

ROTARY CLUB OF ANCASTER AM
MINUTES
Monday January 11, 2021 7:00pm
Zoom

PRESENT: Murray Green, Beth Pearson, Scott Forbes, Kathryn Smith, Alan Zucker, Karl Hanley, Jack DiSalvia, Ian Barrie, Randy Raphael, JP Verbundt, Alan Zucker, Carson Mattern, Tracy McMurter

REGRETS: Gavin Morphet, Jessica Unger-Wooder

1) **Secretary - Beth Pearson - MOTION:** To approve the December 7, 2020 minutes. All in favour. carried.

2) **President's Report - Murray Green**

- no report

3) **Past President's Report - Scott Forbes**

- no report

4) **President Elect Report - Kathryn Smith**

- 2021/2022 Directors - let Kathryn know if you wish to serve on Exec.

5) **Treasurer's Report - Ian Barrie**

- Dues are usually collected the first month of the quarter. The second quarter dues for this Rotary year would have been collected in October 2020, but with covid, the collection of the dues was moved to the last month of the quarter to ensure the actual cost to the Club for the quarter were final and complete. (re breakfast costs). There the dues should have been collected in December 2020. With Ian's hospital stay and the decision to include the Foundation donation with the dues, the dues will not be collected until the end of January 2021.
- As we have had several new members join since September, it's Ian's recommendation that we do not harge these new members second quarter dues, since all the new members were not members for the complete quarter, and their membership does not cost the club any money until January 1, 2021.
- Rotary International due are payable in July for the full year, based on membership at that time.
- District 7090 dues are payable in six month segments, in July and January based on membership at that time.
- Financial Statement - very little activity in either account. Balance in General Account is \$6,305.95 and balance in Trust Account is \$83,095.92
- received \$170.00 back from Intact Insurance Company because of Covid.
- Suggestion to investigate e-commerce capabilities with ClubRunner.
 - integrates for donations and event tickets
 - donations can be made in set denominations or "other"

- integrates for paying membership dues online
 - Virtual Terminal allows you to process credit card transactions manually from phone in orders or dues processing on behalf of members
 - Funds are deposited into your club's bank account
 - Financial Reports are available in your ClubRunner dashboard
 - issues automatic transaction receipts to the payee via email, however this is NOT an official charitable donation receipt
 - donations/dues are in CAD dollars
- Canadian Pricing
- no setup or monthly fee
 - per transactions fee of \$0.25 +3.25% (currently 2.4% and \$34.45 monthly)
 - returned item/chargeback fee of \$20.00

6) Membership Report - Jack DiSalvia

- 11 new members to date, and working on 2 more.

7) Public Relations Report - Jessica Ungar-Wooder

- no report from Jessica
- Carson will put up member profiles on social media

8) Foundation Report - Randy Raphael

- Peter Braun volunteered to plant a tree for Rotary Foundation - waiting for confirmation from the city of Hamilton.
- Annual Fund still looking for your contribution.
- Foundation information - wants to contact newer members with explanation about process and value.

9) New Generations (Youth Services) - Gavin Morphet

- no report
- Alan will check with Gavin about virtual Adventures in Citizenship

10) Community Services - Tracy McMurter

- Interval House looking for donation for paving stone on walkway - suggestion for \$500.00 donation with name on large stone. Tracy will look into further.

11) International Services - JP Verbundt

- no report

12) Club Services - Alan Zucker

- suggestion from Carlos - change platform from Zoom. Currently paid for Zoom until July.
- another suggestion to have a dining meeting, where every member has their meal while online with some sort of entertainment. Or cooking class online.
- will revamp pod list

13) New Business

- car raffle fundraiser. Grand prize would be a car with a cash alternative or a cash prize. Early Bird prizes 8 at \$500.00. Prizes including taxes need to be less than \$50,000.00 for license purposes. Should run from May to September 2021. Suggested tickets prices would

- be \$50.00 each or 3 for \$100.00. Assuming a 70/30 ratio on tickets sales, breakeven at \$50,000.00 in prizes would be 1,200 tickets sold. Maximum tickets sold of 2,500 would produce gross profit of approximately \$58,000.00. Tickets sales would be over 4-month period. Internet and social network would be main selling method. Need to obtain gaming license for the internet. Member expectation would be to sell 10 to 15 tickets. A group of 3 to 4 members to complete feasibility study by the end of January. Need to understand social media selling and feel for potential market. Need to understand limitation of Municipal and Provincial licenses. Use Autumn Stroll email list for sales? Other lists to promote sales?
- Suggested date for next Bottle Drive will be Sunday February 21st - will determine after lockdown announcement tomorrow.

14) Next Meeting date/location - February 1, 2021 7:00pm Zoom

MEETING ADJOURNED 8:35PM