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The Rotary Club of Fonthill
2015-16 Board of Directors

President - Paul Allen
President Elect - Paul Snack
Presidential Nominee - TBD
Past President - Frank Adamson
Club Administration - Robert Eamer
Secretary - Jayne Watson
Treasurer - Randy Momot
International Service - Art Veldhuizen
Community Service - Roy Kirkup
Public Relations - Carolyn Mullin
Youth Services / New Generations - Michael Taylor
Club Counsellor / Membership - Andrew Larmand
# Club Structure

## Avenues of Service Committees

### CLUB SERVICE:
- **Club programming**: Frank A.
- **Registration/attendance**: Gail
- **Banking**: Gail
- **Membership**: Andrew
- **Media**: Carolyn
- **Club administration**: Jayne
- **E-Club**: Annie

### COMMUNITY:
- **Canada Day**: Lance
- **Golf**: Doug D.
- **Summerfest**: Roy
- **Car Rally**: Roy
- **TV Auction**: Hugh
- **Pelham Cares**: Carolyn
- **Temperanceville Display**: Randy
- **Bandshell Service Night**: Gail
- **Community Clean-up**: Randy
- **Mudfest**: Paul S.

### VOCATIONAL:
- **Mayorality debate**: Tia
- **Vocational Presentations**: Andrew
- **Friendship Exchanges**: Carolyn
- **Mentorships**: Carolyn

### INTERNATIONAL:
- **Foundation**: Art
- **International Projects**: Frank A
- **Grants**: Art

### NEW GENERATION:
- **Interact Club**: Pat
- **Youth Exchange**: Mike
- **RYLA**: Mike
- **Slapshot**: Mike
- **Early Act (Public School)**: Craig/John J.
Year-to-date selected highlights

We started with participation in the Canada Day activities for the Town of Pelham. Our volunteers run Jump n Bounces, offer many active games, host crafts, and sell snow cones as part of our promise to provide family-friendly, free fun at the Canada Day venue.

Our club president always has the honour of riding in the Canada Day parade. This year a focus was made on developing knowledge of Rotary, our club and inviting parade attendees to membership. Club members walked along the route handing out information cards and engaging people in conversations about Rotary.

Continuing with July, our club once again committed to sponsor the award-winning artist, Irene Torres & The Sugar Devils, for a Fonthill Bandshell Summer Concert Series. Crowd numbered around 2,000 attendees. During the concert, we also provided compostable cups for use at the on-site Regional water wagon station. Several of our Rotary members are actively involved as volunteer members of the Bandshell committee and as the Rotary water team!

In June, the club celebrated its 25th Charter Anniversary! A wonderful evening celebration included reflections by DG Crosby, charter members, attendance and recognition of members who have since relocated far away, and a time to reflect on those members who are no longer with us.

From left: Gail Levay, Sgt. at Arms, and Charter Member; Joe Eigner, PAG, PP Rotary Club of Welland; Gayle Baltjes-Bazinet, Charter President; Doug Burr, PP and Charter Member; and DG Kevin Crosby.
Paul Harris Fellows were inducted during the evening of recognition. The new board members were also inducted that night, and outgoing President Frank honoured two Rotary members with the Rotarian of the Year award: Paul Allen & Bob Eamer.

The 2016 Paul Harris Fellows included community members Judy Reid, John Langendoen, Ed Miklavcic, and club members Tia Taylor and Michael Taylor.

Outgoing board members were honoured, and the incoming board members were also inducted that night.

Here is a story highlighting the evening:

Clement Manent, our French Rotary Exchange student, sadly said goodbye to our club on June 22, 2016. He returned home later that day, ending this chapter of his life and saying goodbye to his wonderful host families. Again, several host families within the club took on responsibility for hosting Clement, including Mike (District 7090 Youth Exchange Chair) and Nancie Taylor, and Randy and Mary Momot, along with others.

In June, we were heartened to have a visit from our past exchange student, Charlotta Palm, and her family, from Finland. They attended a wonderful dinner hosted by Tia and Richard Taylor and were recognized at this social, which also included the induction of club member Bruce Elliott.
From left, President Frank Adamson, Bruce Elliott, and sponsor Gail Levay.

Pelham Cares (Pelham’s Food Bank) received a community garden sponsorship via Rotarian Mel Groom’s advocacy and installation was completed in July (a media covered event).
Report from the President

The Club has been blessed with enthusiastic, committed past-presidents! As a result of their energies and the foundations they have laid, we continue to grow in membership. The previous year saw an increase to 32 from 29 active members! We also have been able to sustain existing programming and to be successful with new endeavours. Year end 2015-16 saw Club programming expenditures of $31,832CDN.

Programming included: Pelham Cares Food Drive, Ronald McDonald House dinner sponsorship, Fonthill Bandshell, End Polio, Wellspring Cancer Support, KIVA project funding in Honduras, Habitat for Humanity home build, Fonthill/Rotary town welcome sign, EL Crossley High School scholarships and the Rotary Foundation.

That a club of 32 members can support so many worthwhile ventures is a testament to the vision and leadership of my predecessors along with the club members!

The Board, club membership and I are committed to supporting membership growth, community awareness of Rotary, raising funds and allowing Rotary to be shown as one of the community supporters in the new East Pelham Community.
The Club continues to be relevant, trusted and respected by community members, business leaders and local government officials at all levels. I am looking forward to building on existing best practices, enhancing communication with the District and other Rotarians by increasing member usage via myrotary.org.

**GOALS/OBJECTIVES 2016-2017**

1. Increase membership to from 32 to 33 members.
2. Continue Implementation of Club’s Strategic Plan
3. Update Club website to include Bylaws and Board minutes
4. Increase MyRotary.org sign up. (Now at 50%)
5. Hold a fireside chat (Andrew coordinating for Sept 17)
6. Establish Joint initiatives with the Welland Club:
   a) Joint Social Event
   b) Joint Club meeting
   c) Implement joint sponsorship of a new Rotaract Club at Niagara College
   d) Joint co-sponsorship of a satellite Rotary Club in Pt. Colborne or Thorold
   e) Joint fundraiser
7. Establish a second Early Act Club (Glynn A Green PS)
8. Promote the District Conference for 5-6 members
9. Promote attendance at the Atlanta 2017 International Conference
10. Promote the Rotary Leadership Institute: 4 members to complete and 2-3 new ones to start training (2 have graduated)
11. Promote Mudfest Challenge (May 6, 2017) to more schools and Rotary Clubs
12. Continue to pursue a partnered International Project District Grant with Breadfruit Trees and Fogquest Projects.
13. Complete the District Grant Rose City Kids project (DG approved)
14. Participate again at Ronald McDonald House ($400’s & 6 volunteers committed)
15. Contribute $4,000 USD to the End Polio Now campaign
16. Meet the requirements for the Presidential Citation
17. Plan for Canada’s 150th birthday celebration
18. Be Vibrant, and have FUN while **“Serving Humanity”**

Paul Allen
President 2016-2017
Rotary Club of Fonthill Planned Involvement 2016-17

The 2016-17 Rotary Year will see the members of the club continue their involvement in community and Rotary events including:

- Keep Pelham Beautiful Community Clean Up
- Rotary District 7090 Conference
- Pelham’s Volunteer Recognition Social
- Paul Harris Fellow Awards Night
- Remembrance Day Memorial Services
- Rotary Foundation Support (100% Sustaining Members in Club)
- Polio Eradication Campaign
- Rotary TV Mega Auction Multi Club Event
- Continue to be co-sponsors for SOWNY e-club
- Engage in the fellowship of our Rotary exchange student Leon Von Ruden (Germany)

*President Frank lays a wreath at the Fonthill Cenotaph for Remembrance Day.*
International Service Committee

Fonthill Rotary Club Foundation Report

It has been a busy 2015-16 under the leadership of Past President Frank Adamson. We obtained a $2,000 matching District Grant for Kiva. We had our Interact and EarlyAct clubs disperse the funds with Rotarian guidance.

With the proceeds from our successful Pelham Mudfest Challenge ($10,113), we contributed $4,000 to End Polio Now and $3,000 to Wellspring Niagara for their new Care Facility in Fonthill. We were successful in obtaining another District Grant for 2016 - $4,000 for Rose City Kids to buy tablets for their mentoring program for local underprivileged children.

