

Annual Report to the Membership 2015 - 2016



ROTARY CLUB OF EVERETT
EVERETT ROTARY YOUTH
FOUNDATION

Everett Rotary Youth Foundation



Be a gift to the world

The Rotary International Convention held in June 2016 celebrated its 106th year. The convention was held in Sao Paulo Brazil with the theme for the year “Be a Gift to the World”. The club sent president-elect Deborah Wright to the convention where she attended many social activities, friendship groups, seminars on peace, humanitarian and leadership topics.

Our meeting place at the Legion Memorial Golf Course Club has seemed to work well. The lunch has been delicious, parking easy, and we had a special room for our House Committee to keep club flags, banners, name tags, podium and bell, and raffle items.

The City of Everett created a committee of community leaders and citizens to study and recommend solutions to change the environment on the streets in Everett. The committee consisting of people representing a variety of business, social agencies, neighbors, police, and legal organizations, came up with 63 recommendations. The Rotary Club of Everett responded to the community recommendations. In addition to our work for student scholarships and the AVID program, we awarded grants to other community organizations that have been serving people in need.

All members of the Rotary Club of Everett are also members of the Everett Rotary Youth Foundation, a 501(c) 3 charitable organization managed by a Board of Trustees distinct from the Rotary Club Board of Directors. All decisions to disburse Foundation funds are subject to approval by the Board of Directors.

Club and Foundation finances, consisting of two separate budgets and sets of accounting records, are managed collectively by the club secretary Dale Newman, executive assistant Judi Edwards, and club treasurer Rich Toyer. Rich generates financial statements on a regular basis and the numbers contained in this report are the result of his efforts.

Financial Overview

- The club’s annual fundraiser was under the supervision of President Nominee Will McMahan, who created a bicycle trip as a measure for our fundraising goals. As we raised money he would explain how far along we had traveled toward our goal. We raised \$61,360.00.



- Will McMahan also organized the 2nd Annual Walk-A-Thon to engage AVID students, parents, teachers, Rotary Club members and family members. It was an excellent opportunity for club members to show younger family members Rotary in action. The event was very successful and raised \$9,397.72.
- The Sergeant at Arms committee raised an additional \$24,770.32 through happy bucks, birthday bucks, and the weekly raffle at our regular club meetings.
- Our club won 2 Rotary District 5050 awards. We won the award for our Public Relations and the award for our International Project.
- The various endowment funds held by the Foundation generated a total income of \$77,187.60.
- The club received \$5500.00 from Community Scholarship Partners, and was able to utilize \$5457.39 of the Gates Foundation matching funds in support of our scholarship activities.
- The club was able to award over \$180,000 in scholarships at our annual student awards ceremony in June.

YEAR END FUND BALANCES:

Youth Foundation..... \$3,182,166.47 ending June 30, 2016

Rotary Club of Everett..... \$50,977.78 ending June 30, 2016

Youth Foundation Board of Trustees

Under the direction of Foundation chair Tom Koenig, the trustees finalized the restatement of investment guidelines for the Foundation. Previously investments had been heavily weighted towards individual equities under the guidance of long-time investment manager Fred Sjöholm. While the Foundation's finances had prospered under this system, it has been decided to transition the investments into index mutual funds. This work was completed in June 2016. Members of the Board include: Rich Toyer, Marc Baker, Maddy Metzger-Utt,

Andy Hall, Fred Sjöholm, Jeff Mitchell, and Deborah Wright. The Investment Committee of the trustees consisted of Fred Sjöholm, Jeff Mitchell, Deborah Wright, and Tom Koenig.

