



## The Rotary Club of North Bay

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for immediate release

“Rotary4Kids returns the airwaves.”

NORTH BAY – The Rotary Club of North Bay launched its annual fundraiser today, with the help of this year’s Rotary4Kids Ambassador, Jillian (7), who attends Holy Cross Catholic Elementary School, Country 90.5 FM’s morning host Kevin Oschefski, and representatives from the Nipissing Association for Disabled Youth (NADY) and One Kids Place Children’s Treatment Centre.

Entering its 21<sup>st</sup> year, the Rotary club will be holding its radio-a-thon to raise much needed funds in support of area children and youth with special needs.

“Kev’s Kids” will be taking to the airwaves on Country 90.5 FM radio at 5:30 am on Thursday, March 30<sup>th</sup> and wrap-up on March 31<sup>st</sup> at 10 am.

Donations can be made online now at [www.rotary4kids.ca](http://www.rotary4kids.ca) or during the broadcast by calling 705-499-3109, or in person at radio station, 122 Main Street East, on March 30<sup>th</sup> or at the wrap-up on March 31<sup>st</sup>, from 7-10 am at the YMCA.

Rotary4Kids Chair, Jeff Rogerson, stated “Since its inception, the radio-a-thon has raised 1.4 million dollars that have gone towards numerous Rotary Children’s Committee projects such as the purchase of assistive devices, home renovations, vehicle conversions, enrollment into various programs, assistance to cover uninsured medical costs and out of town travel and funding for special needs teams, just to name a few”. The committee also provides approximately \$30,000 in funding on an annual basis to NADY.

Rotary Club President Grace Doiron added, “The success of this fundraiser would not be possible without the very generous support of individuals and families, and so many organizations and businesses, both large and small, in our community”.

Jeff Rogerson, Rotary4Kids Chair, was also pleased to take the opportunity to present a cheque for \$10,000 for the purchase of additional equipment for the Jack Lyons Playground that will assist in the operation of the Autism program and summer camp.

For more information and to donate today visit [www.rotary4kids.ca](http://www.rotary4kids.ca). For more about Rotary – [www.rotaryclubofnorthbay.org](http://www.rotaryclubofnorthbay.org).

- 30 -

For additional information, please contact:

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