***Amendment to 2020 Visioning***

***2017-2018***

*President’s Council -*

 *Meet monthly.*

 *Develop a committee succession plan.*

 *2-4 incoming board members attend district assembly annually.*

 *Track Rotary Leadership Institute participation.*

*2020 Plan Membership Committee Objectives -*

*Vision: To remain a healthy, active club, we have a strong interest in consistent, moderate growth where focus is on fit with club ideals, rather than the number and keeping our current members engaged*

*Grow club by at least two new members under 40 each year.*

*Grow the club by three net members per year.*

*Evaluate attendance list monthly and reach out personally to any member not present more than three meetings in a row to help re-engage them.*

*Retain 75% of new members for at least three years.*

*New members are assigned a mentor and complete their Club Passport within 12 weeks of installation.*

*2020 Plan Administration Committee Objectives-*

*Schedule one classification talk by tenured member per quarter.*

*Schedule classification of new member within 90 days of installation.*

*Recognize attendance greater than 90% quarterly.*

*Provide “year” pins at each meeting for anniversaries.*

*Past Presidents sponsor one social event annually.*

*Quarterly socials, at least 1 child-friendly*

*Hold at least two events annually specifically for spouses of Rotarians.*

*2020 Plan Service Projects Committee Objectives-*

*Three Food Bank projects each year, including at least one hands-on.*

*Complete Boy Scout camp project annually.*

*Sponsor Senior Center lunch annually*

*Host at least one Haller Park project annually*

*Participate in the Annual National Rotary at Work Day*

*One service project per month, no less than ten annually*

*Collaborate with other Clubs on a project annually*

*Carry out at least one environmental project annually*

*At least 15 members participate in Service Projects annually*

*2020 Plan Club Public Relations Committee Objectives -*

*Press release (AP style) published within 7 seven days after every service project, community event or grant/scholarship award*

*Local media covers a club project, event or fundraiser*

*Directly tie Great Stilly Duck Dash branding to all projects, grants and awards*

*Update website and social media accounts 5x per month*

*Rotary presence for at least two community events per year*

*At least three administrators with access to club Facebook page*

*Contribute to or maintain a project on Rotary Ideas*

*Rotary sign on every public-facing project completed*

*2020 Plan Foundation Committee Objectives-*

*Vision: To increase awareness and giving by creating enthusiasm through education and information.*

*Sustaining Fund: $5,000 annually.*

*Polio Plus: $5,000 annually.*

*Participate in a Rotary Friendship Exchange annually.*

*Global grant application every two years; global grant in any project stage in process annually*

*District Grant application filed annually*

*Sponsor or participate in a polio-related fundraising or awareness event annually*

*2020 Plan Youth Services Committee Objectives*

*Honor one student quarterly from Arlington, Darrington and Lakewood*

*At least five members attend High School Career Day annually*

*Sponsor Interact Club annually*

*Participate in Youth Exchange In/Out bound annually*

*Send three participants to RYLA each year.*

*Send three participants to YAIL each year.*

*Involve the family of Rotary (Interactors) in at least one project per year*

*2020 Plan Duck Dash Committee Objectives-*

*Two impact communications with sponsors, annually.*

*Weekly sales reports.*

*New member sales class and sales mentoring.*

*50/50 split, sponsors and tickets.*

*Annual 5% growth in tickets and 5% growth in sponsorships.*