

The Rotary Club of North Bay

P.O. Box 242 North Bay ON P1B 8H2 rotaryclubofnorthbay@gmail.com www.rotaryclubofnorthbay.org www.facebook.com/RotaryClubOfNorthBay

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for immediate release

"Rotary4Kids marking 22 years supporting kids"

NORTH BAY – The Rotary Club of North Bay launched its annual fundraiser today, with the help of this year's Rotary4Kids Ambassadors, the JDD Class of Sunset Park Public School, Country 90.5 FM's morning host Kevin Oschefski, One Kids Place Children's Treatment Centre, and this year's Presenting Sponsor, The Redpath Group, who presented a cheque for \$10,000 to the club to kick things off. This year's fundraiser has been appropriately named "Redpath Rotary4Kids".

Entering its 22nd year, the Rotary club will be holding its radio-a-thon to raise much needed funds in support of area children and youth with special needs.

Country 90.5 FM's morning host Kevin Oschefski will be taking to the airwaves at 5:30 am on Thursday, May 30th and signing off on May 31st at 10 am.

Donations can be made online now at <u>www.rotary4kids.ca</u> or during the broadcast by calling 705-499-3109, or in person at radio station, 122 Main Street East, on May 30th or at the wrap-up on May 31st, from 7-10 am at the YMCA.

Redpath Rotary4Kids Chair, Jeff Hobbs, stated "Since its inception, the radio-a-thon has raised 1.5 million dollars that have gone towards numerous Rotary Children's Committee projects such as the purchase of assistive devices, home renovations, vehicle conversions, enrollment into various programs, assistance to cover uninsured medical costs and out of town travel and funding for special needs teams, just to name a few". The committee also provides approximately \$30,000 in funding on an annual basis to Nipissing Association for Disabled Youth.

Rotary Club President Steve Wright added, "The success of this fundraiser would not be possible without the very generous support of individuals and families, and so many organizations and businesses, both large and small, in our community".

The club was also pleased to take the opportunity to present a cheque for \$5,000 to the JDD Class of Sunset Park Public School.

For more information and to donate today visit <u>www.rotary4kids.ca</u>. For more about Rotary – <u>www.rotaryclubofnorthbay.org</u>.

For additional information, please contact: Jeff Hobbs, Chair Rotary4Kids Committee Rotary Club of North Bay jeff@llpg.ca 705-492-9346