

You can be a local hero and get great visibility for your business too! We're partnering with JetFM and Country90.5 to raise funds to ensure all local kids have the opportunity to enjoy amazing camp experiences. It is not an overstatement that attending camp changes kids' lives. Have some fun and get your business on the radio by becoming a sponsor for the YMCA's Fill the Bus Campaign!

We're teaming up with Mike Monaghan (JetFM) and Kevin Oschefski (CFCH) in a series of camp-related competitions! The on-air camp competition takes place Thursday, November 14, and includes up to four weeks of promotions. Aligning your business with this meaningful cause – and potentially hosting a competition live on air at your location – will certainly make your business stand out among your competitors and within our community. A full range of on-air and off-air sponsorship benefits and levels are provided on the enclosed grid.

For kids, summertime presents a unique break from the traditional structure, resources, and support systems that are in place during the school year. For some, this time involves opportunities to engage in fun and enriching activities and programs. For others, this time presents challenges as they lose a variety of supports that come with attending school. Kids who are limited by their social, economic, or physical environments during the summer months are at higher risk of worse academic, health, social and emotional, and safety outcomes. With your help, we can ensure all kids experience camp, where they develop confidence, leadership and teamwork skills, and create friendships that last a lifetime.

Thank you for your consideration. Together we really can change lives.

Sincerely,



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