



Abbotsford Sumas Rotary

www.abbotsfordsumasrotary.org ...from berries to parks: the little club that could -and did!

PRESS RELEASE DATA SHEET: PLEASE SUBMIT MINIMUM 2 WEEKS PRIOR TO DESIRED RELEASE DATE

RELEASE IN TWO WEEKS OR RELEASE DATE: _____

WHAT? _____

WHERE? _____

WHEN? _____

WHO? _____

WHY IS IT NEWSWORTHY? _____

SUMMARY OF PRESS RELEASE (50 words) _____

Committee Responsible for Release: _____

Primary Contact Person _____ Home _____ Cell _____

Secondary Contact Person _____ Home _____ Cell _____

Committee Chair _____ Home _____ Cell _____

Date Submitted to Public Relations Chair Cindy Boury _____

Contact: PR Chairperson Cindy Boury or Florenza: 604.855.0654; email cindy.boury@raymondjames.ca