



The Birth of the Burger, Hamburg, NY, 1885

Hamburg held its first Burger-Fest in 1985 to mark the 100th anniversary of the birth of the first hamburger created on the Hamburg Fairgrounds in 1885. Frank and Charles Menches, vendors who traveled the world's fair route and who have been credited with also creating Cracker Jacks and ice cream cones, concocted the hamburger — arguably, America's favorite sandwich.

Descendants of the Menches brothers of Ohio, who also are in the restaurant industry three generations later, have traveled to Hamburg to participate in several BurgerFest celebrations over the years.

Legend has it that the Menches brothers ran out of their usual pork sausage that hot, fateful day at the fair and turned to local butchers to replenish their supplies. When no pork was available, a butcher suggested ground beef. The Menches brothers purchased the beef, but added secret ingredients, including coffee grounds to create a unique flavor. The hamburger was born! - EAH



THANK YOU TO OUR SPONSORS!



For sponsorship information,
call Adam Adema at
716.861.8016

BurgerFest is brought to you by the:
Rotary Club of Hamburg
Rotary Club of Hamburg, Sunrise
Town of Hamburg Lions Club
Kiwanis Club of Hamburg



Rotary Club of Hamburg



Rotary Club of Hamburg Sunrise



Town of Hamburg Lions Club



Hamburg Kiwanis Club

July 21,
2018
Celebrating Hamburg, NY -
Birthplace of the Burger
www.hamburgurgerfest.com



**Burger
Fest**
HAMBURG • NEW YORK

Since 1985

Rotary Club of Hamburg KeyBank Car Show—registration starts at 9 a.m. on Main Street, runs Noon –4

41 classes-awards - Entertainment.



THE ACTION ON MAIN STREET

Noon to 4 p.m. Rotary Club of Hamburg KeyBank Car Show

Noon-4 Dennis George, The Quizmaster

Noon-4:30 Mike Margerum & the Nickel City Road Show

**5 to 7 “Magic” on Main Street—
BurgerFest’s showcase of the talents of local youth, including performances of dance, martial arts, cheerleading & more.....**



Hit N Run

The Hamburg Sun Main Stage at the Cappellino Buick GMC Chevrolet Entertainment Tent

(Village Lot)

Noon-2:30 p.m. Terry Buchwald

3:30-6:30 The Strangers

7:30-11:30 Hit N Run

Music & fun for everyone!

- **Northwest Kids Space**—fun for the young & young at heart—arts, crafts, inflatables, etc. for little ones.
- **Local merchants & not-for-profits.**
- **Entertainment/refreshment tent adjacent to the main stage (beer, coolers available).**

Taste of Hamburg BurgerFest, July 21, 2018

**-starting at 11:30 a.m.
Wegmans Food Court**

Angelo’s Bakery	Holland Kiwanis Club
Antone’s at the Fair	Juan Chavez Catering
Babcia’s Pierogi	Jim’s Fries
Big Belly BBQ	Kona Ice
Charlie’s Sugar Waffles	Lomo Lomo
Cheesecake Guy	Lloyd Taco Truck
Cheesy Chick	Main Street Ice Cream
Citrus Smashers	Meneo’s Pizza
Coldstone Creamery	Pat Marsillo Concessions (Kettle Corn)
Cruisin’ Crepes	Sweet Melody’s
Danny’s South Restaurant	Tropical Ice
Frozen Hog	Yakisobas
Grand View Drive In	
Hamburg GOP	
Harris Catering (burgers)	

7-18-18

***Sign your restaurant/catering business/food truck up now—
Contact Norm Zintz at:***

nzintzaes4you@aol.com

MAIN & BUFFALO STREETS

BurgerFest

Fine Arts & Crafts Show

—Browse & buy beautiful paintings, clothing, crafts & more.

Visit with local business owners & not-for-profits noon—7 p.m.