



**Thirteenth Annual MEGA Rotary TV Auction
December 2, December 3, December 4, 2021**

The Rotary clubs of St Catharines South, St Catharines, Niagara Falls, Niagara Falls Sunrise, Welland, Fonthill, and Fort Erie, together with YourTV are back for the thirteenth year in a row, bringing our MEGA auction to the Niagara region and beyond.

Thank you!! We appreciate your support of the auction, and all Rotary events and fundraisers. With your help, our clubs have been very busy during the Covid-19 pandemic. We have contributed to local food banks; provided computer tablets to long-term care facilities so that residents could remain in contact with families during isolation; sewn masks and delivered them to frontline workers and others in the community; and many other initiatives.

We need your help again. Many of our fundraisers have been cancelled – Ribfests, Purse Bingos, Father’s Day Roses, Family Fun Fest, and more. Without these events, we are relying on the MEGA Rotary TV Auction to enable all of our clubs to support all of our communities.

How does your donation help your business serve to change lives?

During the televised auction, your donated item with a value between \$50 (minimum) and \$300 receives airtime during a 10-minute segment, including a visual description at the beginning of the segment. Donations of greater value - more than \$300 - are featured in special time slots, as major items. Naturally, the more items you donate, the more exposure you receive.

Online bidding opens on Wednesday November 24, a full week before the televised auction. This gives our shoppers time to become familiar with your donations, and start bidding on their favourites. Last year the MEGA Rotary TV Auction was among the most watched programs on Your TV, reaching about 100,000 homes from Fort Erie to Grimsby.

Deadline for donations is Friday October 8. Please confirm your support with your Rotary contact.

Important Note: we **cannot** accept any donations which are conditional upon the customer having to spend more money - such as trial offers, discounts, or additional purchases. Not acceptable examples:

- 1) \$500 or 10% discount on contract of \$2500 or more
- 2) Limited time free membership with purchase of 1-year term
- 3) Buy second item at reduced price in order to make use of purchased item.

Your donations are extremely important to us and we thank you for following these guidelines.

To participate, complete or update the attached information form with the details of your donation. If you have questions or require assistance, please call your Rotary contact.

Thank you again for your continuing support!!

Your Rotary Contact:

Email / Telephone: