

The Rotary Club of Brantford - Sunrise Handbook

Rotary Year 2022 – 2023

Rotary International Motto



Rotary's Areas of Focus

1. Peace Building and Conflict Resolution
2. Disease Prevention and Treatment
3. Water, Sanitation and Hygiene
4. Maternal & Child Health
5. Basic Education and Literacy
6. Community Economic Development
7. Supporting the Environment

International President: Jennifer Jones

District 7090 Governor: Lisa Bishop

Guiding principles

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The Four-Way Test is a nonpartisan and non-sectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Avenues of Service

We channel our commitment to service at home and abroad through Five Avenues of Service, which are the foundation of club activity.

Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.

Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.

Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.

International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.

Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

2022/2023 Officers

President – Jason Cherry

Past President – Ken Tota

President-Elect – Andrea Berestovenko

Treasurer – Mike Bijman

Secretary – Bernard Neziol

Directors – 1 Year Term

Darion Boyington

Justin Bester

Steve Assel

Richard Boyington

Satellite Club chair - Dale Hall

Directors – 2 Year Term

Bruce Dzuba

Jerry Lawlor

Jessica Moran

Jeff Noble

Sergeants At Arms – Richard Boyington & Joe Persia

Past Presidents' Council

Jeff Noble (Chair)	Bill Harrow	Cam Johnston	Janice Mills
Bernard Neziol	Justin Bester	Phil Race	Reg Madison
Kevin Davis	Mark Littell	Boyd Van Allen	Richard Boyington
Glen Christensen	Ken Tota		

Paul Harris Fellows

Stephen Assel	Linda Bazoian	Chuck Beach	Jennifer Beal
Josh M Bean	Ray Bednarz	Cathy Bohemier	Jim Boughner
Debbie Brown	Carol Cain	Bill Clarridge	Bob Coyne
Robert Crocock	Clarence J. Dick	Kent Dixon	Barry English
Mike Foster	Laura Fretz	Peggy Gautreau	Nancy Gowing
Mindy Gulas	Dale Hall	Elsie Hankinson	William Harrow
Cindy Hayward-Dale	Monica Hewitson	Lisa T. Hooper	John Johnson
Antony Jose	Len Kesik	Charlie Kopczyk	Sandy Lee
Loretta Madison	Lucy Marco	Liz Martorano	Colleen Miller
Gregg Moore	Filip Pajtondziev	Dhruvisha Patel	Nancy Peddle
Real Perras	Bob Przednowek	Lisa Reeder	Dave Reeve
Michelle Regan	Glayde Rizzo	Nick Rizzo	Harry G. Sawchuk
Teresa Schoonings	Justine Shortt	Tim Simpson	Andrea Stefanchuk
Nancy Tew-Seberras	Ennio Trignani	John Utley	Wayne Villamere
Mary Welsh	Brian Witteveen	Victor Witteveen	Aaron Wynn

Multiple Paul Harris Fellows

Nada Askic	Justin Bester	Michael A. Bijman	Richard Boyington
Wayne Branchaud	Susan Brown	Rick Bullas	Virginia Bullas
Glen Christensen	Kevin Davis	Ed Doucet	Bruce Dzuba
Mark B. Gaskin	Walter Gretzky	Paul Harding	Cameron Johnston
Mark H. Littell	Adam McInnis	Janice E. Mills	Reginald A. M. Madison
Karen Moore	Reginald Moore	Bernard T. Neziol	Jeff Noble
Joseph R. Persia	Jo-Anne F. Procter	Phil Race	Rick Shaver
Michael Terdik	Ken Tota	Boyd Van Allen	Karen Williamson

Certificates of Appreciation as of May 16, 2022

- Bettesworth Johnson Chartered Accountants
- Brant Community Healthcare System
- Brant County Health Unit
- Neziol Insurance Group
- The Brantford Expositor
- Waterous Holden Amey Hitchon LLP

