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## WEEKLY MEETING AGENDA

Wednesday, February 1, 2023

Hybrid Meeting

Frank Adamson, Janet Cripps, Dave Schulz, Gail Levay, Bob Eamer, Troy Killick, Jugh Graham, Mel Groom, Ann Harrison, Annie Holtby, Michael Jacques, Gail Levay, Carolyn Mullin, Paul Snack, Mike Taylor, Kabir Ahmed, Dave Swan, Gavin Middleton, Richard Bering.

**Welcome Guests-** Darren Fry and Elizabeth Duguay of Walker Industries to be introduced by Lance later.

### **Land Acknowledgement - Hugh**

*We begin this gathering by acknowledging the land on which we gather is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis and Inuit people and acknowledging reminds us that our great standard of living is directly related to the resources and friendship of Indigenous people.*

### **Toast - Hugh**

To the Queen and Canada, To the Office of the President of United States, and To the President of Rotary International

### **4-WAY TEST - Hugh**

Of the things we think, say, or do

Is it the truth?

Is it fair to all concerned?

Will it build good will and better friendships?

Will it be beneficial to all concerned?

### **Invocation– Hugh**

Respect

Others

Then

Act

Responsibly

Yourself

## **President's Report, Correspondence and Announcements. Troy**

**Last Night's Curling** saw Bob skipping with team mates Troy (replaced last minute by Zac), Frank and Paul. Go Team!!

**Arches** are up! Cladding is up; Grant Application is in; Inflation picked up cash!

**Paul Harris Dinner** sign up is available till February 18<sup>th</sup> when food choices must be made!

**Family Skate** is on Family Day with Food4Kids benefiting from the collection. There's an event signup online. We'll be setting up a table and 'personning' it.

**TV Auction** cheques are coming out. Cheque for \$12,343 is from bidding and another \$3,612 is from cash donations for total of \$15,955.

**Presentation: Paul Snack is moderating.** Here is our guideline from Paul for this important discussion:

<https://portal.clubrunner.ca/289/Documents/en-ca/5d8752b1-dff8-4eef-88db-6babde28410b/1/>

**Presentation:** Welcome to Richard Bering, owner of White Meadows Farm. At no charge, he'd like to be part of this community. Welcome also to Gavin Middleton, new teacher in the Grade 12 Business Class.

**Goals.** We partner with Crossley because they're looking for real live project = they're great at sales calls. They go to schools and get kids excited about going.

**Bob.** When we originally started FunFest, it was to have a family event and not generate money. We'd cover the cost and a bit more would be fine.

**Beneficiaries Hugh.** Showcase for exhibitors. It gives Rotary a showcase too. **Paul.** What can those showcasing get if lots of activities? We were trying to get organisations to come in to promote themselves.

Gail. This is farming area – fruits, dairy, farms get them in.

**Paul.** Are farm kids going to want to come?

**Troy.** Speaking for my 2 girls, yes.

**Janet.** Are there animals there? **Richard.** No. We have Maple Syrup but it won't be in season.

**Mike** Concerned the bells and whistles from Bissell's may not be enough to go.

**Michael.** My niece really liked the unicorns. I have an idea. Why not have face painting with Rotaract? It'd involve them more and have a spot for the kids.

**Ann.** We have to make sure we have a draw there. We have a lot of farm people and many who aren't. We'd want as many of the animals as we can – listen to the kids.

**Paul.** We want them to come back! Money is not the goal but we want to make some. Last time we had \$14,000. We netted \$17,000 between this and tickets.

**Bob** The hook is the farm. Many town kids have never been to a farm, / How about Alpacas, etc., a petting zoo on the farm? It could work for the town kids? And the new people in Community. An Obstacle course? Moving from one to another?

**Troy** What about a Passport like in the past?

**Carolyn.** I'm asking Richard who comes now. **Richard.** Many children. We've done playing in the barn, the Cancer Ride. Head for the Hills.

**Gavin.** I'm taking a few notes.

**Paul.** If we're raising money, do we tie it to some specific group?

**Dave.** Ann mentioned a number of youth groups. **Mel** It's an important question to bring back to Crossley for the kids to choose – give them a list.

**Carolyn.** Sustainable environment & food stability – our Rural Roots.

**Paul/Gavin.** We need to assess the kids; ability,

**Frank.** Maybe involve trees.

**Paul. Marketing.** Printing at Crossley is a great deal. There's no money from Crossley for this. We could have Rotary pay. We probably saved a couple of \$1000 by going through Crossley.

**Richard** We do a lot of printing at the farm.

**Signage.** We need you Dave. **School visit** made a huge difference. **Radio** is a good tool as well.

**Hugh.** 30 x 30 second spots on the Radio were used in the previous year of the Auction. Country 89. Giant are good. 610 is POP. WM is willing to help. **Carolyn.** Radio will want exclusivity.

**Paul.** Paula Racher will be a big asset. I've talked to Rich about **The Ontario Farm Association** as sponsor. His dad had been on the Board. OFB could be great.

**Paula** was the community events manager for Canada Games. **Ontario Flower Growers** can bring flowers and make things out of them. **John Langendoen** might participate. **Paralympic Sports** like to demonstrate basketball. **Chain Saw Carving.**

**RBC** has **Olympian Truck.** It's a big presentation thing. It may not cost us anything. **Mother Earth Day** in May – Flower and Shrubs exchanges.

**Great Lakes Clean Up** / Sheep Shearing / **Wagon Ride** 20 minutes back and forth. Perhaps one of the exhibitors could be in the forest too. / Birdhouse Building - Home Depot would provide the building. We would have to have pre-registration / **Large Farm Equipment** the bigger the better / Antique Farm Equipment with steam / **Hayride** / 12 Fire Departments in the area. A TUG OF WAR! Get EMS involved. Have the Tug of War early in the morning / **PARKING** White Meadows has 180 car spots and could probably accommodate 500 cars. We *could* split morning and afternoon. / **Mel** mentioned that at Ball's Falls they had the OWL Foundation and kids were engaged. / Ball's Falls had a Blacksmith / **Birds of Prey from Stevensville**

**Responsibility and Leadership.** Janet will help on the sidelines. She's available February and March. Sarah Oliviera is management at White Meadows. Any ideas/thoughts. Let us know (Paul ) There's a good team here to help Gavin (EL Crossley).

**Help** Paula Racher is on board. Anyone who wants to get on board is welcome! We need sponsorships and tie in with Crossley – students need coaching and mentoring.

**Food** Shriners not contacted yet but it takes a big part off our workload.

**Coffee Truck** Let Tim's know our schedule.

**Environmentally Friendly Site.** There's limited washroom facilities. We'd have to bring in porta-potties so need to check out the prices.

### **Next Steps**

**Overview Handout** for exhibitors.

How soon do you need to reach out? It helps to start now.

**Carolyn.** We'll need to meet to refine the beneficiaries.

Will **Walker Industries** cover the porta-potties?

Anything else for the good of of Rotary?

**Rotary Moment and Happy Loonies – No time left today!**

### **Upcoming Events**

**Kinsmen's HomeShow** April 15-16. Sign up available online (Clubrunner)

**Next meeting: February 8<sup>th</sup>** Lisa Davis, St Ann's School and the Niagara Nutrition Program.

**Feb 15<sup>th</sup>.** Troy's Classification Talk, New Members Induction.