Foundation Expenditures

Scholarships

Tom Koenig chaired the Scholarship Committee. On May 31, 2016, for the third consecutive year, the awards ceremony was held in the evening at the Everett School District Community Resource Center. Forty students received scholarships on that day, in addition to twelve students who were recognized for their previous \$500 AVID “shopping spree” awards. Special thanks to our community funding partners: Everett Public Schools Foundation, the EverTrust Foundation, and the Blue and Gold Club. Scholarships were awarded as follows:



2016 Rotary Scholarship Awards

	Scholarship	Amount	Award Winner
1	\$500 AVID College Essentials Shopping Spree	\$500	Fatuma Musa
2	\$500 AVID College Essentials Shopping Spree	\$500	Casey Saparto
3	\$500 AVID College Essentials Shopping Spree	\$500	Cierra Felder
4	\$500 AVID College Essentials Shopping Spree	\$500	Sydney Campbell
5	\$500 AVID College Essentials Shopping Spree	\$500	Matthew Alspaugh
6	\$500 AVID College Essentials Shopping Spree	\$500	Matt Holmberg
7	\$500 AVID College Essentials Shopping Spree	\$500	Krystal Tucker
8	\$500 AVID College Essentials Shopping Spree	\$500	Jamie Guadalupe McCurdy
9	\$500 AVID College Essentials Shopping Spree	\$500	Irais Hernandez-Vazquez
10	\$500 AVID College Essentials Shopping Spree	\$500	Fabian Hernandez Saldana
11	\$500 AVID College Essentials Shopping Spree	\$500	Ocean Tapanga Holscher
12	\$500 AVID College Essentials Shopping Spree	\$500	Brandon Alexander Dionio
13	\$1,000 AVID Scholarship	\$1,000	Griffin Roberts
14	\$1,000 AVID Scholarship	\$1,000	Lilly Larson
15	\$1,000 AVID Scholarship	\$1,000	Paytn Clark
16	\$1,000 AVID Scholarship	\$1,000	Jordan Nelson
17	\$1,000 AVID Scholarship	\$1,000	Athena Tseng
18	\$1,000 AVID Scholarship	\$1,000	Garrett Jones
19	\$1,000 AVID Scholarship	\$1,000	Erica Burt
20	\$1,000 AVID Scholarship	\$1,000	Abdoulaye Ahmadou
21	\$1,000 AVID Scholarship	\$1,000	Adrian Monar
22	\$1,000 AVID Scholarship	\$1,000	Fatuma Musa
23	Adelaide Dykstra Memorial Scholarship	\$1,400	Candice Goldfinch
24	Bernie Webber Memorial Scholarship	\$1,300	Carolyn Yip
25	Boetsch Nash Hall Scholarship	\$1,000	Agustin Castro

26	Fred Sjolholm Scholarship	\$1,000	Brenda Chavez-Camacho
27	Moss Adams Scholarship	\$1,000	Gladys Malpica
28	Dwayne Lane Family of Auto Centers Scholarship	\$1,500	Zachery Hawkey
29	Evelyn Hoffman Memorial Scholarship	\$2,000	Eleanore Johnson
30	Rubatino Refuse Scholarship	\$1,500	Genevieve Garcia
31	EverTrust Foundation Scholarship	\$4,000	Roshan Karki
32	Marke Nesse Kathy Pemberton	\$2,500	Wendi Potter
33	Providence General Foundation Scholarship	\$2,000	Heather Whiting
34	\$2,500 AVID Scholarship	\$2,500	Jake Amond
35	\$2,500 AVID Scholarship	\$2,500	Bryant Gutierrez
36	Everett Clinic Scholarship	\$2,500	Emily Ness
37	Puget Sound Kidney Ctr	\$2,500	Brittany Castro
38	Pat Miller Memorial Scholarship	\$3,600	Hank Tian
39	Hol Mabley - Kay Lyons/Gamut 360 Scholarship	\$4,000	Edgar Santos Aguilar
40	\$5,000 AVID Scholarship	\$5,000	Lyudmyla Fesienko
41	\$5,000 AVID Scholarship	\$5,000	Orlando Galvez
42	Saunders Foundation	\$5,200	Kelly Nguyen
43	Saunders Foundation	\$5,200	Brooke Guidice
44	Saunders Foundation	\$5,200	Chelsea Lauzon
45	Saunders Foundation	\$5,200	Simrat Kaur
46	Saunders Foundation	\$5,200	Ian Davis-Leonard
47	Brett Akio Jensen Memorial Scholarship	\$7,500	Jaidacyn Madrigal
48	Loren Baker Memorial Scholarship	\$8,000	Elizabeth Coughlan
49	Anthony G Bozich Memorial Scholarship	\$19,000	William Nguyen
50	Anthony G Bozich Memorial Scholarship	\$19,000	Matt Straughn
51	Anthony G Bozich Memorial Scholarship	\$19,000	Sophia Maggio
52	Anthony G Bozich Memorial Scholarship	\$19,000	Rami Sabra

