



WARM THE CHILDREN

Providing New Winter Clothing for Local Children in Need

PRESS RELEASE

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COMMUNITY HELPING TO KEEP CHILDREN WARM THIS WINTER

Rotary Club of Hamburg Operates Warm the Children Program

As temperatures dip and snow falls, over 375 children are wearing winter jackets, warm hats, gloves and cuddly pajamas, courtesy of caring individuals, organizations and local foundations, which have made generous contributions to this year's Warm the Children program.

Volunteer shoppers accompanying families from the Hamburg area to Walmart, repeatedly tell the story of grateful moms, dads and grandparents, many of whom become emotional as they select new clothing for their children. "The mom I shopped with just sobbed, as we were leaving the store, so grateful for her kids' new clothing, which she would not have been able to afford," said one veteran shopper.

Warm the Children is the grateful beneficiary of a \$15,000 grant from the East Hill Foundation, which seeks to address basic needs of those in the Western New York community. The Alice L. Say Family Foundation, Kevin P. Lockwood Memorial Fund, Louise K. Mokadam Family Trust and Ferrous Manufacturing have also made significant donations to assist Rotary Club of Hamburg operate the program.

Donations are still being accepted. Giving levels include: *Joyful Benefactor* (\$500 or higher); *Caring Supporter* (\$200-\$499); *Special Friend* (\$100-\$199). Donations in **ANY** amount are greatly appreciated!

Those wishing to contribute may do so by making checks payable to **Warm the Children Fund**, and either mailing or bringing donations to Evans Bank, 5999 S. Park Avenue, Hamburg, NY 14075. Or, contributions may be made online at www.hamburgrotaryclub.org/SitePage/warm-the-children.