



ROTARY DISTRICT 7010 SERVICE PROJECTS REPORT January 2015 Volume 3



Page 1 is sent by ClubRunner

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January is Rotary Vocational Service Month

Dear Fellow Rotarians,

This newsletter/report is our third attempt to share information with each other regarding 3 of our 5 areas of **Rotary Service**, namely **Community, Vocational and International**. As a reminder, Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in [An Introduction to Vocational Service](#) and the [Code of Conduct](#).

This report will always be a document in progress. Continuously we try to be encouraging, interesting and informative with an ultimate goal of enhancing our Rotary Service to others. Please share what you learn and always feed my email address with information about your Rotary service projects. Remember that our International President Gary Huang is encouraging all of us to **LIGHT UP ROTARY!!** Very soon we will be hearing more about President-Elect Ravi Ravindran's message related to his 2015-16 theme, **Be a Gift to the World**. PIPE Ravi said "In Rotary, we give of our resources—but more importantly, we give of ourselves. Because there is such a difference between a handout and an outstretched hand—especially when the outstretched hand is warmed by a caring heart." This newsletter contains some general information and a few updates that may be of interest.

Gayle Knepper, Zone 24 West Rotary Coordinator wrote an article in the January 2015 Zone Newsletter entitled **Looking for New Funding Sources: Try IdeaPlatform!** Gayle's article is attached and may well be of interest to Rotarians wanting to raise funds for their projects. ([Page 2](#))

Good News Agency, a monthly publication, carries positive and constructive news from all over the world related to volunteer work and the work of organizations like the United Nations, non-governmental organizations and institutions engaged in improving the quality of life. It is distributed free of charge through the Internet to 10,000 media and editorial journalists of the daily newspapers and periodical magazines and of the radio and television stations in 54 countries, to NGOs, high schools, colleges and universities as well as over 25,000 Rotarians in the world. If you wish to receive it directly, just send **Good News Agency** a message to info@goodnewsagency.org.

Mike Kinsey of the Rotary Club of Barrie-Kempfenfelt is currently in Cambodia with a team of Rotarians and friends building an English School. This "Build Team" is right on schedule and will have the school finished by the 28th of January when they leave Cambodia. **Lisa McCoy**, Founder and Field Coordinator of **Rotary Wheels for Learning**, a project of the Rotary Club of Gravenhurst, has a team of 22 participants arriving in Phnom Penh on January 25th. Both teams will get together for the official opening of the school. There is a fair amount of information about both projects on the internet. Start by checking out [Rotary Wheels for Learning](#).

John Coxon of the Rotary Club of Lindsay, our District 7010 Chair of Community Services has asked if anyone knows of a club who saves prescription bottles for a project. If one does, please contact John at pacanuck@nexicom.net

As Director of District 7010 Service Projects, I know that 2 District positions (Chair of Community Services and Chair of Vocational Services) will be vacant as of July 1, 2015. These 2 position job specs are attached. See pages 3 & 4. If you are interested in one or other, please email me at dawn@straka.ca. I am also posting an update about HHART 6 and the Awareness Trip associated with the District Water project in Haiti. ([Page 4](#))

Yours in Rotary Service,

Dawn Straka

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Looking for New Funding Sources? Try IdeaPlatform!

By Gayle Knepper, Zone 24 West Rotary Coordinator

Rotarians, raise your hand if you:

- “ Are an avid follower of KickStarter or similar crowdfunding sites
- “ Have donated via crowdfunding to support a business idea
- “ Have used IdeaPlatform, Rotary’s crowdfunding tool
- “ Have heard the term, *crowdfunding*, but not sure it has a connection to you.

What is crowdfunding? David Drake, an early-stage equity expert described crowd-funding as “the practice of raising funds from two or more people over the Internet towards a common Service, Project, Product, Investment, Cause and Experience (SPPICE)”. Recognition of crowdfunding as a fundraising vehicle exploded with the emergence of KickStarter in 2009. It is now being used to raise money for almost anything. *Forbes* magazine reported that crowdfunding grew to over \$US5.1 billion worldwide in 2013, and the UK-based *The Crowdfunding Centre* released data from March 2014 showing more than \$US60,000 was raised on an hourly basis through crowdfund-ing campaigns.

Rotary clubs are also using crowdfunding to let the world know about their projects, connect with others to ask for support and raise funds, both from Rotarians and non-Rotarians. One method is Rotary’s IdeaPlatform, launched in August 2013. This tool works similarly to major crowdfunding sites with one important difference: It focuses exclusively on Rotary projects. IdeaPlatform not only finds funds — it is ideal for clubs and Districts seeking projects to support: monetarily and with in-kind donations or hands-on work. In the past, it was necessary to ask for Rotary’s help to make these connections, often requiring multiple emails and phone calls, or to utilize ProjectLink. Clubs can now fully take charge of developing their own support.

Another way that IdeaPlatform contrasts significantly with other sites is that it emphasizes personal connections and engagement as an important complement to funding. Perhaps it could be said that IdeaPlatform forms partnerships around passions.