2016 Total Awards

\$180,300

2016 Scholarship Award Winners!



Next Generation Committee: Ted Wenta, Chair

This committee continued for the forth-successful year under the leadership of Ted Wenta, and provided ongoing support for the AVID program in high schools, middle schools, and elementary schools within the Everett School District. Four years ago, the Bill and Melinda Gates Foundation generously provided a \$50,000 matching grant to the Everett Rotary Youth Foundation to help launch a new and innovative partnership between our Rotary's Foundation and Everett Public Schools to enhance post-secondary achievement outcomes. This club signature project became known as The Next Generation Project.

The goals of the Next Generation project are:

- Promote opportunities for Everett area students to identify pathways for post-secondary achievement toward college or careers while closing the achievement gap among low income and minority youth.
- Identify, invest and equip students with the work skills necessary for the 21st century.
- Multiply existing community resources and partnerships through volunteerism, philanthropy and service learning.
- Increase access for all students desiring post-secondary educational and career opportunities.
- Become known in the community as a Rotary Club that makes a huge difference in successful post-secondary outcomes.

The Next Generation Project is funded by the Rotary Club of Everett Youth Foundation and community partners which support the goals of AVID by providing students grades 3 -12 with experiences and information that will prepare them for success in college. This will include awareness and exposure to college campuses through field trips and orientations. The target populations are AVID students, grades 3 – 12. Students Served: 400 high school students, 260 middle school students, 350+ elementary school students.

Club members participated as career speakers at Everett, Sequoia, and Cascade High Schools, a program that was coordinated by Will McMahan and Andrea Sekora. Funds were provided by the Foundation to support college visits, tuition support, classroom supplies and other AVID student activities. Twelve students were given \$500 grants to spend in an evening “shopping spree” to pick up college essentials at Fred Meyer under the supervision of Amy Norman. Will McMahan organized the second annual Rotary High-Five Walk-a-Thon fundraiser for AVID at Cascade High School on May 9, 2015, generating \$9,397.72. Rotarians provided support for the Next Generation Project by:

- Providing career testimonials in AVID classes.
- Serving as mentors for AVID students.
- Sponsoring trips to college campuses for AVID students.
- Partnering with AVID students in its annual Rotary Park cleanup & the 2nd Annual High Five Walk A Thon.
- Inviting students are invited to attend Rotary and Interact meetings.

Today, thousands of students had their post-secondary sights raised due to Rotary's vision, investment and partnership. We are excited about the opportunity for continued collaboration between the Everett Rotary Youth Foundation and Everett Public Schools.



Local Impact Committee: Eileen Simmons, Chair

In addition to the grants given to local organizations, the committee developed guidelines for our first multi-year project in response to his strategic plan. We worked with Walt Greenwood to publicize this opportunity, and reviewed applications, and made sure the new guidelines and application were published on the web site. The Recovery Café was selected in spring, and the partnership will be more fully developed in the upcoming Rotary year.

Finally, Local Impact scheduled volunteer opportunities at the Volunteers of America Food Bank. One of these opportunities was scheduled on a Saturday to allow members with children to volunteer as a family. Although turn-out varied, usually at least 8 members attended each of the five scheduled visits.

Grants given:

Organization	Purpose	Amount
Parkview Services	Dishwasher in affordable housing	\$600
PTSA Shoe Fund	Gift cards for students in need of shoes	\$500
Assistance League	New clothing for low income students	\$500
St. Vincent DePaul	Beds to low-income children	\$500
St. Mary Magdalen School	Chromebooks for literacy	\$500
Housing Hope	ChildHope Initiative	\$1000
Schack Art Center	Open studio night for teens	\$1000
Friends of the Everett Library	Summer reading book prize	\$1000
Recovery Café	First multi-year capacity building grant	\$5000
YMCA	Camperships	\$1000
Cascade HS Football	Camp for low income students	\$400
Clothes for Kids	Clothes for kids	\$1000
Boys & Girls Club	Camperships	\$1000
Boy Scouts	Camperships	\$1000

World Community Services Committee

George Bowden was chair this year and the work of this committee was submitted to the District to compete with the other Rotary Clubs for and won the District International Project Award for our innovative work in the Dominican Republic. This year the committee has proposed a student educational and work trip to our project in the Dominican Republic. The program is designed to have 11th and 12th grade students participate by paying most of their own expenses and 40 hours of community services. The club will pay \$500 toward student costs. The committee intends to apply for a Global Grant to expand the project tenfold and has already received a contribution from the Port Gardner Rotary Club to help celebrate our Centennial Year.

