

# ROTARY LAKESHORE IN ACTION

## MONTHLY NEWSLETTER

April 2022

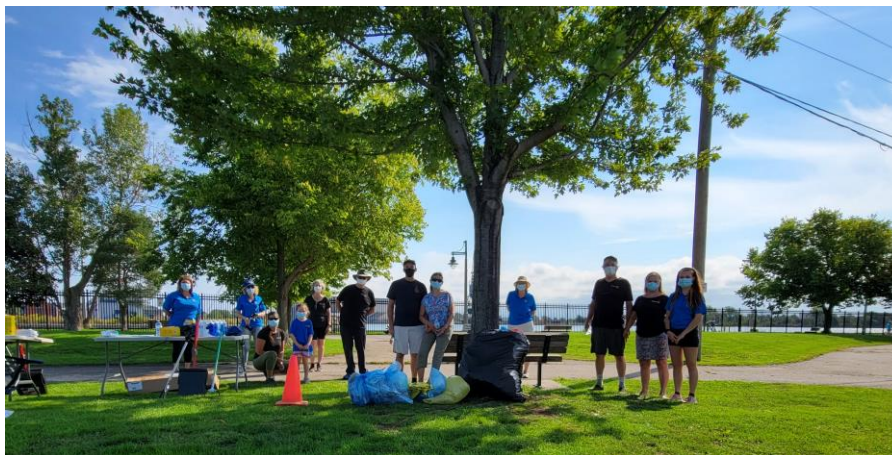


## Join Us For The Great Lakes Watershed Cleanup

(SATURDAY April 23, 10 am at Charles Ansel Park during the Week of Earth Day)

As you know as part of Governor Anne's mission to increase membership through Service Projects, our District is encouraging every Rotary and Rotaract Club to once again participate in one of our key Rotary Areas of Focus — Protecting the Environment. Fifteen Rotary Districts surrounding the Great Lakes, including our own District 7090 covering Niagara and upstate New York, are joining in the largest Rotary International Club Service initiative ever.

Join the Rotary Club of St. Catharines Lakeshore at our Charles Ansel Park (Bunting Road and Lakeshore Road beside Lock One on the Welland Canal) to save our small piece of the environment. We will be doing a litter clean-up covering the Park and its abutting lands along the Welland Canal Parkway and Bunting Road itself and north of the Park across Lakeshore Road to the end of the City's Lock One property. Baked goods, treats and refreshments will be provided along with pincher sticks, sweeper pans and litter bags.



## Upcoming Meetings:

**April 13, 2022**

Lezlie Murch  
Foundation/Grants

**April 26, 2022 @ noon**

Hybrid Joint Luncheon

NOTE: April 27 Meeting Cancelled



## BINGO Volunteers Back for April!

We will have two Thursdays and one Monday monthly, 5:30 - 7 p.m.

Now only one volunteer needed per session!

Here are April's dates and volunteers:

Thursday April 14th - Ellen

Thursday April 21st - Marlene

Monday April 25th - Janet

**Don't forget to update your online training**



TAKE ACTION: [www.rotarylakeshore.com](http://www.rotarylakeshore.com)

## Membership Spotlight

### Welcome New Member Atif!

The Rotary Club of St. Catharines Lakeshore is pleased to welcome new member Atif Shafi, inducted on February 9th.

Dr. Atif Shafi is a Medical Doctor with a post graduate degree in Diabetes from Cardiff University, Wales UK. Exhibiting a strong scientific curiosity and a solid willingness to learn and improve, he has 20+ years of leading teams and optimizing performance in different hospital settings and top multinational pharmaceutical company like Merck & Co with a people-first philosophy. Atif likes new challenges and is attracted by the roles of serving as educator, advisor, and health care professional. His passion is to help seniors or community, driven largely by values instilled in him by his faith and his family. Atif grew up in Karachi, the largest city in Pakistan. Migrating from Pakistan to the Middle East, he worked as a medical doctor for 16 years before immigrating to Canada in 2018. He has have travelled 40 countries and knows 5 languages (Russian, English, Urdu, Hindi & Arabic). Recently relocating from Oakville to Welland, Atif is Franchise Owner of the Canadian based homecare company “Qualicare” in St. Catharines & Niagara Region, the company’s newest operational franchise (located at 205 King St., St. Catharines). His spouse also a medical doctor and working as Family Physician Asst. in Scott Clinic St. Catharines. They have twin 18-year-old boys, both going to university this year.

