

Rotary



Be a gift to the world

Rotary Club of Peterborough April 25, 2016

(Submitted by Peter MacLoghlin)

On a snowy April day President Alan opened the meeting at 12:15 with grace by Willis Cleveland & Jim Moloney leading us in the 4-Way Test, followed by the singing of O'Canada and a toast to the Queen.

Ray Saitz introduced our **Guests and Visiting Rotarians:** Guest speaker Paul Hickey, Jackson Harding & outgoing Exchange student Anais Masson guests of Wayne Harding; Tracey Ormond, a guest of the club & our Exchange Student Leo Meili. Leo provided a summary of his activities over the last 2 weeks including a visit to the Toronto Zoo with the Gravel's on a very cold day, volunteering at the Garden Show, going to a play Boeing-Boeing with President Alan and Secretary Brian, Jim Moloney led Leo and Kim Zippel on an inside tour of the zoo, the Mt St Joseph's fundraising dinner with Andi van Koeverden. Congratulations to Leo on making his high school baseball team – quite a feat for a Swiss lad!

Sergeant-at-Arms Ken Tremblay: Ken doubled the fine for a Rotarian that did not pay their fine last week. He then told our Snowbirds to put \$2 on the table and everyone else \$1. You were exempt if you answered one of 10 questions taken from The Rotarian. Finally Ken presented Milan Ichniowski with a Roaring Rotarian glass as Rotarian of the month for March.

Happy/Grumpy Bucks: Art Turner for his grandson's York U team winning the gold medal in Canadian Intercollegiate Hockey championship. Joe McCulloch \$2 for helping Carol Koesleg adjust to living after her surgery and has a chainsaw and compressor for sale that he and Gord Regts found when they were helping her clean house. Milan and Elizabeth Ichniowski for their recent visit to Thailand including a Rotary make-up. Neil Campbell \$5 for sighting a barn



Upcoming Program Schedule



May 2 – Supreme Court of Canada Justice Michael Moldaver – Tri-Club Meeting

May 9 – Sydney Blum & Maisie Watson – Homeward Bound

President: Alan Ingram

Past President: Kevin Duguay

President Elect: Bruce Gravel

Treasurer: Wayne Harding

Club Secretary: Brian Wilson

Sgt. at Arms: Ken Tremblay

Directors:

Jaimie Bondy-Donohue

Mike Evans

Joe Hall

John Thomas

Andi Van Koeverden

May Birthdays:

May 1 - Alan Ingram

May 2 - Piero Ronca

May 3 - Abi Adeusi

May 7 - Arlene Blunck

May 10 - Willard Chapman

May 11 - Lloyd Graham

May 13 - Jim Coyle

May 15 - Bill Morrison

May 26 - Al Kloosterman

May 27 - Lisa Smith

May 27 - Ken Tremblay

May 29 - Mo Cox

May Club Member

Anniversaries:

May 3 - Peter MacLoghlin

May 16 - Steve Kylie

May 17 - Stu Stovel

May 30 - Jim Coyle

May 30 - Al Kloosterman

Our Exchange Student info:

Leo Meili

Cell: 705-875-3508

leo.meili@bluewin.ch

is residing with

Kevin & Barbara Duguay

560 Romaine Street

Peterborough ON, K9J 2E3

Res: 705-741-5109

owl with Martin Parker. Martin for the barn owl sighting, finding a salamander near Stoney Lake and bird sightings on the Bruce Peninsula. Willis Cleveland presented President Alan with a cheque for \$250.87, the money earned on a \$4 share he purchased on joining Rotary 51 years ago. He told us how he had managed to have 51 years of perfect attendance when attending a RI convention 25 years ago in England and missing the official dinner meeting only to be able to attend a Rotary meeting with a friend in another city, today is Willis's 88th birthday! John Cockburn for his daughter's return from Mozambique. Bruce Gravel for a successful book signing at Chapters. Andi van Koeven for hosting an exchange student from Brazil. *Art Turner* told, in his words, a joke on the blue side by a 93 year old author about a couple trying to conceive and finally producing a healthy baby. When the father was handed a \$8455 bill for the birth announcement he remembered that when the paper had asked how many insertions he replied twice a week for 14 months!

Announcements: *President Alan* invited Rotarians to attend the groundbreaking ceremony Tuesday, May 3 11:30 am for our next Habitat home at 657 St Mary's St. Board meeting is this Wednesday, April 27 at 5:30 at the Holiday Inn. Lloyd's BBQ is May 1. At our May 9 meeting we will draw #'s for table seatings. Next Food Bank days are May 9 and 16. June 2 Rotarians can assist GE employees with their zoo project. Tri-Club meeting schedule Monday, May 2 a reception at 5:30 followed by dinner at 6:30. *Mike Evans* presented Bob Prentice and Audrey Lakien with Paul Harris awards. *Kim Zippel* reminded us that the French Spelling Bee is being held tomorrow in Westmount Public school starting at 8:30 am. *Betsy McGregor* an update on the Curve Lake Seeds for Good Life project. There is a final committee meeting May 16 at 10:00 am in the Curve Lake Cultural Centre. Next fall, a club meeting is being planned in Curve Lake to allow Rotarians to view the Seeds of Good Life video. *President Elect Bruce Gravel* reminded Rotarians to sign up for the 2016-17 committees by email or completing the sheets on the tables. *Kevin Duguay* - 74 Rotary clubs have joined our Roaring Rotarian project. *Peter MacLoghlin* requested a brief Trail meeting following the Rotary meeting. *President Alan* introduced Mary our new Cogeco videographer.

Programme: Neil Hannam introduced today's speaker – Paul Hickey, the president of Brand Health Inc. Paul was voted Employer of the Year in 2010 and has received many other honours over the course of his career. Paul, in his opening remarks, thanked Rotary for projects such as the RGWT and Polio Plus. Brand Health is a Peterborough based, full service advertising agency serving local, national and international clients such as the MOH, Ontario Science Centre, CMHA, YMCA of GTA, X Country Ski Canada, The Canadian Canoe Museum, P.E.I. and Central Smith. One of their interesting projects is the promotion of the drug Cialis which has become part of pop culture. The success of this drug is amazing considering that Viagra had a 5 year start. The key to it's success is emphasizing romance as opposed to sex and featuring couples in all their ads. Brand Health is located at 345 Gerge St N in a heritage building built by the Bradburn family. Paul believes in giving back to the community with significant donations to the Market Hall Theatre and sponsoring the YMCA half marathon. Brand Health won Cleo awards in New York for their Peterborough Council on Aging and X-Country Ski Canada ads. Paul's final thought was to always find a way to reinvent yourself which RI endorses. Richard Morgan thanked Paul for his creativity, passion, and contributions to our community then presented him with a Sleeping Children certificate.

Alan closed the meeting with a quote from Will Rogers "Advertising is an act of getting people to spend money on products they don't have and don't need."

Can't Attend A Weekly Meeting... Maybe Make-up

Rotary Make-up Meetings may be sent to
Lucas Smith for your attendance credit.
Email: lucsmith@peterboro.net

POTENTIAL NEW MEMBERS

If you are bringing a guest to Rotary, who may be interested in joining our club, please make sure you introduce this person to Martin Wormald or someone else on the Membership Committee. Martin or a committee member will look after talking to the guest and seeing them through the membership process. The Membership Committee has some information at the Holiday Inn that potential Rotarians can take away with them.