

Club Assembly

Oct 10, 2022

Greetings RCOB Member,

It has been a long while since we have had a Club Assembly to allow our members to talk amongst themselves about issues and opportunities surrounding our club. The last two years of COVID has been a big disrupter to all of our lives, including our engagement with our club. So it seems only fitting to set aside time to openly discuss what's on our minds as Rotarians so we can build a healthier club for the years ahead.

To keep us on task, below are key questions to be discussed at the assembly. After these questions have been discussed at your table, you can focus on other questions as suggested by your group. Please assign a scribe at your table so all pearls of wisdom are captured. We will collect these and summarize and report back at the next meeting. Time permitting, we may also have some tables report on their answers at the meeting.

We will also have Zoom up and running for those that need to participate remotely. Depending on the number of members on Zoom, we may do breakout rooms.

Here are the questions we'd like you to be thinking about ahead of time.

1. If you were starting a new Rotary club, how would it look? What would be different from the RCOB?

Sometimes thinking from a fresh perspective helps tease out new ideas for improvement.

2. What new incentives are necessary to motivate members to be active in recruiting new members?

As club members, we all are responsible for recruiting new members. If each member recruited a new member we would double our club size. We have the support materials to make it easy to approach and explain the benefits and obligations of being a member of the RCOB. All we need to do is to take that first step of reviewing our network of acquaintances and make an ask of those we feel would enjoy being a Rotarian.

3. How do we stem the tide of resignations knowing the key reasons why members resign?

The reasons and frequency for resignations for the last 12 months were:

Workload	5
COVID	4
Moved out of town	4
Retired & traveling	3
No reason given	3
Required proof of vaccination	2
Don't have time for Rotary	1

We should ask members who have resigned to consider becoming Friends of RCOB. This is a great way for them to remain connected to our group and to our great works.

4. When you think of a great club meeting- what does it include?

Think back to those “great” meetings and what they included and what they didn’t include.

5. How do we increase active engagement in our club meetings and activities?

Not all Rotarians are alike. Some are seniors and some are younger. Rotarians are in different stages of their lives with varying priorities. Some can contribute with their wallets and some with their hands, and some with both. Ideally, member activities can be offered in a way that match with their personal passions and stage in life.

(See the pie chart below for the reasons why members stay in Rotary.)

I look forward to seeing you at the October 10th meeting to guide our club into the post-COVID era.

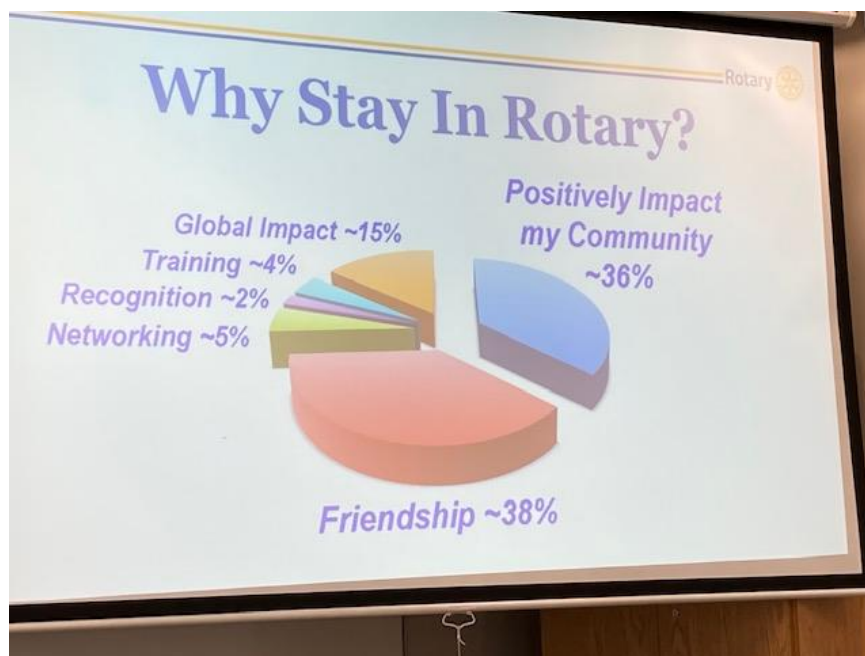
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Why Stay in Rotary?

Source: RI President-Elect training



Make sure our meetings, activities and projects are addressing these reasons for staying a club member.