2022-2023 Club Objectives

- Plan for a 30th Club Anniversary celebration
- Grow membership with a focus on meaningful diversity
- Reach out to cultural communities in Brantford for fellowship and mutual activities
- Create two new fundraisers to replace Canada Day and Ribs-to-go
- Ensure pods create a variety of social activities that can engage friends, family, and the satellite club
- Continue and expand Hands-On Committee activities: Flower distribution, Grand River Clean-up in coordination with Friday Club, toy drive, etc.
- Use technology to enable online speakers at live meetings

2022-2023 Strategic Plan

Club Level

- Achieve Rotary Citation
- Charter Satellite Club, induct new members, and foster integration between Parent Club and Satellite Club
- Integrate the principles of DEI (Diversity, Equity, and Inclusion) into all aspects of club meetings and activities
- President-Elect to give board meeting summary at next club meeting after board meeting
- Committee Corner: each meeting (or every other meeting) have a committee chair speak to the club about their activities and need for support from the membership
- Expand and maintain club history on website: list of activities, fundraisers, supported organizations, photos
- One social event per month with invitation to Satellite Club and Friday Rotarians.
- Fund Raising events – Trip of the Month, Online auction, Canada Day, Ribs-to-go (or replacement), possibly one more
- One meeting a month have 1 or 2 classification talks in lieu of speaker
- Create and maintain speaker list for pods and classification talk schedule
- Increase overall net membership by five. Enhance new member retention.

- Hold at least one club fundraiser per year (e.g. - wine draw).

Community Level

- Provide more outreach to and interaction with cultural groups, youth groups etc. The objective is for our Club to better reflect our community, in order to better serve the diverse face of our community.
- Donate \$1000 per month to community agencies directed by club members through PODs.
- Continue with monthly Why Not dinners.
- Continue Youth Exchange and Youth Service programs with ongoing ROTEX involvement.
- Financial support for Kids Can Fly/Imagination Library, SKIP, Alzheimer Society, ARTC.
- Finalize process for determining the clubs next major project

Vocational Level

- Continue with Rotary Minute and Classification talks
- Expand mentorship at Why Not Youth Centers.
- Continue with “going to the community” to recognize deserving community volunteers with 3 PHFs
- Have two “major” speakers per year – invite Friday Club, Satellite Club and community to attend.

International Level

- Every Rotarian Every Year Support for The Rotary Foundation – 100% individual member support (to receive recognition from District)
- Support Polio Plus fund raisers in efforts to have polio eradicated (Minimum \$2,500)
- Actively participate in the global grant and the district project grant process – both financial and hands on support.

Committee Chairs & Committees

*Board representative

1. Abuse Prevention/ Constitution & Bylaws	Chair	Bernard Neziol*
	Members	Bill Harrow
	Responsibilities	Review and update by-laws
2.Canada Day	Chair	Richard Boyington
	Vice Chair	Ken Tota*
	Members	Bill Clarridge, Shawn Elovitz, Paul Harding, Kirby Brown, Blaine Field, Susan Brown
	Responsibilities	Operate Public Parking for Brantford's Canada Day event
3. Fundraising	Chair	Justin Bester*
	Vice Chair	Jerry Lawlor
	Members	Paul Benedict, Andrea Berestovenko, Jessica Moran, Kirby Brown, Susan Brown
	Responsibilities	Conceive and run two major fundraisers in the year (such as Ribs-to-go). Guide members if they would like to run smaller fundraising efforts.
4. Online Auction	Chair	Bruce Dzuba *
	Vice-Chair	Susan Brown
	Members	John Utley, Richard Boyington, Jerry Lawlor, Melissa Jarman, Joe Persia, Gino Caputo, Linda Bazoian, Rino Bidenti, Glen Christensen, Kelly Dzuba
	Responsibilities	Plan and implement Online Auction, collect donation items with the help of the entire club