The committee is also investigating a Global Grant for Fogquest that would supply water to small villages in the mountains of Peru. This would be under the leadership of Richard Taylor, one of our several honorary members. We hope to see this project come to fruition in the coming year(s).

We look forward to another exciting year under the leadership of President Paul Allen.

Foundation Recognitions in 2015-16

The Rotary Club of Fonthill has recently become a sustaining Member Club. In the year, 2015/16, Donations to TRF totaled $3,200, reflecting the last-minute new members in June. In previous years, we did send in the $100/member, but it was a club contribution and now we have added this $100 to our yearly dues so it is the member making that donation.

Since last year, 2014-15, we had an increase in Paul Harris Fellows -15 last year and 17 this 2015-16 year in our current membership. In our total history of PHFs, we saw an increase of three more PHFs to bring the total to 48 with all our donors.

We have had an increase in benefactors with three new members in the Bequest Society, moving it from three to six benefactors this 2015-16 year for our current membership and to 10 with all our donors.

Respectfully submitted
Art Veldhuizen
Report from the Secretary

It is my main objective to continue to provide meaningful information to all members to encourage participation, attendance at meetings and events and to acknowledge the contribution individual members make to the success of our club.

To accomplish this, I plan to:

1. Provide a supportive and positive service for and on behalf of the Rotary Club of Fonthill by being efficient/accurate in the role of secretary.
2. Continue to update and maintain Rotary Club of Fonthill information on Club Runner - to ensure that all information is correct for accurate billing purposes.
3. Maintain information in a current and accurate manner on the Club website (www.rotarycluboffonthill.ca) and on supporting websites such as the Town of Pelham.
4. Update the club website to include additional information regarding minutes and bylaws.
5. Encourage members to utilize the informative webinars and discussion groups that are available through Rotary International.
6. Seek new fundraising activities for the community.
7. Help increase the profile and visibility of the club using items from the brand centre.
8. Assist and/or support the President and all Committee Chairs to ensure all areas of the Presidential Citation are completed and recorded.
9. Order supplies and make sure of availability at events such as Paul Harris Fellow celebrations or New Member Inaugurations.
10. Act as a recorder of discussions and decisions made at Board Meetings and publish the minutes for each meeting in a timely fashion.
11. Review pertinent correspondence from Rotary International or District, requests for donations, etc., provide input, if appropriate, and bring to the attention of the appropriate Board Member.
12. In addition to the Club Secretary position to undertake an active role in the Membership, Club Administration and Pelham Mudfest committees.
13. Strive to be a positive influence and make significant contributions to the club wherever possible.

Respectfully submitted
Jayne Watson
Club Secretary
Report from Youth Services /New Generations

The Rotary Club of Fonthill maintained a very active involvement in all Youth Service Program alternatives. On behalf of the District, I also continued in the role of Youth Exchange Chair. Flowing from last year’s efforts to develop a Youth Services Committee, we now have expanded our representation and Youth programs are supported and managed by the following key members:

Mike Taylor - Club Chair, District Y.E. Chair, RYLA
Patricia Duncan - Interact Club (EL Crossley), Slapshot
Craig Fyfe - Early Act Club (A.K. Wigg)
John Julien - Club Youth Exchange Officer
Andrew Larmand - Club Youth Exchange Counsellor

The Interact Club of E.L Crossley had another great year. From the opening meeting in September, with approximately 30 students joining the club, to the final gathering in June, the students truly fulfilled the Rotary motto of Service Above Self and the requirements of an Interact Club. The new Board was inducted in June and planned a busy year. The club has a very active Staff Advisor in Karen Chcoski and Rotary liaison, Patricia Duncan, is in regular contact with the club. The events were as follows:

- participation in the Rankin Run for Cancer for which they raised $200 for the local hospital;
- the We Scare Hunger food drive at Halloween in support of Pelham Cares;
- providing leadership in the school’s Christmas Cheer event for 30 local families in Welland/Pelham area, provided by the Salvation Army;
- supporting the End Polio Now campaign with a BBQ and bake sale on Literacy Day from which they donated $350;
- a Vow of Silence campaign which raised awareness of the plight of children in third world countries; and collecting and donating two car loads of clothing, toiletries and shoes to RAFT, a local youth shelter serving all of Niagara. The club also shared in selecting the recipient of a KIVA loan with the Rotary Club of Fonthill. In addition, the Interact members participated in Rotary events such as Mudfest, Canada Day and the TV Auction and are frequently called upon at school to help, as ambassadors and guides, with Grade 8 visitations, parents’ nights and graduation ceremonies.

