

ROTARY LAKESHORE IN ACTION

MONTHLY NEWSLETTER

September 2020

DG Frank Adamson Visits St. Catharines Lakeshore

7090 DG Frank Adamson, 2020 – 2021, a proud member of our own local Rotary Club of Fonthill, made the annual DG visit via Zoom on August 12. Frank shared his goals with the Club concentrating on how “Rotary Opens Opportunities”, the theme of RI President Holger Knaack for the coming year, combined with Frank’s own philosophy “It’s not about your Project or Club, it’s about working and learning together”.

He began by highlighting the 7090 Revised Strategic Plan to focus on membership development, leadership training, enhanced public image, Rotary Foundation support and getting more involved with youth – areas Lakeshore is already very strong in. Frank then laid out a new/expanded long-term mission for the Clubs of District 7090: Supporting Healthy Communities as defined by their Behaviours, Environment, Economic Health and Social Capital, illustrated by many practical examples.



President Bruce thanked Frank for his leadership and excellent presentation. As with past years, \$1,000 will be donated to the Rotary Foundation earmarked for Polio Plus by the Club in Frank’s name.



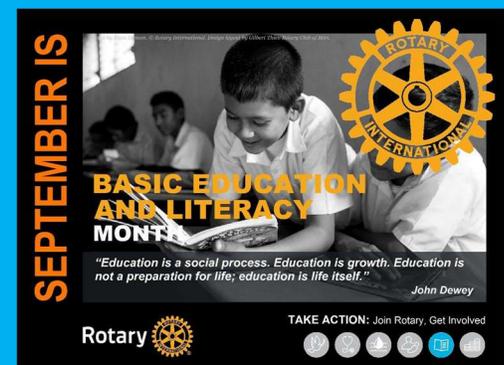
Upcoming Meetings:

September 9, 2020

TBD

September 23, 2020

TBD



Upcoming Bingo

Delta BINGO is temporarily closed until further notice due to COVID-19 concerns



TAKE ACTION: www.rotarylakeshore.com

New Club Promotional Video Now Available!



We have been involved for some time with Rotary Zone 24 in the creation of a FREE 25 second promotional video for the Club. This basically involved using our own previously published photos, and sending them to BC where a Rotarian has been preparing a number of these videos for Clubs across Western Canada and the United States. We were the only Club selected east of Manitoba.

Photo choices covered local Fundraising, hands on, International charity and so on. Criteria were: must be clearly identifiable as Rotary (shirts and hats) (not possible for us on International but we did have a great one from Ryan's Bowl), facing the camera, smiling and happy, close-ups are best, no posed cheque events or line-ups, etc.

The video is available for viewing on our website home page. See link on the left below the Speakers section. Downloadable files are also available on request in a variety of file sizes for different applications.

Niagara Rotary Big Backyard BBQ an Outstanding Success

The Rotary Big Backyard Event (held in lieu of the normal Ribfest at Montebello Park) was created jointly by Rotary Clubs across Niagara to support our local restaurants across Niagara. Over one hundred restaurants signed up, one of which contacted the organizers to say thank you as they had their busiest weekend since the closures started. Mission accomplished!

Even more importantly, Facebook, Instagram and the event website (<http://www.rotarybigbackyardevent.org/>), posts reached 42,716 people (with 350 Likes) spreading the message about Rotary across Niagara. The bands streamed until Sunday night were excellent.

Thanks to all who participated large and small. President Bruce sent in photos of his visit to the Billy Bones site at the Arena Four-Pad in St. Catharines.



Are You on LinkedIn?

Check out our Club page!

We invite all Lakeshore members on LinkedIn to join our Page as well. Here is the link <https://www.linkedin.com/groups/8620448/>

The more coverage we can get, the better we can “spread the word”!



World & Community Spotlight

Creating Opportunities for Guatemala Garden Project

Originally presented to the Club in October 2018, this nutritional program via a community garden in San Antonio Aguas Calientes, Guatemala has been supported for a number of years by the Club. Based on the concept that healthy nutrition is directly linked to positive youth learning/education success, families in the community provide labour and their time in return for produce for healthy family meals, and a potential income source. Most vegetables in Guatemala are grown by large companies, who export much of it. These gardens represent a sustainable, self-directed source of on-going nourishment for families in need.

Support covered cost to rent the land, seed, tools, hoses and water, fencing and a teaching honorarium to hire an expert to teach/supervise the families regarding proper nutrition, and planting and care/maintenance of the garden.



A Value of Almost \$1000 in Food Donated to Food4Kids

The Lakeshore Club recently held an internal Member Food Drive focusing on Pasta and Pasta Sauce to assist the Food4Kids Program in the City of St. Catharines. Food4Kids ensures the community's most impoverished children have access to healthy food each week, delivering food packages directly to the doors of the children in their program. Each package contains non-perishable food, fresh produce and a gift card to purchase milk or other fresh items. The Lakeshore Drive was to address a need for Pasta and Sauce to include in these Packages.



2021 Rotary International Convention in Taipei, Taiwan

June 12-16, 2021



Feel the Energy in Taipei!

Special Promotion Rate -June 20 through June 26th midnight Chicago time

RIPE Holger invites all Rotarians to register for the Taipei Convention. The official registration site will open on June 20th and there are forms available for download if needed.

Registration link

<https://www.riconvention.org/en/taipei>

Promotion Video

<https://vimeo.com/384619092/9eb3502b4c>

MARK YOUR
CALENDAR!

Make sure to mark these future club events on your calendars. You don't want to miss out on all the action and fun!

1.

3rd Annual Fall Fun Trivia Night

Saturday, November 14 2020

2.

23rd Annual Winter Trivia Night

Saturday, February 20 2021

Club Meeting Information

When: Every 2nd & 4th Wednesday of the month at 6:15 PM
Board Meeting 4th Tuesday at 7 p.m.

Where: Virtual Meeting using Zoom
Link will be sent to all members

Non Members, please contact Bruce Timms at brucetimms@yahoo.com for Zoom link

WHAT'S NEW WITH ROTARY DISTRICT 7090 AND ROTARY INTERNATIONAL

- **Jennifer Jones** has been nominated to become RI president for 2022-23, **the first female named to that office in Rotary's 115-year history.** A member of the Rotary Club of Windsor-Roseland, Ontario, Jones is founder and president of Media Street Productions Inc. She was chair of the board of governors of the University of Windsor and chair of the Windsor-Essex Regional Chamber of Commerce. She has been recognized for her service with the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award, a first for a Canadian.
- The World Health Organization (WHO) announced on 25 August that **transmission of the wild poliovirus has officially been stopped in all 47 countries of its African region.** This is a historic and vital step toward global eradication of polio.