By this time, you’re asking, “How can I find IdeaPlatform?” There are two ways.

“Public” access is at ideas.rotary.org. As it is a tool to promote a project to others, add this address to the project’s description when asking for support. A visitor can log on to see full project details via a Facebook or Google account. For Rotarians, all project tools on rotary.org will be integrated by logging in with MyRotary credentials. Once you log onto MyRotary, go to the bottom section of the page and click:

- Take Action
- Develop Projects - Tools

- Rotary Ideas On this page, you’ll see the full cadre of Rotary’s integrated online tools to start a discussion for project planning, engage others to find resources, apply for grants, track a project’s progress and publicize work through distribution to 300 social media sites. Take a few minutes today and browse the IdeaPlatform to see the benefits it brings to your District’s projects and partnerships.

Want to know more about using IdeaPlatform most effectively? Contact your Zone’s Rotary Coordinator for help or watch this short video that gives tips to maximize IdeaPlatform outcomes: <https://vimeo.com/84975430>

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District Positions available starting July 1, 2015 in the Service Area

Two positions are available, a result of the present incumbents moving on to other positions within Rotary. If you wish further information or want to express your interest please get in touch with Dawn Straka at 705-295-6375 or dawn@straka.ca. It would be great to have both positions filled by the Rotary weekend, April 17, 2015.

Position Title:	District Community Service Committee Chair		
Length of Appointment:	3 years		
Travel Required:	As needed		
Reports to:	Service Projects Director		
To apply:	Contact Service Projects Director		
Job Description			
Role and Responsibilities			
<ul style="list-style-type: none">• In consultation with the Service Project Director develop and implement a community service plan.• To inform clubs about the various ways in which they can develop their community service activities.• To provide clubs with information on the ways and means to carry out their projects.• To encourage clubs to use Rotary Showcase, the online, searchable database of Rotary club projects.• To encourage clubs to publicize their community activities.• To provide a written committee report prior to District Advisory Council meetings to the Service Project Director (3 per year).			
Qualifications / Requirements			
<ul style="list-style-type: none">• Have a keen interest in community projects.			
Preferred Skills			
<ul style="list-style-type: none">• Good communication and organizational skills			
Last Updated By:	Joyce Campbell	Date:	November 2014



Position Title:	District Vocational Service Committee Chair		
Length of Appointment:	3 years		
Travel Required:	As needed		
Reports to:	Service Projects Director		
To apply:	Contact the Service Project Director		
Job Description SEE PAGE 4			

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Role and Responsibilities			
<ul style="list-style-type: none">• In consultation with the Service Projects Director develop and implement a vocational service plan.• To stimulate, coordinate and promote club vocational service projects within the district.• To assist club vocational service chairs to carry out their responsibilities.• To communicate with clubs about successful vocational service projects and provide information on RI programs to help strengthen projects.• To provide a written report of committee activities prior to District Advisory Council meetings to the Service Project Director (3 times per year).			
Qualifications / Requirements			
<ul style="list-style-type: none">• Have an interest in vocation			
Preferred Skills			
<ul style="list-style-type: none">• Good communication and organizational skills			
Last Updated By:	Joyce Campbell	Date:	November 2014



HHART 6

HHART missions are organized and led by Rotarians from the Rotary Club of Wasaga Beach. This year's mission heads off to the Dominican Republic towards the end of April and will for 14 days provide medical and dental clinics (50-75 medical and 45 dental patients seen per day), immunizations and an oral fluoridation program in bateys Cangrejo, Poncho Mateo and Sebere, sponsor the construction of a new home in one of the planned villages and distribute 500 personal hygiene packs and 100 mattresses. The team is still looking for another dental hygienist or assistant. If interested, please contact Steve Wallace at (705) 444-4012 or steve@HHART.info for further information.

ROTARY TEAM HAITI

An awareness trip to the Jacmel area of Haiti is planned for 8-9 days in March 2015. During that trip a small team of Rotarians and partners will have the opportunity to learn more about life in Haiti, a developing country, while serving using their professional skills and expertise. Becoming more aware of the current social, cultural, educational, economic and political situation in Haiti today each participant will have an individualized service opportunity. Before the trip happens the coordinator will work with each participant defining his or her goals in joining ROTARY TEAM HAITI (RTH).

Tentatively the trip is planned for March 9th to the 16th, 2015 but individual timing adjustments can be made. Accommodation is in a comfortable Haitian owned hotel which is located on the beach. Breakfast is included and other meals are available in their restaurant. The hotel also has a swimming pool and a bar. Rotarians will have the opportunity of attending a Rotary meeting and will visit some of the completed and current Jacmel Rotary Club and District 7010 Rotary projects.

Cost of the trip per person will be determined by the flight dates and whether accommodation is single or double. If you are interested in getting more information about RTH, please get in touch with Dawn Straka at dawn@straka.ca or 705-295-6375 (H) or 705-930-1991 (M).