



SPONSORSHIP RECOGNITION

At YMCA camps, kids learn valuable life skills and make friendships and memories to last a lifetime.

The YMCA of Northeastern Ontario is a non-profit charitable organization serving our local communities with all funds raised staying 100% in your community.

YMCA camps offer kids the opportunity to live healthy, active lives, and participate in new outdoor adventures. These experiences encourage kids out of their comfort zone to learn lots of new skills, as well as provide them a sense of belonging and social connection.

Your support of the YMCA Fill the Bus campaign supports families right here in your community and provides benefits to your business:



Aligning with the values of the YMCA, Canada's largest, kids-serving charity.



Improve morale by engaging employees through volunteer opportunities at local events.



Fostering community spirit through shared experiences, and friendship.



Encourage outdoor activity, healthy living, and skill building in kids of all ages.



Create bright futures for the most vulnerable kids and families in the region.



Extend your business' brand through a strong social media presence.



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	SUPPORTER	FRIEND	PATRON	LEADER	CHAMPION
SPONSORSHIP AMOUNT	\$100	\$275	\$1,000	\$2,500	\$5,000+
IMPACT OF SPONSORSHIP	Two (2) kids will experience the Day Camp (1 single day)	Sends one (1) kid to (1) one week of Day Camp.	Sends one (1) kid to one (1) week of YMCA John Island Camp.	Sends one (1) kid to YMCA John Island Camp for two (2) weeks for the overnight camp experience.	Sends eighteen (18) kids to YMCA Day Camp, where they will create lifelong memories.
Donor wall recognition (high traffic location showcase).		✓	✓	✓	✓
Posts on North Bay YMCA media accounts.			✓	✓	✓
Company logo featured on YMCA website.			✓	✓	✓
Opportunity to showcase company signage at YMCA events.			✓	✓	✓
Presence at media events.				✓	✓
On-air "supported by/thank you" announcements.				✓	✓
Social media posts on 106.3 JetFM and Country 90.5FM.				✓	✓
LIMITED NUMBER AVAILABLE: On-air, in-person visit to your business by Mike Monaghan and/or Keven Oschefski. There could also be an opportunity to complete a Camp Challenge at your business. Sponsorship includes \$5,000 in airtime on 106.3 JetFM and Country 90.5FM.					✓

For more information or to make a donation, please contact: leanne.miners@ymcaneoc.ca