The Rotary Club of Fonthill awards two $1,000 scholarships to deserving students of EL Crossley Secondary School. These students are selected for both their personal qualities and service carried out which reflect the values of Rotary. Both students are selected for the Interact club. All applicants write an essay about how Rotary has made a difference in their life.
Many thanks to Pat Duncan and Jeanette Lewis for providing their leadership and guidance to the Club! They keep the Interact Club at EL Crossley SS as an important, vibrant part of the school and community.

Our EarlyAct Club located at A.K. Wigg Elementary School continued to thrive this year. Mr. Tim Droppert (Teacher) and Ms. Mary Zwolak (Principal) remain strong advocates of the Club and provide excellent support and leadership with the students in tandem with the ongoing guidance and support of Rotarian Craig Fyfe.

This year, EarlyAct had their Wigg Winter Hockey Classic in March that raised approximately $2,700 toward their plan to build a school room in Haiti. They had their vow of silence day to raise more funds in October. They participated in the Coldest Night of the Year Homelessness walk in St Catharines in February. They also worked on obtaining a grant for a project to raise awareness for girls and boost their self-esteem and confidence. As a result of their efforts over the past two years, they were invited to attend We Day in the 2016-17 school year to be held in Toronto.

We supported another two Slapshot participants from our local high school who, in their presentation to the Club, spoke of their exceptional appreciation for having had the opportunity to participate in the program. The RYLA representative that attended this year’s program was very happy for all she had experienced and learned while at RYLA.

Our Youth Exchange (YE) involvement remains strong both at a local and District level. Fonthill hosted Clement Manent from France, who had an exciting and rewarding year with us, and we recently welcomed Leon von Ruden from Germany, who is starting his exchange year. We are supporting Cara Lozano out to Argentina this year and we look forward to hearing of her successes and all she learns in her year ahead.

We look forward to continued success in all of our Youth Services efforts in the year ahead in support of Rotary’s commitment to the engagement of people of all ages to assist in changing lives in our communities for the better.

Respectfully submitted,

Mike Taylor
Youth Services Chair
Report from Membership Director

District Governor’s Goals we are seeking: Rotary Serving Humanity, Presidential Citation

- Achieve a net gain in membership of 1
- Improve the member retention rate by at least 1 per cent from last year
- Induct new member(s) under the age of 40

Membership Statistics

| Number of active members on July 1, 2016: | 32 |
| Number of honorary members on July 1, 2016: | 4 |
| Number of active members on July 1, 2015: | 29 |
| New Members since July 1, 2015: | 4 |
| Member Resignations since July 1, 2015: | 1 |
| Proposed members (in process): | 0 |

<table>
<thead>
<tr>
<th>2016-17 Club Goals</th>
<th>Progress to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase to 33 members</td>
<td>Exploring partnership or shared program with Pelham Business Association to expose business leaders to value of joining Rotary</td>
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<tr>
<td></td>
<td>There is strong interest from a past host family to join in 2016.</td>
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<tr>
<td></td>
<td>We are pursuing 3 strong leads for potentially proposed members.</td>
</tr>
<tr>
<td>Rotary Leadership Institute (RLI) - support 3 members to complete Level III and 2-3 new members to complete Level 1</td>
<td>Information on upcoming events provided to graduates of Level 1 and II.</td>
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<tr>
<td></td>
<td>Three persons attending RLI on September 24, 2016.</td>
</tr>
<tr>
<td>Continue Group Fireside Chats - host fireside chat by October 2016</td>
<td>Materials to be updated and date to be chosen.</td>
</tr>
<tr>
<td>Promote engagement and member retention</td>
<td>Members strongly encouraged to fill spots on committees</td>
</tr>
</tbody>
</table>

Respectfully submitted,
Andrew Larmand
Membership director
Report from Public Relations

This portfolio has been part of my regular volunteer work in the community for a number of years (at least 10), and as such, I have developed a close relationship with the local print media, and newer online presences in town (mypelham.com) and in the region (eriemedia.ca). For the most part, we have coverage of our events, sometimes through news representatives providing the coverage, but more often than not, through submissions made by our club.

