Small Business Development Center (SBDC)

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What is the SBDC?

Administered by the US Small Business Administration, the Small Business Development Center (SBDC) at Jamestown Community College works with regional businesses to help them succeed. Our region includes **Chautauqua**, **Cattaraugus**, **and Allegany Counties**.

Since their start in 1986, advisors have worked with over **11,600** businesses, helping them to invest more than **\$135,700,000** into the area's economy and create or save more than **6,100** jobs.

The SBDC delivers high quality business counseling and training to clients looking to start a business or improve the performance of an existing business. Services are confidential and free of charge.



An Emphasis on Results

Every \$1.00 in funding for the NY SBDC generates \$4.77 in tax revenue.

In New York:

A new client is assisted by the SBDC every 44 minutes.

A job is created of saved by an SBDC client every 21 minutes.

SBDC clients generate \$1,114 in new sales every one minute (\$66,803/hour).

SBDC clients generate \$108.45 in state/federal taxes every one minute.

SBDC clients invest \$698 in their business every one minute (\$1.5 million/day).



What does the SBDC do?

- Business plan development
- Accounting guidance
- Productivity enhancement advice
- Export assistance
- Marketing assistance
- Small business start-up guidance
- Financial planning
- Procurement guidance
- Cost-analysis assistance
- Training programs
- Organizational structure advice
- Construction management assistance
- Complying with permit, licensing, and other regulations
- Loan information and packaging assistance
- Internet marketing and social media assistance
- Veteran business planning assistance



SBDC Programs

Women in Networking (2nd Thursday of every month, 11:30-1) Social Media Internship Program (Fall Semester)

Some SBDC Courses from 2019 and 2020:

- Business Basics (Online Course)
- AgriTourism
- OSHA
- Understanding Your Financial Statements
- Maximizing Your Business Tax Savings Under NY Tax Law
- Understanding Basic IT
- Google Your Business

Women in Networking





SBDC Online Business Academy

Access the Online Business Academy at

https://smallbusinessacademy.thinkific.com/ or https://www.sbdcjcc.org/

Online Classes:

- Intellectual Property
- Tax Law Updates
- Understanding Your Financials
- Zoning Law Basics
- Succession Planning
- OSHA
- Agritourism
- Social Media marketing on different platforms and a full certification



2019 Clients

Total Clients: 625

Funding Secured: \$4,373,592

Jobs Created: 96

Jobs Saved: 25

Gender

Male 274

Female 243

M/F Partnership 66

M/M Partnership 26

F/F Partnership 11



2019 Clients Types of Business

| Agriculture, Forestry, Mining | 24 |
|---------------------------------------|-----|
| Construction | 45 |
| Manufacturing | 87 |
| Wholesale Trade | 7 |
| Retail Trade | 101 |
| Transportation | 14 |
| Information | 10 |
| Finance & Insurance | 5 |
| Real Estate | 9 |
| Professional, Science & Tech Services | 44 |
| Landscaping/Waste Mang | 40 |
| Educational Services | 15 |
| Health Care & Social Assistance | 29 |
| Arts, Entertainment, Recreation | 41 |
| Accommodation & Food Services | 91 |
| Other Services | 62 |



SBDC Named 2019 Community Development Leader of the Year by Chautauqua Leadership Network





Questions ???



Jamestown Community College