

#### PROGRAMS:

Mar. 03 - Louise MacRae BScN. RN. MBA

Mar. 10 - Art McCabe, 'Project High Flight' for Hamilton Inner City Schools Mar. 17 - Thie Convery Chair, End Polio Now, Rotary District 7090,

Polio Update & District 7090 Special Invitation

The Official Newsletter of The Rotary Club of Dundas

Mar. 24 - Rotary Business, Discussion of Rotary's new constitution

Mar. 31 - Arlene VanderBeek, Councillor Ward 13, 1st year intended achievements

#### BIRTHDAYS:

March 08 - John Attridge

March 09 - Garry Barankin March 12 - Lidia Maximov March 14 - Kamal Shankardass

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All Rotarians and Dundas RYP

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# BEGAN

From wikipedia.org

Paul Percy Harris was born April 19, 1868 in Racine, Wisconsin. His family, having fallen on hard times, later moved to Vermont to live with Harris' paternal grandparents. Paul attended Princeton University, the University of Vermont, and the University of Iowa. We worked odd jobs for the next five years; as a newspaper salesman and reporter, on fruit farms, as an actor and cowboy, and on cattle ships that traveled to Europe, provided him with a wealth of experiences and a breath of human contact.

Paul began his law practice in 1896 in Chicago. In 1905, Harris organized the first Rotary Club "in fellowship and friendship" with three clients, Silvester Schele, Gustavus Loehr, and Hiram Shorey. His initial goal was to create a club of professional and business men for friendship and fellowship. Early on, Harris realized that Rotary needed a greater purpose. While Harris served as president of the Chicago Rotary Club in 1907, the club initiated its first public service project, the construction of public toilets in Chicago. This step transformed Rotary into the world's first Service Club.

Harris had great ambitions for the growth of Rotary, and very early in the organization's history new clubs were started, first on the west coast, and then all over the US and in Europe.

By the time of his death at the age of seventy-nine, Rotary International had grown to more than 200,000 members in 75 countries. Rotary International currently numbers 1.2 million members world wide.

The motto of Rotary International is "Service Above Self". While the club provides a venue for both business and social networking, the primary focus is on local and international service projects.

#### PAUL HARRIS FELLOW

Individuals who have contributed more than \$1,000 to the Annual Program Fund, the Polio Plus Fund or the Humanitarian Grants Program of the Rotary Foundation are recognized as Paul Harris Fellows. Additionally, individual Rotary clubs may from time to time honor individuals as Paul Harris Fellows. These honorees are individuals who meet high professional and personal standards set forth by Paul Harris. Paul Harris recognition is not limited to Rotarians.

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For updates on our Parkette's progress visit: www.creeksideparkette.ca

A Paul Harris Fellow receives a special certificate and a gold pin. At the discretion of the Fellow's club, the Fellow may also receive a gold medallion on a blue-and-gold ribbon.

Multiple-time Paul Harris Fellows are recognized as they continue to contribute. Additionally, Paul Harris Fellows receive recognition points which they may contribute towards the recognition of other members as Paul Harris Fellows.

#### PAUL HARRIS SOCIETY

The Paul Harris Society is a special program administered by Rotary Districts. Paul Harris Society members make a commitment to contribute \$1,000 each year to the Annual Program Fund. A Paul Harris Society member receives a "hanger" for their Paul Harris Fellow Pin with the initials PHS.

Awarding a Paul Harris fellowship increases awareness of the Club in our community. The award recognizes that the individual has made an exceptional contribution towards improving life in the area.

The award celebrates the achievements of the person selected in a public way that will encourage others to continue with or commence activity that helps improve the quality of life for all our citizens. The nominee may be a Rotarian or a non-Rotarian.

#### In the case of non-Rotarians, the nominee must be;

- · a resident of the area
- actively involved in the community for at least five years
- someone who has made a difference in the quality of life in the area
- someone who has shown leadership in community volunteer activity
- someone whose accomplishments are viewed as "Beyond the line of duty" and exhibits "Service above Self"

#### In the case of Rotarians, the nominee must be:

- · a member of the club for a minimum of five years
- a member in good standing of the club
- · demonstrate the same level of service as applies to the non-rotarian criteria The nominating committee consists of more than three members of the club who are Paul Harris Fellows.

