

Rotary



ROTARY
SERVING
HUMANITY

Rotary Club of Peterborough August 15, 2016

(Submitted by Alan Ingram)

Canadian History of the Day – August 15 marks the anniversary of Harold Ballard's conviction on 47 counts of tax invasion and fraud, resulting in a 3 year penitentiary term and repayment of the misplaced funds. On a happier note, the day also marks the anniversary of the date long distance swimmer Vicki Keith swam across Lake Superior with better luck than the tragic crew on the Edmund Fitzgerald. She would swim the other 4 Great Lakes raising over \$200,000 for Variety Village.

Rotary Grace given by Willis Cleveland. 4-Way Test led by Ray Saitz. Toast to Queen and Canada led by President Bruce. National Anthem in this multicultural country led by two proud Canadians who left their countries of origin and chose Canada (Milan Ichniovsky - Czechoslovakia, Piero Ronca - Italy)

Art Turner, in honour of being the oldest member in attendance, received the Rotary Serving Humanity pin.

August Birthdays: Susan Mackle, Jason Stabler, Kevin Duguay, Betsy McGregor, Milan Ichniovsky, Dan McWilliams.

Visiting Guests & Rotarians: Colin Mackenzie introduced Doug Cleveland (son of Willis).

Sergeant-at-Arms: Amy Simpson as always was in a good mood, thanking Jim and Wendy Coyle for their excellent presentation of a week ago and indicating that last year's RYLA student was so excited about Rotary that not only does she wish to join Rotaract but her mother wishes to join our club.

Joe McCulloch, proudly sitting with only women (Kim Zippel, Tracey Ormond, Elizabeth Ichiovsky, Shirianne Pawley-Boyd and Susan Mackle) was levied a fine for he and his tablemates for not sitting closer to

President: Bruce Gravel

Past President: Alan Ingram

President Elect:
Andi van Koeverden

Treasurer: Wayne Harding

Club Secretary: Ken Tremblay

Sgt. at Arms: Linn Thain

Directors:

Jaimie Bondy-Donohue

Kevin Duguay

Joe Fleming

Sally Harding

Jason Stabler

Brian Wilson

August Birthdays:

August 12 - Kevin Duguay

August 12 - Jason Stabler

August 15 - Jane Parr

August 24 - Mel Headon

August 24 - Milan Ichniovsky

August 25 - Dan McWilliams

August Club Member Anniversaries:

August 12 - Linn Thain

August 12 - Jennifer Tworkowski

August 13 - Martin Wormald

August 18 - Dan McWilliams



Upcoming Program Schedule



August 22 – Angela Fuchs – Food for Kids

August 29 – Ken Tremblay – Health Care Administration

September 5 – NO MEETING – Labour Day

the front. Ken Tremblay fined for Rotary Kool Aid, Linn Thain for an incorrect answer, John Thomas for fumbling a cookie and all who failed to attend Musicfest Saturday night in the rain.

Announcements: *Milan Ichniovsky* gave a financial update on Musicfest - \$60,167 from 16 concerts netting a profit of \$1,788. With 3 concerts to go and with all expenses covered, 50% of all sales until the end of the season will be profit for the 2 Rotary Clubs. President Bruce and his bride Frances are leading the club in sales.

Colin MacKenzie received a letter of appreciation from Cameron House for the food donations.

President Bruce congratulated Milan and Audrey for their leadership in the Musicfest sales this summer. He also gave a reminder about the Lakeview Arts Barn tomorrow and his upcoming presentation on the Korean RI convention at the Peterborough Kawartha Thursday morning club meeting this week at the Peterborough Golf Club.

Happy Bucks: *Betsy McGregor* was busy and happy to be cultivating future young leaders, presently in Gr 12, with a series of seminars across Canada. *Wendy Hill* was happy for a 3 in one celebration (11:30 surprise birthday party, 1:00 engagement party and 3:00 wedding, all involving the same people), which included bride and groom waterskiing in their wedding duds following the ceremony – loopers know how to have fun. *Doug Armstrong*, a proud grandpa with 3 in university in Ottawa and 1 in Toronto was happy to have escaped a car collision with no injury. No doubt Doug is looking forward to having more contact with lawyers. *Peter Norris* was happy to report that he had as a guest for golf, the primary booking agent for Musicfest.

Andi Van Koeverden was happy to announce that our Brazilian exchange student will be arriving this week. She was somewhat sad to announce that her step son Adam's Olympic career is coming to a close, an outstanding career that included 4 Olympic medals, including gold and being honoured by being the flag bearer at the start of one Olympics and the closing of another.

Program: Peter Norris introduced a childhood friend, Jack Bingleman, who has had an interesting career in marketing with increasing responsibility with a number of public companies. His talk was most interesting as he relayed some of the marketing changes within the past half century and how that has affected numbers of employees. Starting in the 1960's

being in charge of 25 gas stations, he brought about longer hours, more pumps, more stations and car washes to see greater profits but then saw a change to self-service stations and repair bays going to either car dealerships or specialty shops such as Jiffy Lube.

He then joined Beaver Lumber and started the process of setting up joint ventures with the stores to put people in business for themselves. Sales increased during his presidency of Beaver Lumber, but not jobs as centralization and computers hurt employment numbers.

As he continued in business he developed a greater concern for the impact of his businesses on the community and upon people. He started Business Depot which later became Staples. While it was good for investors and brought down the costs of office supplies by 37%, it came at the expense of small stores that were put out of business. He went on to lead Staples in the U.S. and around the world. Approx 30-40% of Staples sales are now online as customers increasingly turn to this mode of purchasing.

Future trends that he sees will be in technology, dealing with a greying population, energy transitions and security concerns.

This was a most interesting talk by someone who has had an interesting career.

Jack was thanked by Amy Simpson.

President Bruce's closing humour was from Ben Franklin – wine is constant proof that God loves us and wants to see us happy.

Can't Attend A Weekly Meeting... Maybe Make-up

Rotary Make-up Meetings may be sent to Lucas Smith for your attendance credit.

Email: lucsmith@peterboro.net

POTENTIAL NEW MEMBERS

If you are bringing a guest to Rotary, who may be interested in joining our club, please make sure you introduce this person to Martin Wormald or someone else on the Membership Committee. Martin or a committee member will look after talking to the guest and seeing them through the membership process. The Membership Committee has some information at the Holiday Inn that potential Rotarians can take away with them.