



WARM THE CHILDREN

Providing New Winter Clothing for Local Children in Need

PRESS RELEASE

For Release:
Tuesday, October 30, 2018

Contact:
Elizabeth Angelbeck
716.861.3699
lizangelbeck@gmail.com

HELPING TO KEEP YOUNGSTERS WARM THIS WINTER: Rotary Club of Hamburg Kicks Off 2018 Warm the Children Program

“Many children wish for toys, bike or electronics. Some just simply want warm, winter clothing.” That’s the mission and theme of Warm the Children, sponsored for the past 12 years by Rotary Club of Hamburg. Rotary has begun soliciting funds to purchase new, warm winter clothing for youngsters whose families need assistance this year. Last year, more than 200 families were helped. “This year, with help from the community, we hope to assist approximately 500 youngsters, several who are being cared for by grandparents and foster parents due to very sad, extenuating circumstances,” according to volunteer coordinator, Elizabeth Angelbeck.

Schools, churches and human service agencies identify families in need from the following areas: Hamburg, Angola, Blasdell, Brant, Derby, Eden, Lake View, Evans and North Collins. Parents shop at Sears in the McKinley Mall, accompanied by volunteers, who pay for clothing selected with purchase orders from the Warm the Children Fund.

Warm the Children relies on the generosity of community members and local businesses for monetary donations. “100% of all tax-deductible contributions made to Warm the Children go toward the purchase of new clothing,” reports Angelbeck. Rotary Club of Hamburg is responsible for all administrative costs associated with the program, with assistance from Evans Bank in Hamburg.

Warm the Children greatly appreciates the loyal support of the American Gift Fund Louise K. Mokadam Family Foundation for its very generous donation again this year. Rotary thanks members of the Hamburg Women’s Golf League and Hamburg Chamber of Commerce, both of which contributed proceeds from last summer’s golf tournaments to Warm the Children and to Baille Lumber for its major donation this fall. While contributions in any amount are gratefully accepted, Rotary hopes individuals, businesses and organizations will consider sponsoring a child by donating \$75, \$125 or \$150, which buys clothing for children ages birth to four, five to 14 and 15-18, respectively.

Checks payable to Warm the Children Fund may be dropped off or mailed to Evans Bank, 5999 S. Park Ave., Hamburg, NY 14075. Or donate online: www.hamburgrotaryclub.org/SitePage/warm-the-children.