Information on our Paul Harris Awards Gala is available on clubrunner.ca/dundas on the Calendar

#### MARCH MEETING RESPONSIBILITIES

	MARCH 3	MARCH 10	
Setup/Take down		The Usual Suspects & The Phantom Defendant	
Greeter	Ellen Boyce	Tamara Johnson	
Invocation	Roger Brewer	Allyson Wenzowski	
O' Canada	John Attridge	John Attridge	
Intro./Thank Speaker	John MacRae	Judy Shepalo	

	MARCH 17	MARCH 24	MARCH 31
Setup/Take down		The Usual Suspects & The Phantom Defendant	The Usual Suspects & The Phantom Defendant
Greeter	Kevin Beagle	Ken Hall	Yolanda Thornton
Invocation	Ellen Boyce	Ron Lemckert	Gary Caldwell
O' Canada	John Attridge	John Attridge	John Attridge
Intro./Thank Speaker	Frances Manias	Tamara Johnson	Margeurite Ward

# DESPITE GLOBAL SUCCESS FOR ROTARY'S BRAND... THERE IS STILL WORK TO DO IN THE

RAND...

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RI Director-elect Jennifer E. Jones talks about the importance of Rotary's brand on Monday at the 2015 International Assembly in San Diego, California.

Photo: Rotary International/Alyce Henson

By Ryan Hyland, Rotary News 19/01/2015

On a global scale Rotary's brand is strong, said Rotary leaders speaking at the International Assembly on Monday in San Diego. From governments

to worldwide NGOs to large corporations, Rotary is trusted to create positive change around the world. But Rotary's image needs strengthening in local communities, said RI Director-elect Jennifer E. Jones.

"For so long we did our good work quietly and not for recognition," added Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, and past Rotary public image area and zone coordinator. "While this was noble, it made it difficult for people to understand the good work of Rotarians and why we exist. What we've learned is that when we tell our story, like-minded people want to join us."

More than a year ago, leaders launched the Strengthening Rotary initiative to enhance and simplify the organization's story, visual identity, and digital experience. In her address, Jones outlined the essence of Rotary's brand: Join leaders. Exchange ideas. Take Action.

"This is how we frame who we are. Every single person in this room is a leader. And what happens when we get a group of leaders together? We exchange ideas. And let's be honest, once we have shared these thoughts, we are then compelled to take action."

Jones cited a Harvard Business Review article, which opined that the branding initiative to simplify the message is the key to Rotary's success.

"We have taken the right steps towards better clarifying who we are, what we do, and why it matters," she said.

Jones challenged the incoming district governors. "At the end of your term, no one will need to ask the question, who, what, or why Rotary?" she said.

#### TOP HEALTH OFFICIAL SAYS... NIGERIA CLOSE TO BEING POLIO FREE!

Earlier in the day, Dr. Hamid Jafari, World Health Organization director of the polio research and operations, said Nigeria is as close as ever to being polio free. In 2014 polio cases dropped from 53 the year before to six, and it's been more than five months since the last reported case. Nigeria is the only country in Africa where polio has never been stopped. The virus also remains in Afghanistan and Pakistan.

Jafari, who was recently appointed as the top official for the Global Polio Eradication Initiative (GPEI), said the remarkable progress can't be taken for granted. "Our worst enemy right now would be a false sense of security that the job is done in Africa," he said. "We have to keep moving in that direction."

Dr. Jafari went on to say: "What Rotary has added over the past 25 years in the fight against polio is leadership solutions to management problems. You have the ability to mobilize

political leadership and social change. Rotary's legacy in this fight is unmatched."



"QUITE SIMPLY,
STRENGTHENING
OUR BRAND
IS ESSENTIAL
TO ROTARY'S
FUTURE."

