

*Notice from the Canadian Chamber of Commerce on some upcoming free events, provide by Peter Chirico, President, North Bay and Area Chamber of Commerce.*

### [Getting Back To Business: Adapting Your Marketing Message For The New "Business As Usual"](#)

August 12 | 1:00 p.m. to 2:00 p.m. ET

COVID-19 has seriously shaken things up for Canadians, both in their professional and personal lives. With our new normal, which—for many of us—means teleworking and homeschooling, we're seeing an uptick in health problems that organizations and insurers need to address and adapt to.

In this webinar, we'll be looking at how overall health culture, which includes physical, mental and financial health, is especially important during a crisis. And how going forward, this culture will be an integral part of group plans.

[Register Now](#)

### [Your Input Is Requested: How Can Canada Harness Its Tax System For Inclusive Recovery And Growth?](#)

The COVID-19 pandemic is changing our world and forcing everyone to think differently about many things. To help Canadian policymakers think differently about growing our economy while still paying for today's health crisis, we have launched our independent tax review.

As an integral part of the review, we are seeking the views of Canadian business people on the federal tax system. We have five upcoming sessions (all virtual) in which you can participate and deliver your thoughts to our commissioners. You must register to participate. The dates and registration links are noted below.

[August 11, 4:00 p.m. ET](#) – Western Canada consultation; conducted in English  
[August 12, 1:00 p.m. ET](#)– Central Canada consultation; conducted in English  
[August 26, 12:00 p.m. ET](#)– Atlantic Canada consultation; conducted in English  
[September 2, 1:00 p.m. ET](#)– Northern Canada consultation; conducted in English

### [Save The Date! Leveraging Sustainable Development Goals to Achieve a Sustainable and Competitive Canadian Economy Post-COVID-19](#)

Competent Boards, our EBS partner, will be hosting a series of roundtables to engage board members and executives in Leveraging the SDGs to Achieve a Sustainable and Competitive Canadian Economy Post-COVID-19. Registration details to come shortly!

**August 25, 1:30 p.m. ET** Workforce Strategies & Inclusive Growth

**August 26, 1:30 p.m. ET** Strengthening Public Health Infrastructure

**September 1, 1:30 p.m. ET** **Natural** Resources & Sustainable Growth

**September 8, 1:30 p.m. ET** **Adopting** Technology & Innovation

**September 15, 1:30 p.m. ET** **International** Policy & Trade