5. Global & District Grants	Chair Vice Chair Members Responsibilities	Glen Christensen* Richard Boyington Justin Bester Submitting recommendations to the Board for potential international service projects that will qualify for a Global Grant. Once adopted by Club will then administer global grant application. Submit recommendations to the Board for a project to be funded by a District Project Grant.
6. Major Projects and Donee Liaison	Chair Vice Chair Members Responsibilities	Jeff Noble Bernard Neziol* Jan Mills, Jerry Lawlor, Kelly Dzuba, Melissa Jarman, Shawn Eliovitz Find, evaluate and recommend for adoption by the Club of a major project(s) in support of the Club's renewed vision. Liaise with our recurring and new donees to determine their funding requirements
7. Membership	Chair Vice-Chair Members Mentors Responsibilities	Andrea Berestovenko * (PE) (PEN) Phil Race, Richard Boyington, Jeff Noble, Glen Christensen, Paul Benedict Paul Harding, Jan Mills, Justin Bester Create and implement membership recruiting and retention strategies. Vet and administer new membership proposals. Hold Fireside Chats within one month of new member's inductions. Survey membership, exit interviews. Implement mentorship program.
8. DEI Committee	Chair Vice-Chair Members Responsibilities	Jason Cherry Andrea Berestovenko* Nicole Clarkson Implement Rotary International's Diversity, Equity, and Inclusion initiative in the club.

9. Nominating	Chair	Ken Tota*
	Vice-Chair	Jason Cherry
	Members	Jeff Noble, Chair of the Past Presidents' Council
	Responsibilities	Seek Board members and P.E.N.
10. Donation	Chair	Cam Johnston
	Vice-Chair	Jessica Moran
	Members	Mike Bijman*, Melissa Jarman, Jerry Lawlor
	Responsibilities	Review donation requests as needed and make recommendations to the board. Monitor and suggest POD donations.
11. Public Relations and Club Communication	Chair	Justin Bester*
	Vice Chair	Kelly Dzuba
	Members	Justin Bester, Paul Harding, Kelly Dzuba (monthly newsletter), Jessica Moran
	Responsibilities	Responsible for public relation efforts and promotion of the club on social media and with newsletter. Populate Club History page on website. List of events/fundraisers/etc. per year as well as a section for recipients of funds. Photos as possible.
12. Rotary Foundation Awareness and Education	Chair	Phil Race
	Members	Glen Christensen , Reg Madison, Ken Tota*
	Responsibilities	Promoting the Foundation to club members and encouraging each member to donate to the Bequest society, EREY. In collaboration with the Public Relation and Club Communication committee seek Paul Harris Fellowship candidates to recognize at community and club events.

13. Honouring Indigenous People (HIP)	Chair Vice-Chair Members Responsibilities	Reg Madison Darion Boyington* Jeff Noble, Richard Boyington, Melanie Debassige Support indigenous educational efforts and encourage all members to be aware of indigenous issues, history and culture.
14. Sponsorship	Chair Vice Chair Members Responsibilities	Glen Christensen Gino Caputo Nicole Clarkson, Blaine Field, John Utley, Mark Littell Boyd Van Allen, Paul Harding, Susan Brown, Bruce Dzuba* Seek and liaise with sponsors for fundraisers and special events.
15. Strategic Planning	Chair Vice Chair Members Responsibilities	Justin Bester Andrea Berestovenko* Jeff Noble, Bernard Neziol, Reg Madison, Jason Cherry Create a new 5-year plan when required, Review, maintain, update and amend strategic plan as required Assist President-Elect in preparing for their year.
15. Trip of the Month	Chair Vice-Chair Members Responsibilities	Steve Assel* Nada Askic Mike Bijman, George Mychailenko, Kirby Brown, Bill Claridge Organizing Trip of the Month Draw
16. Youth Services	Chair Exchange Chair Services Members Responsibilities	Bernard Neziol* Darion Boyington Mike Bijman, Joe Persia, Mindy Gulas Overseeing and administering the Youth Exchange Program, RYLA/Slapshot and rejuvenating Earlyact, Interact and Rotaract clubs. The overriding purpose being promoting and overseeing programs and activities that engage young people up to age 30 in their community, in developing leadership skills and fostering their interest in Rotary.

