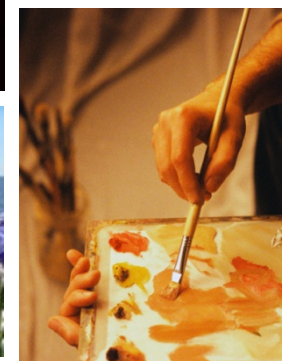
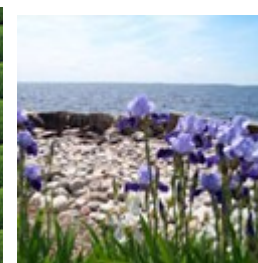




**NORTH BAY  
AND AREA**

COMMUNITY FOUNDATION





Our mission is to be a philanthropic leader, catalyst, and resource in enabling the North Bay and Area to grow and flourish into a model community. Building on the North Bay Area's longstanding tradition of generosity, we aim to strengthen our community for the benefit of all its members and not just for now, but for future generations to come.

We are a tax-exempt public charity created by and for the people of the North Bay Area.

**A community foundation  
has three special features.**

# one

**Endowment building &  
Personalized service**

# feature one

## *Endowment building & Personalized service*



- › **Identify** charitable giving options
- › **Customize** giving approaches to match personal interests and tax planning needs
- › Facilitate **complex forms** of giving
- › Share **knowledge** on community priorities
- › Offer **grantmaking** expertise and administrative services
- › Offer **involvement** in recommending uses of a gift
- › Help people create **personal legacies** via named funds
- › Provide the option to give **anonymously**

*Creating solutions that fit every situation*

two

local grantmaking  
expertise

# feature two

## *Local grantmaking expertise*



- › **Local** organization with local staff and board members
- › **Knowledge** of community issues, opportunities, and resources
- › **Interest** in all community needs...

**Arts & culture**

**Children & youth**

**Education**

**Environment**

**Health**

**Social services**

**Sports & recreation**

**Seniors**

- › **Gather** information and track local agencies and programs
- › **Direct** grants and resources to appropriate areas

***Making a difference where it is needed most***

# three

**community leadership**

# feature three

## *Community leadership*



"If someone wants to make a difference in the community but doesn't know where to go they can go to the NBACF and use their expertise to make informed choices." - Mayor Al McDonald

- › Act as a **community catalyst**
- › Build **endowments** to ensure grants are always available to support the community
- › Support **high impact** opportunities
- › Are governed by leaders with **strong ties to our community**
- › Foster development of **new organizations** and programs
- › **Re-direct** funds as community needs change

*Our business is building community*

**A bit of background.**

# foundation facts

## *A brief history*

1921

**First Canadian community foundation  
established in Winnipeg, Manitoba**

2006

**The North Bay and Area Community Foundation was  
founded by Former Mayor Jack Burrows**

today

**More than 190 community foundations across Canada**

- › Serving citizens across the country
- › More than \$3 billion in assets
- › Roughly \$150 million in local grants each year
- › And growing!

# foundation facts

## *Our board of directors*

### Involved community leaders

Members of the Board at our Annual Foundation Dinner in 2011



“Community foundations are about building the community pie – not about competing. We want the community as a whole to flourish” – Barbara Minogue

**Chair:** Patti Callahan

**Board of Directors:**

Ted Thomson

Michael Burke

Chris Mayne

Guy Fournier

Yvonne Weir

Deb Deering

Al Lang

Gail Malden

Steven Venasse

**Smart and Caring Communities.**



## What is Smart & Caring Communities?

- With his keynote address to the national conference of community foundations, Canada's Governor General issued a challenge – a call to action that resonated deeply with everyone in the room. The invitation to build a “smart and caring nation” as Canada approaches its 150<sup>th</sup> birthday.
- Our contribution to the Governor General's: build *Smart & Caring Communities*.

# Smart & Caring Communities

## Governor General's call to build a 'smart & caring nation'

1. **Serve every community** by ensuring every community has access to a community foundation
2. **Connect the country** through common *Smart & Caring Community Funds*



SMART & CARING  
COMMUNITIES



COMMUNITY  
FOUNDATIONS  
OF CANADA

# How are we participating?



“The Community Foundation's grant provided an extra session of crisis line training and manuals for our volunteers allowing us to better serve our community. The NBACF is building a healthy and vibrant community on many different levels by supporting diverse local groups like ours.”

- Since 2006, we have granted and flowed-through grants to more than 30 local programs and projects, providing financial support that sustains a strong and vibrant community.
- In 2017, we are responding to the Governor General's challenge by launching our *Smart & Caring Communities* campaign. Through this campaign, donors will be supporting a critical moment in the foundation's history as we build a culture of involvement, engagement and collaboration.
- It is our goal to grow our Smart and Caring Communities Fund (general granting fund) to \$150,000 in time for Canada's 150<sup>th</sup> Birthday.

# How will we accomplish this?

- We will be reaching out to community-minded individuals to join us in this endeavor of building *a more smart and caring community*.
- All contributions will support initiatives that will improve organizations from a wide spectrum of areas; arts & culture, physical wellbeing, mental health, the environment, youth, animal care, and more. All local charitable groups are eligible to receive grant dollars from this fund.
- We aim to secure gifts of \$1000 from 150 people in our community to grow our Smart and Caring Communities Fund as we work towards ensuring sustainable funding is available for our area's charitable organizations for the next 150 years.

*150 Donors Giving \$1000 to Benefit our Area for the Next 150 Years!*



SMART & CARING  
COMMUNITIES



COMMUNITY  
FOUNDATIONS  
OF CANADA

# Your gift.

- Charitable receipts will be issued for all gifts made to this fund.
- As a donor, you will be invited to and recognized at, our Smart and Caring Communities Fund Launch event for your extraordinary contribution to the Governor General's vision.
- Your gift will be highlighted on our Foundation website, at our Annual Foundation Dinner, and will be recognized on a plaque to be unveiled at City Hall.
- Supporters who provide a planned gift will become members of our Heritage Circle, a special group of donors who are part of our success story and have made arrangements for a legacy gift.

"As the NBACF grows it will strengthen our community. We will have a more caring community that is aware of the needs of our citizens and is able to make a difference in improving their lives."

Founding NBACF Chair and Former Mayor,  
Jack Burrows



SMART & CARING  
COMMUNITIES



COMMUNITY  
FOUNDATIONS  
OF CANADA

# A message from CFC:

Every one of us is a product of our community. The communities we grow up in – and move into – make us who we are. Every community is the sum of the people who live within it – a unique mix of our personalities, cultures and interests. The causes we care about, the time we invest, the people we bring together – they all shape our communities now and for future generations. Giving back is how the cycle of a vibrant and sustainable community continues.

**Your Community Makes You.  
You Make Your Community.**



SMART & CARING  
COMMUNITIES



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*“The true meaning of life is to plant trees, under whose shade we never expect to sit.”*

*Nelson Henderson*

# Raised Locally, Stays Locally



To learn more about us, call (705) 495-3737 or contact us at  
[kate.merritt@nbacf.ca](mailto:kate.merritt@nbacf.ca)  
[www.nbacf.ca](http://www.nbacf.ca)