

ROTARY HAMILTON AM NEWSLETTER



SERVE TO CHANGE LIVES

August 2021, Vol. 2 Issue 8



Photo credit: Dave Gruggen Photography

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August is Rotary Membership Month

August is membership month, a time to focus on and appreciate your members, celebrate their devotion to the club and the impact they have made. It's also a time to think about developing strategies around growing your membership. The reason why Rotary is such a successful organization is because it is full of members that have one trait in common - the passion to make a difference in the world. All of us share this passion and it's what drives us to work together.

Today, a growing population of youth are not even aware of what the organization is or does while those that do are unable to join for a variety of reasons. Granted, we've made many changes to combat this challenge such as the introduction of eClubs, relaxed attendance requirements, more meeting time options, etc. but we still have ways to go. Members continue to leave and clubs continue to struggle to recruit.

Here are some ways we can keep our club strong while also bringing in some new friends.

Focus on happiness: happy members are those that are motivated to do good for the club.

We all have a role to play in our meetings throughout the month. Attend the meeting for your assigned role, you will feel more connected to the club.

Rotary clubs are known for the high-impact service projects they undertake locally and globally. Share stories with your friends and social networks about the service projects our club participate in.

Put an emphasis on personal connections. All of us know at least one person that might be a good fit for Rotary, whether that person be a colleague, family member or friend - all we have to do is ask.



Wednesdays 7:30am – 8:30am

Meeting via Zoom – <https://zoom.us/j/97313165265>

Take Action: <https://portal.clubrunner.ca/294>

Member Spotlight – Kerry Jarvi

My Rotary journey began in 1995 – the summer before I went off to university. I was the RYLA recipient for the Ancaster club. I enjoyed a whirlwind weekend at St. Bonaventure University learning advanced leadership skills and making great friends. While working at the Downtown Hamilton BIA, Mr. Reardon was our hot dog vendor. Even though we could get scrappy with each other in the park, he encouraged me to be a guest of the Hamilton AM Club. After a year of listening to Mr. Reardon ask, I finally joined in August of 2019. It has been great to be involved in so many fun projects already.

Here is a bullet list of facts about me:

- Born in Michigan, moved to Canada at 6 months old
- Moved a lot as a kid (Aurora, Vancouver, Kelowna, Ancaster)
- Went to UNLV – have a degree in Hotel Admin., Health Care Admin. And Gerontology
- Worked in some aspect of senior care from 13 years old until my 30's
- Currently the Executive Director of the Downtown Hamilton BIA
- I am on the board for the Ontario BIA Association
- Enjoy volunteering with arts organizations, current President of the Hamilton Arts Council and Secretary of Hamilton Festival Theatre Inc. (Hamilton Fringe Festival)
- I collect cookbooks and flip through them like people read magazines
- During COVID I adopted two cats who are incredibly spoiled
- This picture is from a TiCat Tailgate – with my universal 'sports' t-shirt that reads "Here for the Beer"



For more than 30 years we've celebrated National Ice Cream Day on the third Sunday of July.

There are many fascinating stories and legends about the origins of ice cream dating back thousands of years. It seems that our love for this frozen treat started in China about 200 BCE when a milk and rice mixture was frozen by packing it into snow.

The first Canadian to start selling ice cream was Thomas Webb of Toronto, a confectioner, around 1850. In 1893, William Neilson produced his first commercial batch of ice cream.

Ice cream became popular throughout the world in the second half of the 20th century, after inexpensive refrigeration became common. And with that came an explosion of ice cream stores and of flavours and types. Vendors often competed on the basis of variety. Baskin-Robbins made its 31 flavours ("one for every day of the month") The company now boasts that it has introduced more than 1,300 flavors since 1945.

Research indicates that chocolate is the most popular ice cream flavour, it's the first choice of 23% of Canadians, followed by vanilla at 18%. Although, National Ice Cream day has passed, keep celebrating by enjoying this essential summer treat!



STOP THE PRESSES!!!

Do you like reading the newsletter but are not interested in receiving a paper copy?? Email Kerry (kerry@downtownhamilton.org) and you will only receive a pdf through Club Runner email!



SERVE TO CHANGE LIVES

2021 – 2022 Presidential Theme

RI President, Shekhar Mehta, who originates from the Rotary Club of Calcutta-Mahanagar, West Bengal, India, revealed the 2021-22 presidential theme, Serve to Change Lives. He is urging members to become more involved in service projects, saying that caring for and serving others is the best way to live because it changes not only other people's lives, but also our own.

RI President Mehta wants members to focus their efforts on empowering girls and ensuring their access to education, resources, services, and opportunities so that future generations of women leaders will have the tools they need to succeed. Mehta asked members to use Rotary's belief that diversity, equity, and inclusion is critical in all we do as a compass to guide this work.

The biggest gift we are given
Is the power to touch a life
To change,
To make a difference
In the circle of life.
If we can reach out
With our hands, heart, and soul
The magic will begin to happen
As the wheel begins to roll ...
Let's turn the wheel together
So all humanity thrives
We have the power and the magic
To serve ... to change lives ...

-RI President Mehta



Hamilton Rotary AM – President's Message

Governor Anne is communicating to all clubs via monthly video, which is most efficient.

Lighthouse Award criteria have been published by the District and assigned to Rotarians in our club for management and completion. Go Rotary!

Our Board held its first meeting in July. It was decided, based on the overwhelming survey results, that the club membership will meet back at Williams Cafe the Wednesday following the September long weekend. Our board also approved a six month budget. All director reports submitted were accepted and entered into record. Among the items of note was the intention to hold a Paul Harris dinner in the new year. The Board is committed to selecting a legacy project which the club will fund and the process has started. Also, all Directors will submit an annual work plan for their area in time for the next Board meeting (September).

Committee leads: Our club, thanks to John J, now has a (free) survey monkey account which is available to all committee leads for club use (membership &c). This should add efficiencies to club operations and the carrying out of club business.

We wish Shayna B well in her move this month to a town very close to Owen Sound. If there are any club members who have a desire to serve our club on the Board when Shayna leaves the club, please contact Shayna or myself directly.

Our summer Ribs To Go event in Ancaster was a success and I very much look forward to the August event in Hamilton. A big thank you to Paul L and the team for taking the initiative!

Of note for the future are the events for September. Great Lakes Watershed Cleanup, Monarch Ultra Run, and Angelo's Golf Day (for which registration is now open on the website thanks to Clare and Mark).

I wish all members a safe and happy summer. Go Rotary!

John
President 2021-22

August 2021 Guest Speakers and Member Meeting Responsibilities

Date	Front Desk 1	Front Desk 2	4 - Way Test	Invocation	Intro Speaker	Sgt. At Arms
August 4	Dan	Angelo	John M.	Cameron	Shikha	Norm
August 11	Darren	Janette	Irene	Frank	Marta	John M.
August 18	Tom	Michelle	John	Shayna	Yolanda	Paul L.
August 25	Lisa	Mark	Clare	Norm	Don	Cameron

CELEBRATIONS!

Birthdays

Janet McNaught August 9
Martina Jobity-Mayers August 11
Cheryl Gzik August 25

Thank you to our sponsors!

This is our eleventh newsletter!
We send our sincere thanks to the sponsors over the year.
If you are interested in sponsoring, please reach out to
Frank, fstechey@gmail.com