17. “Hands On” Community Projects	Chair	Melissa Jarman*
	Members	Mike Foster, Jerry Lawlor, John Utley, Paul Benedict, Mindy Gulas, Linda Bazoian, Nicole Clarkson
	Responsibilities	Seek out “hands on” projects in the community that need completing. Preferably with a non-financial commitment but need a work force of volunteers. These projects can be completed by the club on their own or in partnership with another organization.
18. Satellite Club Development Committee	Chair	Jason Cherry*
	Members	Bernard Neziol, Dale Hall
	Responsibilities	Develop Satellite Club by recruiting applicants and preparing for chartering Satellite Club and inducting members
19. Club Administration	Chair	Bernard Neziol*
	Members	Jason Cherry
	Responsibilities	Oversee club operations and committees

Pods Duties

Each Pod is responsible for arranging weekly meetings during their month. The pod system fairly divides the tasks up among the membership. It is important that all pod members do their part and contribute.

To be prepared before your month:

- The POD will arrange for a social event that will be different each month and designed to include spouses, partners, family members and friends. This event is in lieu of a meeting on the first Wednesday of the month. The event does not have to be held on the Wednesday.
- Coordinate speakers at least a month in advance. Try to have speakers that align with monthly theme or significant time of year (e.g. Black History Month). Post speakers on Club Runner calendar and inform PR committee of prominent speakers that should be promoted as early as possible. Provide brief bios.
- Pod leader to assign meeting duties to pod members using provided form and submit form to president prior to start of their month along with brief speaker bios.
- Select recipient of \$1000 monthly pod donation. There must be a request to the treasurer via e-mail in order to issue funds.
- Arrange for at least one new prospective member to attend a meeting

Duties at the meeting:

- **ARRIVE BY 6:45am** to set up front table, speaker's lectern, and audio/video equipment as necessary
- Take attendance of members and guests and provide to secretary. Ensure all members and guests pay with cash (or club member chits). The following are exempt from payment: guest speakers, cheque recipients, exchange students, potential members first three meetings
- Greet attendees, especially guests and prospective members and introduce to president, president-elect, secretary, etc.
- Sell 50/50 elimination draw tickets and place all tickets, cash, and chits in bin
- Provide cash, chits, attendance sheet, and 50/50 tickets to club secretary
- Play anthem(s) (virtual meeting only)
- Collect fines and happy bucks during SAA session
- Introduce and thank guest speaker
- Collect name tags from members at end of meeting and put away front table, lectern, and audio-video supplies

2022-23 Pods Duties and Meeting Dates

Pod	Meetings	Rotary Theme	Pod Leaders	Pod Members
1	July 13 20 27	Transition Month	Jerry Lawlor	William Harrow Shawn Eliovitz
	January 11 18 25	Vocational Service	Janice Mills	Michael A. Bijman Melissa Jarman
2	August 10 17 24 31	Membership & Extension	Michael Foster	Bernard Neziol Blaine Field
	February 8 15 22	Peace and Conflict Prevention/Resolution	Mindy Gulas	Joseph Persia
3	September 14 21 28	Basic Education and Literacy	Darion Boyington	Steve Assel Phil Race
	March 8 15 22 29	Water and Sanitation	Rino Bidenti	Jessica Moran Cameron Johnston Jeff Noble
4	October 12 19 26	Economic and Community Development	Bill Clarridge	Gino Caputo Susan Brown
	April 12 19 26	Maternal and Child Health	Ken Tota	George Mychailenko Nada Askic
5	November 9 16 23 30	The Rotary Foundation	Nicole Clarkson	Bruce Dzuba Paul Benedict
	May 10 17 24 31	Youth Service	Reg Madison	Andrea Berestovenko Justin Bester Melanie Debassige
6	December 14 21 28	Disease Prevention and Treatment	Linda Bazoian	Paul Harding Kelly Dzuba
	June 14 21 28	Rotary Fellowships	Glen Christensen	Richard Boyington Kirby Brown Karen Moore