RI Director-elect Jennifer E. Jones



#### THE HISTORY OF PAUL HARRIS FELLOW RECOGNITION

By Susan Hanf, Rotary News 22/01/2014

The Paul Harris Fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of US\$1,000 to The Rotary Foundation of Rotary International. It was established in 1957 to show appreciation for and encourage substantial contributions to what was then the Foundation's only program, Rotary Foundation Fellowships for Advanced Study, the precursor to Ambassadorial Scholarships.

The first Paul Harris Fellows include 1937-1938 RI Director Allison G. Brush and longtime RI Treasurer Rufus F. Chapin, both for donations made in 1946. Mrs. Adan Vargas was the first woman to receive the recognition, for a gift made in 1953. Mrs. Harry L. Jones was the second, and one of only five people recognized for contributions made in 1957.

Early Paul Harris Fellows received a certificate of recognition. In 1969, the Foundation unveiled the first Paul Harris Fellow medallion at the RI Convention in Honolulu, Hawaii, USA. Japanese metal artist Fiju Tsuda created the piece under the direction of then-past Foundation Trustee Kyozo Yuasa. Today, Paul Harris Fellows receive a certificate and pin. They are also eligible to purchase a Paul Harris Fellow medallion

Rotarians have a tradition of supporting the Foundation by honoring others. Ida LeTulle Taylor became a Paul Harris Fellow in 1978 when her husband, then-District Governor Vann Taylor, made a donation in her name in honor of their 34<sup>th</sup> wedding anniversary. The gift also made her the 25,000<sup>th</sup> Paul Harris Fellow.

At the International Assembly in 1979, then-RI President-elect James Bomar challenged each Rotary club to make one non-Rotarian a Paul Harris Fellow. The Rotary Club of Pikesville, Maryland, USA, responded by making a donation in the name of Mother Teresa in 1980. Entertainer Pearl Bailey also became a Paul Harris Fellow through a joint effort of the Rotary clubs in Cape Cod, Massachusetts.

Many other notable figures have been named as Paul Harris Fellows, including U.S. President Jimmy Carter, Russian President Boris Yeltsin, U.S. astronaut James Lovell, UN Secretary-General Javier Perez de Cuellar, and Jonas Salk.

The number of Paul Harris Fellows reached the one million mark in 2006.

The first Paul Harris Fellow medallion (above) and a later version. Various lapel and neck ribbons were used with this medallion throughout the years.



Despite his longstanding interest in polio eradication, polio was not on Joe Pratt's mind as he prepared for a mid-April 2012 climb of Mount Everest, the highest mountain on earth. But that changed in late 2011, when the resident of Nottingham, New Hampshire, USA, participated in a polio immunization project in Pakistan with fellow Rotary member Steve Puderbaugh.

Moved by the efforts of the Pakistanis to battle the crippling disease, and by the vulnerability of the young victims, Pratt reset the focus of his climbing adventure. Pakistan is one of three countries where polio has never been stopped (the others are Afghanistan and Nigeria).

Pratt considered wearing a polio patch on his climbing outfit, as a tribute to those who'd had polio. But Puderbaugh had other ideas.

"My point was, 'Who's going to see that patch?" recalls Puderbaugh.

Instead, he suggested that Pratt dedicate the climb to raising funds for polio eradication. Pratt, a tall, lean 59-year-old Delta Airlines pilot who has been a member of the Rotary Club of Raymond Area for 28 years, says he "recognized it as a great idea" right away, and mentioned it to their Pakistani hosts at dinner.

"It was immediately embraced by the Pakistanis," says Pratt, who had also climbed Mount McKinley and Mount Kilimanjaro among others.

At first, the planners set a fundraising goal of \$10,000, but later increased it to \$29,030 – a dollar for each foot of Mount Everest's height. And since Pratt's successful climb, his efforts have raised more than \$40,000, not including matching funds from the Bill & Melinda Gates Foundation.

His ascent, accomplished as part of a team of 23 Russians and one American, took five weeks. The climbers braved high winds and subzero temperatures, and occasionally passed the bodies of climbers who'd perished weeks or

months earlier – grim reminders of the perils of the adventure. In the end, only 12 members of the expedition reached the summit, the others having turned back.

Pratt says he had a lot of motivation to keep going.

"One of the many images in my mind was that of the little Pakistani kids – kids who were healthy and hopefully will stay healthy," he says. "I would think, I want to quit, but these kids are depending on me."

It took a little over a year to reach the \$29,030 goal, with contributions picking up significantly last fall, after Pratt spoke to Rotarians from six Montana clubs. For them, Pratt's story had special meaning.

"He's a mountain climber and we're in the mountains of northwest Montana," says Michael Hayes, a businessman and 19-year member of the Rotary Club of Daybreak Kalispell. "Several people are into mountaineering here."

Hayes was also impressed with Pratt's selflessness, noting that he'd borne the entire \$50,000 cost of his Mount Everest climb, never seeking any funding help.

"We were also impressed that Joe Pratt, on his own time and his own dime, came out to speak to us," Hayes adds. "His trip didn't cost our club anything."

Pratt gave two talks during his mid-October visit to Montana, attracting about \$11,000 in donations from club members and area residents and \$23,000 in matching funds from the Gates Foundation.

"It was very heartening," says Pratt, a former naval aviator, husband of 34 years, and father of two. "I have given talks in libraries and other places. In one worst-case scenario, only one person showed up."

### EVENT AT INDIAN RACETRACK NETS \$350,000 FOR SERVICE PROJECTS

By Arnold R. Grahl, Rotary News 20/02/2015

Photo Courtesy Rotary District 3140 available location, and a five-minute Rotary public service video was shown throughout the event as well as on video feeds to other racing sites throughout the country.

"This was a spectacular event for Rotary in terms of fellowship bringing

Rotary members in India selected a popular racecourse in Mumbai to promote Rotary to the tens of thousands of racing aficionados who gather there daily, raising more than \$350,000 for club service projects in the process. And between races, spectators at the Mahalaxmi Race Course were also treated to the Rotary members' attempt at a Guinness World Record as 650 members, 75 of them dressed in white and 575 in black, formed the shape of a horse—with the Rotary wheel as its eye—on the lawn of the members' area.

"This was a spectacular event for Rotary in terms of fellowship, bringing together Rotarians and their families in one grand open-air venue," says Vahanvaty. "Rotary's work was showcased across the racecourse through banners and audiovisuals. We also obtained immense public relations through newspapers, radio, and TV covering the event."

District leaders in western India chose the Mahalaxmi Race Course for their Race for Humanity event because it draws people from all segments of Indian society. They reached out to Gulam A. Vahanvaty, a member of the Rotary Club of Bombay who also is a member of a track committee, to facilitate a deal that enabled Rotary clubs to name seven of the eight races run on November 23<sup>rd</sup> after their respective service projects.

Adds Ajay Gupta, governor of District 3140, "It was a delight to be with so many Rotary members and sing our national anthem and unfurl both our nation's flag and the Rotary flag." District 3140 spearheaded the event along with the Rotary Club of Bombay.

The day at the racecourse also included a fashion show, an art camp, a play

Leading up to race day, each club had raised at least \$50,000 for the projects, which support literacy, children's health, and education, among other causes. Betting on the races was left up to the Rotary members but was not promoted as part of the event.

area for kids, a DJ, and an organized cleanup activity inspired by a nationwide campaign to clean up India's infrastructure.

"Truly this has to be one of the most significant events that I have had the

More than 6,000 Rotary members attended the Race for Humanity event, and club leaders distributed 1,500 membership kits to race goers. In addition, Rotary colors and flags lined the paths to the complex, banners hung in every

"Truly, this has to be one of the most significant events that I have had the opportunity to witness in my 42 years in Rotary," says past Rotary Foundation Trustee Ashok Mahajan. "The event not only helped raise funds for Rotary, strengthen district fellowship, and reinforce Rotary goodwill but it also highlighted Rotary's reach and network in society."

TALES OF YOUNG PROFESSIONALS

# YOUNG ROTARIANS YOUNG ROTARY LEADERS EXCHANGE IDEAS AT TWO-DAY SUMMIT

By Daniela Garcia, Rotary News 12/11/2014

A two-day Young Professionals Summit, held in Chicago in September, gave 32 Rotary leaders ages 25 to 40 the opportunity to share their thoughts about their Rotary experiences, reflect on their stories, and exchange ideas.

