



# SEMIAHMOO ROTARY CLUB VISION

VISIONING EXERCISE

Held on

MAY 4, 2011



# Why Vision?

A shared Vision enlists the passion of all of the members of the club and fosters:

- ❖ Continuity of leadership,
- ❖ Consistency
- ❖ Consensus.



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# STRATEGIC PLAN



# Developing a Club Leadership Plan

- ❖ Sets long range goals -“Where will we be 5 years from now?”
- ❖ Involves all club members share in the development of the Plan and the Strategy for implementing the goals.



We all contributed ideas and used dots to imagine where we would like to be in 5 years.....





# What does Semiahmoo Rotary stand for in our community?

We are known for:|

- ❖ Taking initiative
- ❖ Inspiring youth
- ❖ Leading by example
- ❖ Compassion and caring
- ❖ Service above self



In 5 Years we would like our Club to have 70 to 75 members.

❖ To meet our current target of 60 – 62 we need to net 10 new members

❖ To meet our 5 year target, we will need to bring in 10 new members annually



# What are the characteristics of our Club?

- ❖ We have fun
- ❖ We value the individual capabilities of our members
- ❖ We are friends
- ❖ No RINOs live here







# Through our Club's Avenues of Service we want to...

- ❖ Share new experiences – stretch, bond, trust, engage
- ❖ Have a “buddy system” for new members
- ❖ Have a regular column in the newspaper
- ❖ Have a high retention rate from a strong new member program



# Vocational Service

- ❖ 1 on 1 mentorship for youth leaders
- ❖ Programs on ethical standards and challenges
- ❖ Organize seminars for young adults with focus on healthy styles
- ❖ Hold on-site meetings at local businesses



## Community Service – we will have:

- ❖ Spearheaded a major, multi-club project or program
- ❖ Completed 10 hands-on projects
- ❖ Made healthy food choices available at the “Rotary Grill”
- ❖ Continued our programs for at-risk families and children, including Christmas hampers



# Fundraising

In 5 years we will net:

- ❖ \$50,000 from Golf Tournament
- ❖ \$30,000 from Wine & Dine
- ❖ \$50,000 from SASSYs

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**“Burnout was our greatest challenge until we changed our mission statement.”**



# International Service

- ❖ Support economically sustainable initiatives in Haiti, Kenya, Equador
- ❖ Involve our connected youth groups
- ❖ Deliver 500 wheelchairs
- ❖ 2 hands-on projects per year



# New Generations

- ❖ Continue to support YAIL, RYLA, Interact, Rotaract and AIL
- ❖ SASSY Awards will be a premier event
- ❖ Develop a program to assist “at risk” immigrant youth
- ❖ Youth attend club events regularly



# Foundation Success

- ❖ 100% sustaining members
- ❖ Continue to award Paul Harris Fellows to Club and Community
- ❖ 3 ambassadorial scholars
- ❖ 50% of members are Paul Harris Fellows



# Leadership Development

- ❖ Continue succession plan – understudies
- ❖ Sponsor 2 Rotaract members to the International Conference each year
- ❖ New members attend RLI in their 1<sup>st</sup> year





# Follow-up – how to make it happen.

- ❖ Compile information/club assembly
- ❖ Develop and elevator speech
- ❖ Form a President's Council
- ❖ Develop a plan to implement the vision



# Elevator speech?

The Semiahmoo Rotary Club is a fun and energetic group of business and community leaders. We meet every Thursday morning at the Rotary Field House for breakfast, fellowship and to hear engaging speakers on a range of topics. Our 60+ members are actively involved in hands-on work and fundraising to support our local hospital, and to champion projects within our community with a focus on families and youth. Funds are raised through our annual golf tournament, Wine & Dine and the SASSY Youth Awards. We are proud to participate in Rotary international's humanitarian efforts focused on polio eradication, clean water and literacy, and to take part in international humanitarian projects. Join us at one of our breakfast meetings to learn more.



# Presidents Council?



The Knee-Jerk Reaction Committee



# Implementing the Vision

Key Result Area/Goals	Measure	CLUB Allocation
<b>FAMILY GOAL</b> Working forward from the unit of the family	MEASURE:	CLUB BUDGET ALLOCATION:
<b>CONTINUITY GOAL</b> Finding the things we do well and take them to the next level	MEASURE:	CLUB BUDGET ALLOCATION:
<b>CHANGE GOAL</b> Being the change that we want to see in 2011	MEASURE:	CLUB BUDGET ALLOCATION:
GOAL :	MEASURE:	CLUB BUDGET ALLOCATION: