

RCOB VISION, MISSION and STRATEGIES

Vision Statement

Rotary Club of Bellingham is a diverse group of community leaders who, through bold vision and high aspirations, are committed to making our local and global community a better place and more peaceful place to live. Through fellowship, discovery and partnerships, we are dedicated to engaging and enriching the community and individual members by making a positive impact on the lives we encounter and serve, having fun along the way.

Mission Statement

To provide business, professional and community leaders with a stimulating and all-inclusive dynamic organization which engages in enjoyable, ethical and efficient opportunities to support our local community and the world.

Strategies

Our members serve the community and gain from their involvement in Rotary in various ways, including:

- Making new friends and enjoying fellowship
- Participating in service projects for the community and beyond
- Taking opportunities to travel on club projects
- Participating in Rotary events outside our club
- Attending meetings at other Rotary clubs around the world
- Recommending new members who share in our shared values and commitment to service.
- Eagerly volunteering to raise funds as needed for large and small projects

Our club's principle Avenues of Service, which are consistent with the Rotary International framework include:

Club Service

Our club is notable for the high level of member participation in club events and activities. We very much enjoy the fascinating and informative programs presented at meetings.

Vocational Service

Our club supports our community's youth in developing their understanding of business, ethics, and the financial aspects of life. To better achieve this purpose, we sometimes partner with specialized organizations in this field. Our club supports projects and organizations in the community that create new jobs.

Community Service and Fund Raising

Each year, our club raises funds for a major impact project and/or for the RCOB Foundation. All members participate through personal donations and by acquiring donations from across our community.

International Service

We consistently engage in a significant multi-year international project, often partnering with other Rotary clubs.

Rotary Foundation

Our club supports the world-wide Rotary Foundation in many ways:

- We contribute funding
- We award Paul Harris Fellowships to deserving club members and outstanding citizens
- We educate our members about the Foundation's purpose and impact to create an understanding of how we can cooperate with the Foundation for our mutual benefit.