Although there are many young leaders within Rotary's global community, there are few opportunities for them to connect with other young professionals and to add their voices to the discussion. The aim of the YPS (Young Professionals Summit) was to engage participants in open and candid discussions about what's working now in Rotary, ideas for improvements, and ways to extend positive experiences with Rotary to young professionals around the world. Organizers hope that the participants will hold similar events in their own cities to bring more young professionals' voices into conversations about membership, diversity, and the transition from Rotaract and Rotary.

The event, which included Rotarians, Rotaractors, and Rotary program alumni, was organized and moderated by Rotary staff. It was held in an eclectic meeting space designed to foster creativity, and the participants were encouraged to dress casually. During the discussions, a professional sketch artist illustrated the young leaders' ideas on whiteboards.

"Each participant walked away with ideas, strategies, and best practices that they are excited to work with Rotary leaders to implement at the club or district level," said Nicole Jones, one of the Rotary staff members who planned the event.

The summit included small-group sessions that enabled participants to brainstorm about ways to improve Rotary, and particularly about ideas for better engaging young professionals.

"The energy and ideas that have flowed in this room over the last two days are so refreshing," said Kathryn Fahy, governor of District 5970 and a member of the Rotary Club of Iowa Great Lakes, Iowa, at the end of the summit. "We've exchanged actual hands-on ideas that we can take back to our clubs, and really change momentum in Rotary."

Rotary clubs and districts are encouraged to hold similar events in their region to engage young leaders and strengthen Rotary's membership.

"I definitely think this summit has great potential in other countries. I think that Rotaractors abroad are really active and really seeking a space where they can share ideas and brainstorm," said Cindy Youssef, a member of the Rotaract Club of Greenville, South Carolina.

"A summit like this, even though it's a short experience, is filled with so much valuable information and so many take-away points that everyone can benefit."

Rotarac

Rotary Club Partner

Photos: RI/Alyce Henson



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#### THIS WHEEL'S ON FIRE!

## NEW PRIORITIES, MEASURABLE GOALS TO BUILD FOUNDATION'S SUCCESS

By Ryan Hyland, Rotary News 16/01/2015

The Rotary Foundation's continued success in changing lives will be buoyed by four new priorities aimed at expanding Rotary's work and enhancing the image and awareness of the Foundation's achievements.

The four priorities are: ending polio – now and forever; strengthening Rotary members' knowledge, engagement, and financial support to the Foundation; increasing the quality and impact of humanitarian services through Rotary grants and the areas of focus; and enhancing the image and awareness of the Foundation's record of achievements, particularly the success of PolioPlus and its 100-year record of doing good in the world.

Rotary Foundation Chair-elect Ray Klinginsmith laid out the priorities to governors-elect on Thursday at the International Assembly, who take office in July. Closely mirroring the concept of Rotary's strategic plan, Klinginsmith said, the priorities "will clearly provide more continuity and efficiency to move in an agreed direction."

Klinginsmith told attendees that the new priorities are supported by measurable goals that can be tracked annually.

"It is the measurable goals that should be the highest interest to you as incoming district governors, because several of the annual goals will be measured at the district level," said Klinginsmith, a member of the Rotary Club of Kirksville, Missouri, USA.

One of the most important goals, Klinginsmith said, is "to increase the number of clubs achieving the 100 percent Every Rotarian, Every Year recognition fundraising level by 15% in all districts. This goal should be both challenging and productive for all of you, and is easily measurable. It is achievable for all districts if you give it your time and attention, and if you first lead by example," he said.

Klinginsmith, who was a Rotary Scholar in 1961, stressed the importance of increasing the number of global grant scholars to at least one for every Rotary district.

"The new scholarships are an exciting opportunity for us to return to the time when our ambassadorial scholars were sufficiently small in number that Rotarians took a genuine interest in scholars, and as a result, the scholars took a genuine interest in Rotary," said Klinginsmith.

The Foundation aims to develop at least two initiatives to recognize and publicize the need for membership growth in clubs and districts. Klinginsmith said the Trustees realized that Rotary cannot continue to provide larger and more sustainable projects unless clubs themselves become bigger. For decades, Rotary grew at a rate of 3% a year.