We have set a goal of receiving local press coverage at a minimum of once a month, whether for special events, new member inductions, or to share information with our community regarding district, national or international initiatives.

Examples of recent coverage include several articles (in different media outlets) of our participation in Canada Day; our 3rd annual Pelham Mudfest Challenge; our sponsorship of the outgoing and incoming exchange students; our 25th Anniversary Celebration and Paul Harris Fellows Recognition Evening; and most recently our contribution to the Pelham Cares community garden.

Plans for 2016-17 include keeping pace with this goal, and increasing it when possible, through both more coverage in the traditional outlets, and a concerted effort to use new and social media opportunities. We have permission to upload submissions to mypelham.com, which means we control the message, and the webmasters then deliver this message in a newsletter once a week to 3,000+ subscribers via email.

At the beginning of 2012, we started a Facebook page (Facebook.com/Rotary-Club-of-Fonthill). While it has had a slow start, we achieved 400 “Likes” by mid-2014, and are currently sitting at 779 pages “Likes.” The earliest growth was attributed in large part to the District marketing campaign, but now our own members’ sharing and re-posting has increased the activity and therefore increased the online participation.

I also plan to train/mentor another member of the club, or more than one member, so that we have more involvement from newer members, and so that we have continuity in this portfolio no matter who takes the lead.

Yours in Rotary
Carolyn Mullin

It’s easy to keep social media fed when you have guest speakers like this... ;)

16
Report from Club Service and Administration

I will begin by commenting on one of the last events of our Rotary Year - ROTARY CLUB OF FONTHILL 25TH ANNIVERSARY. Seventy five members and guests came together at Lookout Golf and Country Club on Saturday, June 11 to celebrate the occasion. Our District Governor joined many of the original founding members, including the very first Club President.

We are continuing our efforts to build strong functioning committee structure for the management of the club and the many Rotary and Community events the members undertake. The committees will support the Club Executive but also provide sound succession of members for roles in the Club management.

The Club had been experiencing difficulty in having a quorum of the Executive at business meetings which impeded the function of the executive. After careful consideration it was decided to reduce the size of the Executive to seven members. All club members are still invited to attend all business meetings. To date this decision has proven effective.

Our new meeting location at the Lookout Golf & Country Club has proven to be most satisfactory and with the added benefit of handicapped accessibility. It does however, require we re-locate for 8 weeks in January and February during their annual shutdown. While finding an alternative location is a bit of a challenge, the member’s flexibility and good humour make it easy to accommodate.

Our POD system permits every member the opportunity to participate in hosting the meetings and identifying speakers. The system works well and requires a minimum of effort to maintain.

We continue to promote fellowship events on a quarterly basis and have enjoyed the benefits of a number of joint meetings with neighbouring clubs. We anticipate continuing these joint meetings.

Regards,
R.J. (Bob) Eamer
Report from Past-President

Successes: Strategic Plan finalized

Meeting venue moved from Café on Main to Lookout Point Golf Course to accommodate more members and attract more members

8 attended District Conference

5 attended Club Leadership Training this month

1 graduated RLI, 2 in the process of completing

District Grant with KIVA micro-loans completed and new one for Rose City Kids computer tablets approved by the District

Working on a Global grant for a water project in Lima, Peru

Very active Interact and Earlyact clubs, groundwork done for Niagara College Rotaract Club with Welland as co-sponsor

Mudfest was a success with 250 registrants

Sponsored an outbound and inbound youth exchange student, a RYLA student and 2 Slapshot students

Cogeco TV Auction with 6 other clubs was successful

Annual Golf Tournament realized $4,000 profit

Frank Adamson
Past President 2015
Assistant District Governor 2016
Report from the Treasurer

Rotary Club of Fonthill
District Governor Treasurers Report

Our club financial position coming into the July 1, 2016 to June 30, 2017 year is a net asset balance of $13,650. The entire net asset position represents our operating surplus.

