

*“Where everyone is kin; with a sense of worth, over all the Earth”*

~ adapted from Robert Burns/Gordon McNally, RI President 2023-24

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## **WEEKLY MEETING MINUTES**

Wednesday March 20, 2024

Hybrid Meeting

### **Part 3 of Strategic Plan Initiative**

Frank Adamson, Ann Harrison, Mike Taylor, Dave Schulz, Hugh Graham, Mel Groom, Bob Eamer, Bev North. Annie Holtby, Carolyn Mullin, Sharon Pfeifer, Collins Acheampong, Paul Snack, Lance Wiebe, Satoka Hiyashi. Leadership Niagara Team - Colleen, Diane, Heather and Rick, Sarah and Maizey.

1. **Welcome!**

2. **Land Acknowledgement. Paul**

*We begin this gathering by acknowledging the land on which we gather is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis and Inuit people and acknowledging reminds us that our great standard of living is directly related to the resources and friendship of Indigenous people.*

3. **President’s Report. Correspondence and Announcements. Carolyn.**

**Hugh. Home Show.** Thanks to those wh signed up already,

**Ann.** Packing for **Food4Kids, Wed., Mar. 27.** Please sign up for this one day of packing next Wednesday for the following weekend.

**Carolyn. Hockey Night in Canada. Girls’ Team in Huntsville. \$100,000 presented.**

**Board Meeting next week, March 27,** downstairs in Concession area. All welcome.

**March 20.** Today. Strategic Planning – third session. **You should have received the summary of the Saturday session, the results of survey, Strengths and weaknesses, etc,** The Saturday planning session dealt with where we are and where we want to be.

4. **Over to Leadership Niagara – Colleen, Diane, Heather, Rick They’ll be sending out their summary. Here’s what I heard.**

LN. This strategy is aligned with District and RI’s Strategies. Today, We know our strengths. We could look at opportunities and threats today.

**Frank Recruitment and Retention.** We need more members. We'd like 20-30. The initial charter needed 25 to get started. We need new membership – we may HAVE members but **we need participating members,**

**Cost?** Cost of membership dues – local, District and RI. Breakfast has been a cost too.

What about changing its name from Fonthill to Pelham>

Need a plan for recruitment, for retention.

Need to **expand membership community of ONE.**

**Alumni** connections.

**Social media Volunteer** night. Establish one a year?

Social media is a strength. Each member. Can each member contribute?

**Paul commented that Collins** when he joined, came and said he **wanted to be part of the team.**

**Social media** is searchable – we know it exists. We need time for new members to get immersed.

**Ann Types of membership** – Member in Training? Test the waters> ask what they want.

Perhaps a buddy system? Coaching?

**LN.** Do you have an **application form? YES. Includes** questions like WHY do you want to join. There was further talk - more about allowing people time to get comfortable with who we (present membership) are and to see which committee of volunteer opportunities exist. We don't want to slot them into something right away that could end up frustrating them for whatever reason.

**Bob.** One club I belonged to had a newsletter once a month. It covered Rotary, at club level, they let you observe a lot. There was information about the different chairs so you knew what might fit.

**Frank.** Perhaps with our PODS setup, a **POD leader** from each of our three PODS could be on the membership committee for 3 years.

LN Information is important as Bob has noted.

Goals are helpful to new and ongoing members.

It's recommended that the Strategic Plan be reviewed every 3 years.

**Maizey gets last word! Click link for the smile of the day!**

[https://mail.google.com/mail/u/0?ui=2&ik=f3b8bdafe7&attid=0.1&permmsgid=msg-f:1794058627797871705&th=18e5c6d1101dec59&view=fimg&fur=ip&sz=s0-l75-ft&attbid=ANGjdJ97EyFtLySh\\_3tyybbITeNdiRySj6GUitY\\_-jLFDto6WqWuKNdRA3tU3V0Lra1idl2LXABqHWF0Mao79S7DwfAuIWb\\_oxfBji48JPkhF5Mntv52qYXujbcNvOw&disp=emb&realattid=ii\\_ltzy14le0](https://mail.google.com/mail/u/0?ui=2&ik=f3b8bdafe7&attid=0.1&permmsgid=msg-f:1794058627797871705&th=18e5c6d1101dec59&view=fimg&fur=ip&sz=s0-l75-ft&attbid=ANGjdJ97EyFtLySh_3tyybbITeNdiRySj6GUitY_-jLFDto6WqWuKNdRA3tU3V0Lra1idl2LXABqHWF0Mao79S7DwfAuIWb_oxfBji48JPkhF5Mntv52qYXujbcNvOw&disp=emb&realattid=ii_ltzy14le0)

**Future Dates**

**March 27 Board Meeting, MCC Concession area. Everyone is welcome**

**Aoril 3. No Meeting this week**

**April 6-7. Kinsmen's Home Show.**

**April 20. Tree Planting.** 400 trees at cost. Same day as Clean Up. Pelham Cares – 100 trees for Pelham Cares Forest at the back of their property. Pelham Cares has approved the planting  
Would like it to be Earth Day.

**April 26 & 27.** Rotary District Conference. Registration is now open.

**June 5. Paul Harris Awards Evening.** Save the date. We are working on it and will send an update.

