March 2, 2017

Your Worship and Councillors,

As a member of the joint 'Rotary Commons' Planning Committee, I have had the opportunity to participate in the Design Workshops which were part of the development of the Downtown-Waterfront Master Plan. I also attended last night's Council Committee Meeting, where the Consultants and City Planning Staff made a presentation on the Plan itself.

I know that you will be receiving a more 'robust' presentation from some of our Rotary leaders on the evening of March 7th. However, my purpose in writing to you as an individual is to urge your favourable consideration of the Plan and its recommendations. It is, in my opinion, farsighted, challenging and well thought out with respect to flexibility on implementation. Council (both yours and Councils to come) will retain flexibility and control as the various elements come forward. This Plan not only pulls together a large number of previous studies, but points at the ongoing evolution of this important neighbourhood in the City

This Plan will send positive signals to the broader community and region if you see fit to approve it.

I strongly recommend that you give this Plan positive consideration.

Yours truly,

Jeff Celentano, MCIP, RPP Member, Rotary Club of North Bay