

# ROTARY LAKESHORE IN ACTION

## MONTHLY NEWSLETTER

May 2022

### Annette Marchionda to Serve As Club President for 2023-24

Our thanks to Annette Marchionda for agreeing to serve as Club President for Rotary Year 2022-2023. Annette will follow President-elect Elaine.



Annette, born and raised in Niagara, is an entrepreneur to her very core. It started with her Niagara based family enterprise and has driven her to obtain her Management Certificate from Kent State University, Ohio. Annette and her

husband recently sold their Million Dollar plus business and are exploring what they will do for the next challenge.

Along the way she has been recognized for her strong organizational, marketing and “systems” skills. She is passionate about customer service, understands how noble service work is and has a “Failure is not an Option” attitude. Well known in the community, she finds time to help her fellow Rotarians, as well as supporting charitable causes related to the “YMCA Strong Kids Program”; Local Sexual Assault Help Organizations and the local Health Care System.

Over her business and charitable career, she has some notable highlights:

- Runner-up “Businesswoman of the Year” Niagara Region
- Received “Excellence in Business Award” - up to 10 employees from Greater Niagara Chamber of Commerce.
- Winner of Piranha Marketing’s ‘Better-your-Best’ contest which carried the status of “Industry Spokesperson of the Year” and included a Shiny Red Corvette as the trophy
- Her favourite activity is riding her bike. Her team “The Niagara Clean and Healthy Team” has raised over \$210,500.00 for Cancer Care by participating in the Annual “Big Move Ride” every year since its inception.

### Upcoming Meetings:

May 11, 2022

Community Crew

May 25, 2022

Paul Harris Dinner



### BINGO Volunteers In May!

We will have two Thursdays and one Monday monthly, 5:30 - 7 p.m.

Thur May 12 - Ellen & Bob

Thur May 19 - Ellen & Janet

Mon May 23 - Patricia & Mary

We now need two volunteers per session.

**Reminder: you must come in your blue rotary shirt and black pants**

**Don't forget to update your online training.**



TAKE ACTION: [www.rotarylakeshore.com](http://www.rotarylakeshore.com)

## Niagara Rotary Clubs Meeting for Joint Luncheon

The Rotary Club of St. Catharines Lakeshore was pleased to welcome 73 Rotarians and guests (15 on Zoom and 58 in-person) representing 12 Rotary and Rotaract Clubs to the Holiday Inn in St. Catharines for the Annual Niagara Region Joint Luncheon.

Keynote Speaker Kristen Kit, coxie of the Olympic gold medal-winning Canadian Women's Eight Rowing Team, attended on Zoom and gave a spirited account of her background both in rowing and growing up in St. Catharines. Beginning with an on-screen replay of the Gold medal-winning race, Kristen recounted how she first became involved with the sport in high school and how the on-going support of the Niagara rowing community fueled her successes and helped her overcome the challenges in attaining her seat in the Women's Eight. She intends to continue on and prepare for the 2024 Olympics in Paris. Milica Kovacevich of the St. Catharines Lakeshore Club thanked Kristen and, as is that Club's tradition, donated 10 Polio vaccines in her name.

PDG Frank Adamson and Barry Wright from the Canada Summer Games then updated attendees on the progress of the Games. PDG Frank gave a history and overview of the Torch Relay Rotary Partnership. Starting in Ottawa on June 6 the torch will be in Montreal on the 15th, boarding the Canada Steamship Lines ship "Welland" for the journey to Niagara arriving on June 18th. It will then travel from Lock 3 to Lock 8. Beginning June 25 and ending on July 10, the torch will be in a series of weekend relays covering the communities of Thorold, Niagara Falls, Fort Erie, Port Colborne, Wainfleet and Welland eventually arriving in Meridian Centre in St. Catharines for the opening ceremonies of the Games. During the Games themselves, Rotary will be manning the Beer & Wine tent from August 6 to 21 at the new Canada Place (by Brock University) to support the entertainment available on the outdoor stage.

Barry Wright from the Canada Games Committee gave an overview of the Games, mentioning that as of Thursday it is only 100 days to the Grand Opening Ceremonies. The Games will feature:

- 4500 Participants
- 4000+ volunteers
- 18 Sports
- 17 Competition Venues
- And have a \$400 Million economic impact on Niagara

PDG Frank then presented 2020-21 Lighthouse Award Plaques to the Past Presidents of the three St. Catharines Clubs (a total of 15 Clubs achieved the Award in the District) while PGE Lisa Bishop presented the new 2022-23 Theme Banners ("Imagine") to the Presidents-Elect (or their designates) for the seven Rotary Clubs represented at the luncheon.



## Sign up for May 31 – June 1 Blood Donation!

Thanks to friends, family, and fellow Rotarian's our Club keeps saving lives!

Please contact [Beth](#) for our next event **May 31 - June 1** with a **minimum of 50 appointments available.**



## Great Lakes Waterfront Cleanup Day a Resounding Success!

A huge thank you on behalf of the members of St. Catharines Lakeshore to Past President Bruce Timms for organizing and setting up this year's Great Lakes Waterfront Cleanup Day event. Over 30 Club members and friends removed litter at the Club's Charles Ansel Park (at the Welland Canal's Lock One) and along the adjoining stretch of the Welland Canal Parkway to Cushman Road towards Lake Ontario. The "crew" included Rotaract Niagara President Kalynne Nguyen and 2 other members. The event was a great success as part of St. Catharines Clean City Pitch-In Day with 18 large bags of litter collected.



## Food4Kids – April Pack

On April 13, seven Club members packed 380 bags of food and Easter treats.





## Are You on Social Media

Check out our Club pages!



2022 Rotary International Convention  
Houston, Texas • June 4-18, 2022



- [Registration Fees and Link](#)
- [Events](#)
- [Program Highlights](#)

Past Club Newsletters Available  
on Website

**NOTE:** This, and all past, newsletters are available on the [Rotary Lakeshore website](#).

MARK YOUR  
CALENDAR!

### 1) SLAPSHOT 2022

May 14, 3 PM - May 19, 4:30 PM  
Zoom

### 2) 2022 RI Convention

June 4-18, 2022  
Houston, Texas

### 3) President's Bash

June 15, 2022  
Mark's Backyard

## Club Meeting Information

When: Every 2nd & 4th Wednesday of the month at 6:15 PM  
Board Meeting 4<sup>th</sup> Tuesday at 7:30 PM

Where: Hybrid Meeting

- In-person for dinner at the Holiday Inn Suites (Pre-registration is required)

OR

- On Zoom (Link will be sent out)

Non Members, contact President Courtney at [Courtneyusborne@gmail.com](mailto:Courtneyusborne@gmail.com) for Dinner invite OR Zoom link.

## WHAT'S NEW AT DISTRICT & ROTARY INTERNATIONAL

### May is Youth Service Month

Your Club supports (along with its charitable donations):

- Rotary Medalists
- Rotary Vocational Excellence Award
- SLAPSHOT (Student Leadership Award Program for Students High On Training)
- The Rotary Youth Leadership Awards (RYLA)

Go to our [website](#) for full details on these and other programs.



Rotary  
District 7090 