Everett Rotary Club Activities

Centennial Committee – Mark Nesse

This Committee has been planning and preparing for our clubs 100th Anniversary. There are two events planned. December 13, 2016 will be Founders Day. Instead of our regular meeting location, we will meet at the Walt Price Student Fitness Center at the Everett Community College. On March 1, 2016 the Gala is planned celebrating our 100th Anniversary. All members are encouraged to attend along with family members and friends. The Committee has been working on contacting past members and Rotary Clubs in our District 5050 to participate in

the activities. Press releases about our Centennial Projects and events will be sent to members and the media. The Rotary Club of Everett is the first club in District 5050 to celebrate our centennial.

Our Rotary Club has always looked toward the future and how we can be of service to both our community, and to our members. But this year – on the eve of our Centennial year, we looked back. Back to a time before the internet, before television, before answering machines, before woman suffrage!

A small committee that launched last year picked up steam, and began planning a series of events to celebrate our past. Chaired by Mark Nesse, the committee included Ed Petersen, Larry O'Donnell, Bill Dobler, Deb Wright, Walt Greenwood, John Olson, Katrina Koontz, Henry Newton, Jeff Cornish, Lyle Ryan, Shelley Smith, and Jeff Moore.

Over the course of the year, the committee decided to focus and celebrate two events: 1) commemorate our initial organizational meeting on December 8, 1916 when 107 members of the Seattle and Tacoma Rotary clubs came to Everett – possible by boat- to assist 30 Everett men in launching the club. 2) The actual centenary of our charter issuance by Rotary International on March 1, 1917.

Additionally, the committee concluded that celebrating our history would best be accomplished by putting the Rotary motto – *Service above Self* – into practice by pledging the following impactful projects:

1. **International** - \$100,000 – build a series of *Centennial Gardens* with our dollars, our labor, and our leadership. The gardens will put food on the table of families in the Dominican Republic, and allow them to sell excess product for household cash.
2. **Local Youth** - \$100,000 – Pledge to raise funds for a culinary kitchen lab for Café Works Youth training program.
3. **Local Youth** - \$100,000 – Continued support for the Next Generation Project and particularly the AVID program with Everett Public Schools.
4. **Local Community** - \$100,000 – Designate the Steve Saunders bequest toward Catholic Community Services' low barrier housing project on Evergreen Way
5. **Scholarships** - \$100,000+ . Our club's passion for many years.

Rotary International Foundation Committee: Tom Koenig

The committee raised money in November using a deck of cards with members donating \$50 per card to the Rotary Foundation for a chance to win a Paul Harris award.

The committee goal was to raise \$18,100.00 for the Rotary International Foundation. The goal was met with donations of \$20,155.00 from our club. The committee goal for Polio Plus was \$5000.00. This goal was met with a total of \$5,810.00.

Student of the Month: Tom Koenig

Each year Club recognizes youth through **Student of the Month awards** during the school year. District school counselors help select these students who continue to amaze members with their outstanding activities and interest in contributing to society when they start their careers.

Membership: Steve Juntwait

We managed to increase our membership by one this year. We also development a new member checklist to encourage our new members to be acquainted and involved with our general membership.

Rotary Youth Leadership Award/Youth Adventure in Leadership Committee YAIL/RILA: Michael Hawks

The committee talked to counselors and printed fliers and placed them at Everett High School and Cascade High School. Two students, Karl Anderson and Parker Leland, attended YAIL and two students, Fatuma Musa and Calvin Long, attended RILA. June 21st was YAIL and RILA Presentation Day at our regular Rotary Club meeting.