Our budget for the June 30, 2017 year sets a revenue budget of $26,000 and a club expenses and committed program budget of $18,000

Our committed program budget includes:

- Our Rotary Foundation contribution of $4,000 ($100US per member)
- Our commitment to fund High School scholarships at our local High School for $2,000
- We have a discretionary budget of roughly $5,000 for local or international project contributions.

The club considers allocations from this discretionary budget semi-annually (Dec and June).

Typically, the club will approve to make semi-annual contributions up to the discretionary amount.

Our fund accumulation project begins in 2017, we anticipate considering making a commitment of $5,000 per year for 5 years as a contribution to the capital cost of our new Town of Pelham recreational facility.

We implement controls that are typical for a Rotary club of this size, including the requirement for 2 directors’ signatures on all disbursements; directors’ review of bank balances; reconciliations at directors’ meetings; and segregation between handling of meeting dues, deposits and recording of revenues.

Respectfully submitted
Randy Momot, CPA, CA

Treasurer
Report on Community Service

The Rotary Year in Fonthill starts off with great fanfare on the very first day of July with four of our major community service events held in the month of July.

July 1 - Pelham’s Annual Canada Day Celebration
Led by Rotarian Lance Wiebe, the Organizing Committee’s year-long planning comes together with huge family fun from 10 in the morning until fireworks complete the night at 11 pm. The Club’s contribution to this excellent celebration is well recognized in the community. Every year the event gets larger and busier.

July 14 to 17 - Fifth Annual Pelham Summerfest
The success of the original Summerfest in 2011 led to the event becoming an annual and expanded celebration. Fonthill Rotarians work alongside members of three other local service clubs throughout the celebration. Streets are closed to traffic in the downtown of Fonthill for the entire day on Saturday with street vendors and entertainment for all ages. Rotarians volunteer at the beer tent. Our portion of the proceeds is expected to be approximately $1,500. 
http://www.pelhamsummerfest.ca

July 25 - 25th Annual Golf Tournament - Lookout Point Country Club
An inspiring day of golf at one of Niagara’s most prestigious and challenging private course. It is the Club’s largest solo fundraising effort. We anticipate registrations of nearly 100 golfers plus friends and family sitting down to dinner. Combined with proceeds from the silent auction table, the tournament is budgeted to raise net earnings of approximately $7,500 with proceeds going to support Rotary Foundation End Polio Now.
August 25 - Fonthill Bandshell Service Club Night
The Club sponsored and presented this evening with performing artists Irene Torres & The Sugar Devils who displayed their versatility in playing blues, funk, r&b, jazz, latin & soul. The Fonthill Rotary Club banner is showcased at the front of the stage. Club members distributed compostable paper cups for use with the Region’s onsite water distribution wagon to a crowd of more than 2,000 people. [http://www.fonthillbandshell.com](http://www.fonthillbandshell.com)

December - Rotary TV Mega Auction
The 7th Annual Rotary TV Mega Auction is being broadcast this year on Dec. 1, 2 and 3, and combines the efforts of area clubs from St. Catharines, Niagara Falls, Welland, Fort Erie and Fonthill to raise in excess of $150,000 for Rotary projects across our region.

May 6, 2017 - Pelham Mudfest Challenge
Pelham Mudfest Challenge is a mud-run obstacle course that is 6 km in length, all contained within the naturally hilly terrain of Bissell’s Hideaway, in the heart of the Short Hills of Niagara. Pelham Mudfest Challenge is organized by the Rotary Club of Fonthill, as a major fundraiser for Rotary Foundation End Polio Now & our other community causes. This is the fourth such event, with the 2016 Mudfest Challenge netting approximately $10,000 [www.pelhammudfest.ca](http://www.pelhammudfest.ca)

Respectfully submitted,
Roy Kirkup
Our Club’s 25-Year History

The Rotary Club of Fonthill was chartered in 1991. It is one of several service groups operating in Pelham. The Club currently has a membership of 32 regular members and two honorary members. Although small in number, the Club has made an impact on the community.

