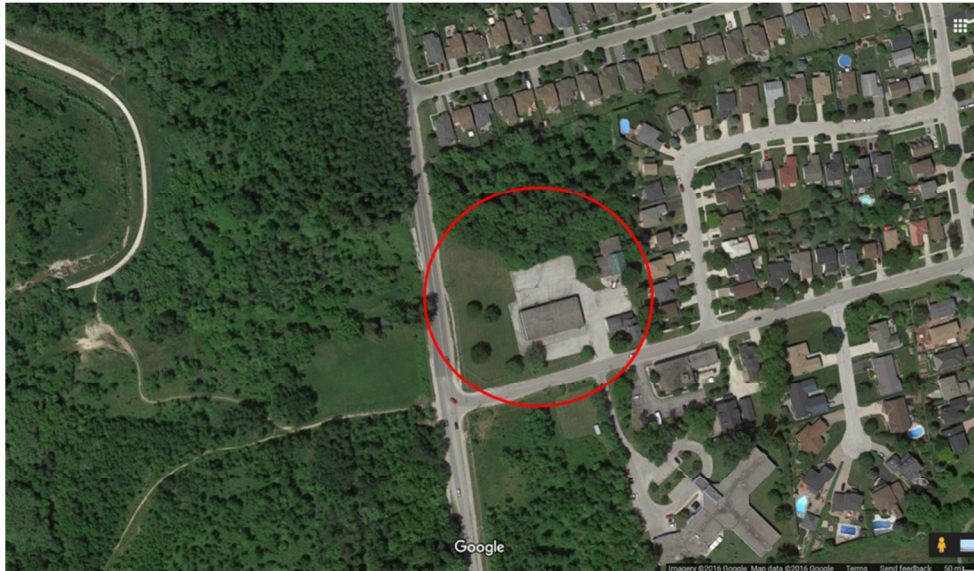




Rotary Club of Collingwood The Legacy Project

The Rotary Club of Collingwood is partnering with the Saunders family to develop a flagship building in the Town of Collingwood on the property at 199 Campbell Street (corner of High Street) known as the Saunders Building.



In addition to creating a permanent home for the Club to meet, this is a social purpose real estate project where the Club's vision is to create a "community hub" that reduces costs for tenants and establishes a revenue stream for further projects and initiatives.

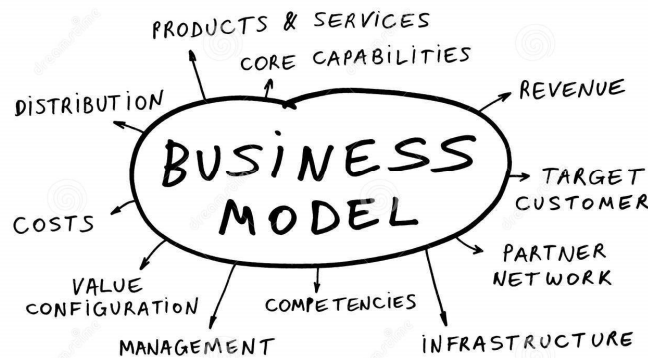
The Club's goal is to renovate the building into modern offices based on a shared-space design using best practices learned from other similar projects such as The Common Roof in Barrie and Orillia. These models imply that potentially 50% of the building will be shared space such as common areas, washrooms, and kitchen and meeting rooms. Shared-space design also includes shared infrastructure such as Internet and office equipment, and shared services such as reception, cleaning, maintenance, etc.





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The Club's conceptual business model proposes the offices will be rented to multiple non-profit organizations whose missions and values are a good match within a shared-space environment. Each tenant would pay full costs for their exclusive office areas, and all tenants would collectively use and share the cost of common rooms and shared services, significantly reducing their overall facility expenses. In addition, available offices would be rented to organizations requiring part-time or occasional office space, and meeting rooms would be rented to community groups on an ad hoc basis.



The Rotary Club of Collingwood has initially established two phases for the project, with the understanding that the project may need to be divided into additional phases to support the variability of costs and timing of commitments by multiple partners.

Phase 1 will be complete by February 1st, 2017. The goal of this phase is to complete some building upgrades and move a small group of organizations into the building.

Phase 2 is ambitious with multiple organizations submitting their space and service needs, a space designer contracted to analyze and design the shared-space layout. Upon approval of the design and operating model by the future tenants, the Rotary Club will establish a renovation project plan, cost structure and implement construction with a goal for completion by the fall of 2017.

For more information contact:

Rotary Club of Collingwood
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Saunders Building
199 Campbell Street



Future Home of
The Rotary Centre