



## Centennial Moment #22

From *The Peterborough Examiner*, Monday, June 23, 1941:

### **CLUB CARNIVALS SUCCESSFUL AT ALL TIMES**

“Rotary carnivals in the past ten or eleven years have raised more than \$25,000, and every dollar of that amount has been spent on our community service work, particularly in helping crippled children and in the boys’ camp,” declared Fred L. Roy, first president of the Peterborough Rotary Club in a short history of the carnival at the regular Rotary luncheon to-day.

It was carnival day and the program was devoted to last-minute instructions in regard to the big affair of the upcoming Friday and Saturday nights.

Rotarian Roy declared that the club’s work depended entirely upon the success of the carnival. He pointed out that for a number of years after the club had been launched, a variety of affairs designed to raise money had been undertaken. Finally the idea was adopted of having **one money-raising enterprise a year**, and thus the carnival was launched.

In this connection, the speaker paid a tribute to the work done by Rotarian J.H. Seels as manager of the carnival for a number of years. The success that had been scored, Rotarian Roy said, had been almost entirely due to the energy and enthusiasm shown by Rotarian Seels in planning for and carrying out the annual event. President T.J. Carley also added his expression of thanks to Rotarian Seels for his splendid work as carnival manager.

Rotarian Seels made his final appeal for the united support of the club in making this year’s carnival the most successful in the club’s history. He announced that the work of putting up the booths would commence at Riverside Park on Thursday morning and help was freely offered from all sides.

From *The Peterborough Examiner*, Wednesday, June 25, 1941:

## **ROTARY EXPECTS RECORD CARNIVAL**

Visitors to the Rotary Carnival Friday and Saturday nights will have an opportunity of **taking it out on Hitler and Mussolini**, for one of the new games that will be in operation will make use of effigies of the two dictators as targets.

The annual event has lined up all the old favorite games, as well as a number of new ones. In addition, there will be a Ferris wheel, merry-go-round and other attractions for the youngsters. It will be two big nights for young and old and the entire proceeds will go into community service and war services work.

On Friday night, there will be a draw for a C.G.E. electric refrigerator valued at \$300, and another for a \$50 Victory Bond. On Saturday night, the automobile, the main prize of the carnival, will be drawn for. On each night, there will be a bonus of \$25 if the winning ticket is presented within five minutes of the drawing.

Rotarians are looking for a record carnival. The advance sale of tickets justifies that expectation, for there has been an unusual demand and it is stepping up all the time. **Sixty-five per cent of the proceeds are to be devoted to war services work** and that fact will increase the public interest in Rotary's annual carnival, one of the big features of every summer.