The largest fundraising effort by the Club was the 2005 drive to raise $100,000 for the provision of new uniforms and instruments for the E. L. Crossley S.S. Marching Band. Other past successes are the construction of the welcome sign for Fonthill and Club participation in the creation of the Steve Bauer Trail, a recreational trail for walking and cycling, which passes through the community and links to Welland. More recently, the Club was involved in securing a Trillium Grant for the sound system for the Fonthill Bandshell. In summer, free music performances of all types are offered on Thursday evenings for the whole community. Rotary also sponsors one of these very successful events. In fact, the Club chose to feature a representation of the bandshell on our Club banner, created in 2010.

The Club is very proud of the annual Canada Day Rotary Event in the Park which has grown since 2005 to be the place to bring young children for fun games, “bouncy castles,” and simple crafts, both before and after the Canada Day Parade.

Since 2008, the Club has committed to providing funds to seek a permanent home and funding for Pelham Cares, a community service organization that includes a local food bank, transportation to medical appointments and subsidy programs for sports and camps for underprivileged children.

Project Pelham Cares was spear-headed by the Rotary Club of Fonthill and quickly drew support from many others in the community. After several years without success, the process was kicked into high gear in 2013 with the purchase of a suitable building. In honour of our contributions, the main meeting room of the new home for Pelham Cares is called the Rotary Club of Fonthill Boardroom.

We continue to support literacy in the community by the donation of funds to the local library, to be used where library staff sees the greatest need.
## APPENDIX A:
*ROTARY CLUB OF FONTHILL Strategic Plan 2015 - 2019*

### INVOLVED CHILDREN AND YOUTH
- Expand Early Act - 1 new school each year
- Sustain Youth Exchange
- Support 2 SLAPSHOT Candidates
- Support 1 RYLA Candidate
- Apply for Adventures in Citizenship
- Partner with Welland Club to start a Rotaract Club
- Maintain EL Crossley Marching Band support
- Showcase youth exchange
- Promote Mudfest Challenge to more youth
- Have vocational tours for youth
- Collaborate with youth service organizations
- Be Leaders in community youth engagement
- Promote utilization of the skate park

### LEADERS IN OUR COMMUNITY’S HEALTH
**Local Community**
- Change name to Rotary Club of Pelham
- Create an annual budget for local donations
- Support local events and complement with Rotary events
- Be a part of a community Welcome Wagon
- Build and strengthen partnerships
- Sponsor Habitat for Humanity trailer with Welland Club
- Perform a community needs assessment
- Develop an evaluation of events/activities
- Plan a Rotary project at new East Village Development

**International Community**
- Create a budget for international donations
- Continue to support End Polio Now program
- Sponsor a Peace Fellowship Scholarship
- Support Rotary Foundation through EREY
- Create a disaster relief fund - Shelter Box

### GROWING, SUSTAINABLE CLUB
- Grow in numbers
- Be more involved in the community
- Create a greater awareness of Rotary in the community
- Be proactive in our town with a stronger voice
- Focus on member recruitment and retention
- Seek out quality members
- Survey needs of club and community
- Involve kids and youth in our events
- Improve communication for events, activities, priorities
- Give all avenues a fair shot
- Create a club organization chart
- Publish D.G. Report on the website
- Appeal to all demographics in our club
- Hold a business meeting/club service planning session

### ENGAGED MEMBERS HAVING FUN
- Incorporate FUN into all that we do
- Engage all members
- Have clear expectations of membership
- Know members’ needs and how we can meet them
- Address the challenge of committees of “one”
- Ensure all members are involved in club opportunities
- Have a regular schedule for classification talks
- Include professional development in speakers schedule
- Explore financial support for younger members
- Aim for a greater sharing of workload
- Explore partial memberships
- Mentor new members with established members
Web: www.rotarycluboffonthill.ca
Facebook: Rotary Club of Fonthill
Email: rotaryfonthillsecretary@outlook.com