Atif loves to cook, first starting to learn its intricacies when he was about 17 years old. He also enjoys reading biographies or autobiographies of successful personalities which inspire and motivate him (e.g., the biographies of Steve Jobs by Walter Isaacson and Elon Musk - How the CEO of SpaceX and Tesla is shaping our future).



## April 26 Hybrid Joint Luncheon - Holiday Inn/Zoom @ 12 Noon



Sign up on [Eventbrite](#) - goes live on March 28th - for the Niagara Rotary Clubs Annual Joint Luncheon. Hear Olympic Gold Medallist, and St. Catharines own, Kristen Kit share her experiences at the recent Summer Games, followed by an update on Rotary's involvement in the upcoming Canada Games from PDG Frank Adamson.

This year's event will be Hybrid with both in-person or Zoom attendance available! We hope to see you there!

- In person registration and lunch buffet to begin at **11:45**
- Zoom login opens at **12:15**
- Meeting begins at **12:30**



## March 1-2 Blood Donation Saves 150 Lives!

Another successful group blood donation with 50 Rotarians and friends donating. That equals saving up to 150 lives! Thank you to friends, family, fellow Rotarian's, and now the @caa\_niagara team for joining us. Thanks to Peter Van Hezewyk, CEO of CAA Niagara for attending.

Our group has grown to the point that we now require two nights for every Event. Please contact [Beth](mailto:bethfleeton@hotmail.com) at bethfleeton@hotmail.com for our next event May 31 - June 1 with a minimum of 50 appointments available.



## Foundation Gala Another Big Success!

Our own Beth Fleeton once again was a great MC at the District 7090 pre-Gala for the Rotary Foundation on February 23. Beth had six clothing changes over the period of the event.

The pre-gala also featured Past President Bruce Timms in a “showcase” celebrating our club’s receiving EREY and Foundation Banners for the 2020-21 Rotary Year. See Bruce’s video [here](#).



## Food4Kids Support Continues

### \$2500 Donation, March Pack and Tuna, Tuna, Tuna II!



On March 2nd, Club members packed 360 bags of food in under an hour. The “**dream team**” was joined by brand new Provisional Member Wayne Riddle.

Later that month, Marlene was pleased to present Amber with a cheque for a further \$2500 bringing our 2021-22 contribution up to \$5000 (plus a District Grant for \$2000 U.S.!).

As Food4Kids Chair Marlene puts it “*It is heartbreaking that the demand for the Food4Kids service is increasing every week. Amber is in short supply of tuna and could use our help to alleviate hunger for these food insecure young students.*” From March 4 –14, the Club conducted another tune drive (**Tuna, Tuna, Tuna II**) to meet the demand. Our friend Charlie was pleased to report that 403 tins of tuna were collected. With \$125 in cash donations, the drive had an estimated retail value of \$628.75. AND, how does Charlie count all that tuna with only two flippers, eh?



## Are You on Social Media

Check out our Club pages!



2022 Rotary International Convention  
Houston, Texas • June 4-18, 2022



- [Registration Fees and Link](#)
- [Events](#)
- [Program Highlights](#)

Past Club Newsletters Available  
on Website

**NOTE:** This, and all past, newsletters are available on the [Rotary Lakeshore website](#).

MARK YOUR  
CALENDAR!

- 1) **Great Lakes Clean-up**  
April 23, 2022  
Charles Ansell Park
- 2) **Hybrid Joint Luncheon**  
April 26, 2022 at noon  
Holiday Inn/Zoom
- 3) **D7090 Club Training Assembly**  
May 7, 2022  
Zoom

## Club Meeting Information

When: Every 2nd & 4th Wednesday of the month at 6:15 PM  
Board Meeting 4<sup>th</sup> Tuesday at 7:30 PM

Where: Hybrid Meeting

- In-person for dinner at the Holiday Inn Suites (Pre-registration is required)

OR

- On Zoom (Link will be sent out)

Non Members, contact President Courtney at [Courtneyusborne@gmail.com](mailto:Courtneyusborne@gmail.com) for Dinner invite OR Zoom link.

## WHAT'S NEW AT DISTRICT & ROTARY INTERNATIONAL

### D7090 Club Training Assembly May 7, 2022 on Zoom

- Every Rotarian's Annual Playbook for Innovative Tips on All Aspects of Club Operations
- Sixteen NEW and UPDATED Sessions on everything from On-Line Fundraising or Obtaining Club Grants to Running Hybrid Meetings, Youth Activities, Service Project Ideas, Integrating Diversity, Attracting and Retaining Members and much more.
- Practical Examples and Innovative Operations tips from other Clubs.
- Valuable Insights and Actionable Ideas on what works.

Rotary  
District 7090 