Youth Exchange Committee: Sally Lancaster

The Youth Exchange Committee was nearly dropped from the Rotary Club of Everett a few years ago due the increase in administrative requirements for housing an inbound student in Rotary members' homes. Sally Lancaster wisely teamed up with legal counsel/Judge Janice Ellis to be the Youth Exchange Officer and the two have identified an Outbound student, Courtney Hooks, who will study in Sicily, Italy for one year. Courtney is an outstanding student and person who will represent our Rotary Club well. To help offset the substantial cost of the program a spaghetti dinner was held at the Everett Fire Hall on Sunday July 10, 2016.

Fellowship Committee: Judi Edwards

What a fun year! Our first Fellowship of the year was a tour of the Flying Heritage Museum at Paine Field, great information was provided by our tour guide and we were able to take pictures with some of the old planes. Next was an educational trip to Spada Lake and a look at the hydrogenerators, Rotarians and guests were bussed to the location. We held the first Club BBQ in September at Forest Park, we had a great time with approximately 30 Rotarians and guests attending. Several socials were held at local restaurants, El Parisio's, Vintage Care, Anthony's Woodfire Grill, Scuttlebutt's Brewery. Electronic Business Machines held their Open House in October and invited our Club members to attend the Fellowship, Past President, Dick Schlosser made a donation to the Everett Rotary Youth Foundation for each Club Rotarian that attended. At our Silvertip Hockey game, Jim Staniford handled the raffle with proceeds benefiting The Dawson Place, lots of family and friends attended this event. Of course, we can't forget a favorite of our membership, Guess Who's Coming to Dinner was held at various member homes in November, great time was had by all. Larryville had to be moved to the Everett Mall due Larry O'Donnell moving to a small home, he donated everything to Glen Bachman and it is hoped that the Mall will display every year in December. Marybeth Dingledey led a leisurely walk around Spencer Island in January. We got snow this year at the Stevens Pass, so we had about 10-15 members and their family attend the Ski/Snow Fellowship on February 19th.

Interact Committee: Jeff Moore

The club continued to support an **Interact Club** at Everett High School, with Jeff Moore in charge of the Youth Services committee. Dayna Weir is the school supervisor for the Interact students.

Public Relations: Walt Greenwood

This year we began a new PR plan with the direction from Walt Greenwood. We began to coordinate our Website, Facebook and Twitter accounts to create a consistent message. Also, Walt has written more press releases sent to club members and the media so the community is informed about the work of our club. The efforts this year won the District 5050 Public Relations Award.

Elements of this effort include:

- Ongoing outreach to local news media and District 5050 channels. (These initiatives are designed to reach the local public and Rotarians elsewhere in District 5050)
 - Each month during the school year we recognized outstanding local students at a club meeting. We sent their photos, together with a news release describing their achievements, to local print and broadcast media, the Everett School District and District 5050 media. These photos typically appear in the "School Winners" section of the local paper, the Daily Herald of Everett.
 - We focused special attention on our annual scholarship presentation ceremonies, in which we donate some \$150,000 to local students. These ceremonies received front page coverage in our local paper.
 - We distributed photos and news releases on other Rotary initiatives, such as the annual volunteer maintenance of Rotary Park in Everett, Rotary "shopping sprees" for students, and Rotary volunteers who help sort food for the Volunteers of America food bank. In 2015 the club worked with the local school district's AVID (Advancement Via Individual Determination) program to plan and promote a new fundraising effort, the AVID HighFive Walkathon. The event was previewed in a column by one of the Herald's foremost columnists.
 - We also distribute a news release each year announcing the installation of a new slate of Rotary leaders.
 - All news releases contain language highlighting the scope and purpose of Rotary, both locally and globally, and noting the club's meeting time and location.

- Our news releases and photos are sent to our Social Media manager and often appear within minutes on the club Facebook page. They also go to the club website manager for positioning there. In addition, the weekly Rotary Log of meeting minutes goes on the website, and is distributed directly to members through email.
- Outcomes: Though we do not independently survey public awareness of Rotary and its activities, we can say that local media consistently printed the photos and content that we provided. In addition, the Daily Herald provided extensive coverage of our 2015 Scholarship Program and our 2015 HighFive Walkathon. And Rotary District 5050 media have been generous in covering our Students of the Month announcements.

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