



Guess  
Who?

The CEO of McDonald's Canada is one. So is director Norman Jewison. In fact, CEO's, President's and other executives from Coca-Cola Canada, Kraft Foods Canada, Mattel, Canadian Tire, Loblaw's, Sears Canada, and Warner Bros. are members, too. The membership list goes on and on. And you could be one, as well.

We're talking about clowns here. And it's invitation only.

Irreverent, eclectic, go-against-the-grain leaders clowning around, letting loose, and doing it for the fun of it . . . all the while raising money for kids in need.

Launched in 1982, The Celebrity Clown Program started putting smiles on kid's faces while allowing business and community leaders to step dangerously out of character and unleash their rebellious inner clown. Tied to the Toronto Santa Clause Parade, these clowns generate a not-so-funny \$200K annually.

Today, this proud Toronto institution has worked with The Rotary Club of Brantford to launch the Clowns for Kids program, the first and only program outside Toronto. Unique, unforgettable, extraordinary – Clowns for Kids is an annual event literally unlike any other.

For more information please contact The Rotary Club of Brantford, 519.753.4317



ROTARY CLUB OF BRANTFORD