"We need to reclaim that legacy to be vibrant and dynamic into the future," he said. "We clearly offer the best chance for prospective members to improve their lives and communities. And to use the Rotary network to leverage their time and talent to make the entire world a better place."



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# SAN FRANCISCO CLUB REVEALS FORMULA FOR GROWTH AND MEMBER RETENTION

By Arnold R. Grahl, Rotary News 13/02/2015

Members of the Rotary Club of San Francisco Evening meet three times a month at a wine bar after work, share a social outing once a month, and promote all their activities on social media like Meetup and Facebook.

As the first evening club in the city, it has attracted many young professionals from Silicon Valley tech firms whose work schedules keep them from joining a more traditional club that meets for breakfast or lunch. But more than that, the evening format has helped the club grow by 30 percent since it received its charter in mid-2013.

Danielle Lallement, who was its charter president, says the club has been successful because it accommodates members' preferences.

"The majority of our members are in their 30s and 40s, and their financial and work obligations outside the club are great, so we cater to their needs," she says. "We are extremely flexible with our members, their attendance, their payment options, and expectations."

For example, almost half the members are citizens of countries other than the U.S., so leaders dropped the pledge of allegiance at the beginning of meetings. In addition, members can easily schedule recurring dues payments online, and a PayPal credit card reader is brought to meetings to facilitate dues payment. Early on, members also decided they wanted the last meeting of the month to be a social event. Members have attended the San Francisco Ballet, visited a karaoke bar, played miniature golf, and worked with a golf pro to improve their swings.







Members of the Rotary Club of San Francisco Evening take a break during a project in Guatemala with Hug it Forward.

Photo: Danielle Lallement/Rotary Club of San Francisco Evening

Members are asked to attend at least half of all meetings but aren't pressured if they can't, especially if life events like marriage, a baby's arrival, or an increased workload claim more of their time. Club officers frequently use Skype or a conference line to join board meetings they can't attend in person.

#### **SPREADING THE WORD VIA SOCIAL MEDIA**

Lallement was a member of the Rotary Club of Sparks, Nevada, before a job change brought her to San Francisco. After discovering that the city lacked an evening club, she formed a core group of other former Rotary members and they began attending networking events to get the word out. They met at the San Francisco Food Bank for their first service project and announced it on Meetup, attracting several new members as a result.

"Depending on the event, we would have at least two new people find us," she says. "Advertising on social media has been a big promoter for us."

In addition to posting its activities on Facebook and Meetup, the club uses Eventbrite to promote and sell tickets to social events. And club members stay connected through Twitter and LinkedIn.

#### **IMPORTANCE OF PROJECTS**

Lallement, who is a registered nurse, also knew that service is important, because young people want to "get their hands dirty." With her Nevada club, she had taken part in a de-worming project and a polio immunization trip in Ghana, helped to repair cleft lips in India, and handed out bed nets to fight malaria in Zambia.

The San Francisco Evening club has partnered with the nonprofit Hug It Forward and five other Rotary clubs to mix and pour cement for a high school in Guatemala. The club was also awarded its first district grant last year for a Seed for America project that provided free training in computer programming to students in San Francisco. Other projects closer to home have included cleaning up trails and digging trenches at San Francisco's Mount Sutro and joining with Interact club members to build houses for Habitat for Humanity.

Though the club was the first evening option in the city for Rotary members, it's no longer the only one in the area. Its success has led to the creation of the Rotary Club of Rafael Evening, and two provisional clubs Mid-Peninsula Evening and San Francisco SOMA.

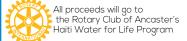
"The idea has really taken off," Lallement says. "There's no reason this can't be done anywhere."

### WORLD WATER DAY **WALKATHON**HAMILTON WALKS FOR HAITI TUESDAY, MARCH 24<sup>TH</sup>, 2015

Walkathon begins at The Hamilton Museum of Steam & Technology 900 Woodward Avenue, Hamilton.

Check in at 9:00AM - Walkathon begins at 10:00AM

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